



#36/Supl Deposition OFFICE OF BIRD

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Reissue Application of:

**BILL L. DAVIS and JESSE S. WILLIAMSON** 

..... A... II 'r ... 205.4

For Reissue of U. S. Patent 5,630,363

Issued May 20, 1997 Serial No. 08/515,097 Group Art Unit: 2854

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COMBINED LITHOGRAPHIC/ FLEXOGRAPHIC PRINTING APPARATUS AND PROCESS

## **SUPPLEMENTAL BIRD DEPOSITION - 11/20/00**

To:

The Honorable Commissioner of Patents and Trademarks Washington, D.C. 20231

Sir:

Enclosed is the supplemental deposition of John W. Bird. It has been declassified in its entirety, including all exhibits but Exhibit 39 (pages PRI 01672-3, which are produced.

Respectfully submitted,

Róbert H. Falk Reg. No. 27,877

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ATTORNEYS FOR REISSUE APPLICANTS

# IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF TEXAS DALLAS DIVISION

PRINTING RESEARCH, INC. X HOWARD W. DEMOORE and Х RON M. RENDLEMAN Х X CIVIL ACTION NO. VS. X 3-99CV1154-M X WILLIAMSON PRINTING CORP., X BILL L. DAVIS and Х JESSE WILLIAMSON X

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### VIDEOTAPED

#### ORAL DEPOSITION

OF

## JOHN BIRD

# Volume 2

November 20, 2000

ANSWERS AND VIDEOTAPED DEPOSITION OF JOHN BIRD, produced as a witness at the instance of the Plaintiff, being duly sworn, was taken in the above-styled and numbered cause on the 20th day of November, 2000, from 9:23 a.m. to 3:37 p.m., before Christina Cheatham, a Certified Shorthand Reporter in and for the State of Texas, via machine shorthand, at the offices of Worsham, Forsythe, Wooldridge, L.L.P., located at 1601 Bryan Street, Energy Plaza, 30th Floor, in the City of Dallas, County of Dallas and State of Texas.

TYLER 903.531.0086

COPY

FORT WORTH 817.810.0200

#### 1 APPEARANCES 2 3 MR. WILLIAM D. HARRIS, JR. MR. STEVE WILSON 4 Locke Liddell & Sapp, L.L.P. 2200 Ross Avenue 5 Suite 2200 Dallas, Texas 75201 6 -AND-7 MR. MARTIN J. SWEENEY 8 Cozen and O'Connor 2300 Bank One Center 9 🖺 1717 Main Street Dallas, Texas 75201 10 APPEARING FOR THE PLAINTIFFS 11 [ MR. JOHN P. PINKERTON 12 🚐 Worsham, Forsythe & Wooldridge 13 <sup>©1</sup> 1601 Bryan Street 3000 Energy Plaza Dallas, Texas 75201 14 -AND-15 📆 MR. ROBERT HARDY FALK 16 Falk & Fish 700 North Pearl Street 17 Suite 970 Dallas, Texas 75201 18 APPEARING FOR THE DEFENDANT 19 ALSO PRESENT: Mr. Howard W. DeMoore 20 Mr. Ron Rendleman Ms. Kirby Read, Videographer 21 22 23 24

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## PROCEEDINGS

 $\label{eq:VIDEOGRAPHER:} \mbox{We're on the record at 9:23.}$   $\mbox{Will the court reporter please swear in the witness.}$ 

JOHN BIRD,

having been sworn to testify the truth, testified as follows:

MR. WILSON: We need to identify counsel that are present. My name is Stephen Wilson, Locke Liddell & Sapp, we're representing the plaintiffs, Printing Research, Incorporated, Howard DeMoore, and Ronald Rendleman.

MR. HARRIS: Bill Harris, same firm, same representation.

MR. SWEENEY: Marty Sweeney, Cozen & O'Connor, for the plaintiffs.

MR. PINKERTON: John Pinkerton, Worsham, Forsythe & Wooldridge, representing the defendants.

MR. FALK: Bob Falk, Falk & Fish, for the defendants.

## **EXAMINATION**

#### BY MR. WILSON:

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- Q. Good morning, Mr. Bird?
- 23 A. Good morning.
  - Q. Can you state your name and address again, for the record.

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|-------|-------------|--|
| 1     | <b>A.</b> ' | My name is John Bird and my address is 9 Sasqua  |
| 2     | Trail, We   | eston, Connecticut, 06883.                       |
| 3     | Q.          | And are you the same Mr. Bird that was here on   |
| 4     | September   | 12th to give a deposition?                       |
| 5     | A.          | Yes, I am.                                       |
| 6     | Q.          | How was your flight?                             |
| 7     | Α.          | Very good, thank you.                            |
| 8     | Q.          | I'm going to show you a document when was        |
| 9 4   | your flig   | ght?   |
| L 0   | Α.          | It was Sunday Saturday, sorry, Saturday          |
| L1    | evening,    | Saturday late evening.                           |
| l 2 🗓 | Q.          | And have you spent any time prior to this        |
| L3 #  | deposition  | on talking with Mr. Pinkerton?                   |
| L 4 🛫 | A.          | Yes.   |
| 15 🛴  | Q.          | About how many hours?                            |
| 16    | Α.          | Six, I guess, somewhere in that region.          |
| 17    | Q.          | And did you spend any time talking with Mr. Fall |
| 18    | prior to    | this deposition?                                 |
| 19    | l A.        | Yes.   |

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- About how long did you spend with Mr. Falk? Q.
- About the same time. Α.
- Was that time -- is that the same six hours? Q.
- Approximately. There was a time when Mr. Falk A. wasn't there.

MR. FALK: The Dallas Cowboy game.

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|     | Q.   | (By | Mr. W | ilson | 1) ' | Was | there  | any   | time | when |
|-----|------|-----|-------|-------|------|-----|--------|-------|------|------|
| Mr. | Falk | was | there | and   | Mr.  | Pir | kertor | n was | not  | ?    |

- A. No.
- Q. So Mr. Pinkerton is the culprit; is that right?

  MR. PINKERTON: Object to the form.

  MR. WILSON: Withdrawn.
- Q. (By Mr. Wilson) I'm going to show you a document titled reissue applicants first submission of deposition testimony and submission of supplemental declarations, and we'll ask the court reporter to mark that as Exhibit 21. We're counting the exhibits forward from the last deposition that you gave on September 12th.

(Deposition Exhibit 21 marked)

- Q. (By Mr. Wilson) Have you seen this document before, Mr. Bird?
  - A. Yes.
  - O. When was that?

MR. PINKERTON: I would like for the witness to look at this document completely.

MR. WILSON: We'll note for the record that I've not attached the exhibits to it. The exhibits make it about four inches thick.

THE WITNESS: I have not seen it, actually.

- O. (By Mr. Wilson) You have not seen it?
- A. No.

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Q. Okay. Well, I just want to ask you about one page of it. There's a statement on page nine. Would you turn to page nine, please.

Do you see the first full sentence after the two indented paragraphs there on page nine where it says, "Bird stated in his second supplemental deposition, Exhibit 2 hereto, that he was told January 12th, 1994 and that DeMoore was told the same day." Do you see that statement?

- A. I do.
- Q. If you need to look above that statement to see what it's referring to, please do. I'll just tell you for the record it's talking about the Baker trip to Atlanta?
  - A. Right.
- Q. And the information that was allegedly conveyed to Steve Baker about what was to become the 363 invention. Is that a true statement there?
  - A. No, it's not, in fact.
  - Q. Okay.
  - A. It couldn't happen.
- Q. That statement refers to something called second supplemental declaration. We're going to ask the court reporter to mark that second supplemental declaration of John W. Bird as Exhibit 22.

|             | 9   |
|-------------|---|
|             | (Deposition Exhibit 22 marked)  |
| Q.          | (By Mr. Wilson) We are done with 21 there.  |
| Α.          | Okay.   |
| Q.          | I'll show you 22. Would you examine Bird  |
| Exhibit 2   | 22, please?   |
| A.          | Uh-huh.   |
| Q.          | Do you recognize that document?   |
| A.          | Yes, I do.  |
| Q.          | Is that a declaration that you signed?  |
| Α.          | Yes.  |
| Q.          | And in fact, you swore it to be true, did you   |
| not?        |   |
| A.          | Yes.  |
| Q.          | Would you give some close attention to  |
| paragraph   | ns four and five of that declaration on page two?                                     |
| , <b>A.</b> | Uh-huh.   |
| Q.          | This is a change to your prior testimony, isn't                                       |
| it?         |   |
| Α.          | Yes, it is.   |
| Q.          | Previously you testified that the Baker meeting                                       |
| occurred    | in July.  |
| Α.          | Correct.  |
| Q.          | Why have you changed your testimony?  |
| Α.          | Because it didn't happen in July and it was in  |
| light of    | the recognition of the fact that I had seen the                                       |
|             | A. Q. Exhibit 2 A. Q. A. Q. A. Q. not? A. Q. paragraph A. Q. it? A. Q. occurred A. Q. |

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receipts of Jesse Williamson's flight to Atlanta, etcetera, and clearly the dates didn't fit. It couldn't have possibly been July.

- Q. And did you show -- or excuse me. Did Mr. Williamson show you his entire expense records for the month of June?
  - A. No.
- Q. And did Mr. Williamson or Bill Davis or anyone at Williamson Printing show you Bill Davis' expense reports for June?
  - A. No.

MR. PINKERTON: Objection. No supporting evidence for any existence of any Bill Davis expense reports.

Q. Okay. So if there's no evidence that they existed, were they shown to you if they existed? I guess if they don't exist, they weren't shown to you, were they, Mr. Bird?

MR. PINKERTON: Objection.

THE WITNESS: They weren't shown to me.

Q. (By Mr. Wilson) And how about the month of July, did Mr. Williamson, that is Jesse Williamson or Mr. Bill Davis, and you're going to object that the question is compound, did either one of those gentlemen show you his expense reports for July of 1994 in their

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A. No.

- Q. Okay. So you really don't know whether or not those gentlemen traveled to Atlanta, Georgia in July, do you?
  - A. No, I don't.
- Q. And has Mr. Baker shown you his expense reports for either one of those months?
  - A. No.
- Q. So you don't really know for a fact that he didn't travel to Atlanta, Georgia in July of '94?
  - A. That's correct.
- Q. Now, one of the prior exhibits -- one of the prior exhibits in this earlier deposition that we took was your first declaration in this matter, and I can show that to you if you like.

I'll represent to you, though, that no where in that declaration is there any mention of you telling Howard DeMoore about Baker's meeting with Davis and Williamson in Atlanta.

MR. PINKERTON: I object to the form of the question, representations. If you want to show him a document --

MR. WILSON: I haven't asked a question yet, Mr. Pinkerton.

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MR. PINKERTON: I was objecting to the predicate. If you've got something you want to show him --

MR. WILSON: I'll show him the document.

MR. PINKERTON: Thank you. I'm not going to let him answer based on your representations.

MR. WILSON: All right. Are you going to allow me to represent that this document was marked as Exhibit 2 earlier or would you like to go get a copy of Exhibit 2 from your records?

MR. PINKERTON: We can probably live with that representation.

MR. WILSON: Okay.

MR. PINKERTON: Bird 2?

MR. WILSON: Yeah, it was originally Bird 2, and I think it had the attachments, didn't it, when we put it in the record last time? This is just the declaration without the attachments.

- Q. (By Mr. Wilson) Do you see anywhere in there where you say you told Mr. DeMoore?
  - A. Do you want me to go through the whole document?
- Q. If you think it's necessary to honestly answer the question, then please do.
  - A. Okay.
  - O. So since we had that long pause between the

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question and the answer, let me repeat the question.

Nowhere in that declaration, which is Bird Exhibit 2, do you mention that you told Howard DeMoore about the 363 process that was described to Baker in Atlanta, allegedly; is that correct?

- A. That's correct.
- Q. And how long is that declaration?
- A. How long?
- Q. Yes?
- A. Pages?
- Q. Yes.
- A. 13.
- Q. 13-page declaration, and do you recall that it had some attachments to it? I believe there were 27 attachments. I'm looking at paragraph 23 and the last attachment I see mentioned is Exhibit 27.
  - A. Okay.
- Q. So that was a 13-page declaration with at least 27 attachments; is that correct?

MR. PINKERTON: Objection. Asked and answered. Argumentative.

- Q. (By Mr. Wilson) Do you recall it had 27 exhibits attached?
  - A. I don't recall, but I'm sure it did.
  - Q. Okay. Let me look at that sticker down there

while we're on that. Okay. Now, let's go back and look at your second supplemental declaration, which we have marked as Bird 22, right?

A. Right.

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- Q. And do you see in paragraph five of that declaration, second supplemental --
  - A. Uh-huh.
- Q. -- where you say, "It is incomprehensible to me as PRI's product manager at that time that telling DeMoore, chief executive and owner of PRI would not have occurred the very same day I was told by Baker of the Davis/Williamson concept of going up front with a flexographic station," and then the sentence continues.
  - A. Uh-huh.
- Q. When you said it was incomprehensible that you would not have told them the same day, what did you mean to indicate?
- A. That I was would have told them exactly the same day that I was told of the process.
  - Q. Because it was important?
  - A. Because it was very important, yeah.
  - O. And because he was the chief executive?
- A. Yes, exactly.
  - Q. And so is it an important detail that he was told immediately in your mind?

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- A. Yes.
- Q. And that's, in fact, why you made the second supplemental declaration, isn't it?
  - A. Yes.
- Q. And yet it was left out of this first declaration, which was signed on what date, December 11th, '99; is that right?
  - A. Uh-huh.
- Q. And this second supplemental declaration was signed when?
  - A. October of 2000.
- Q. Okay. About 10 months later after some other facts in this litigation had come out; is that correct?
  - A. Correct.
- Q. Now, let's look at the intermediate document between those two; that is your supplemental declaration that you made, and that was originally marked as Baker 3. There is a copy of that?
- A. Do you want to mark this? I don't know if that's important.
- Q. It was marked earlier. I'll write on it just for your convenience, if you'd like, that it was Bird 2.
  - A. Okay. Thank you.
- MR. PINKERTON: What was the supplemental declaration previously marked as?

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MR. WILSON: The supplemental declaration of John W. Bird was previously marked as Bird Number 3.

- Q. (By Mr. Wilson) Now, where in this declaration do you talk about passing any information to Mr. DeMoore? I see it in paragraph five, is that where you see it?
  - A. I have not got there yet.

MR. PINKERTON: Object to the form of the question.

THE WITNESS: Paragraph five, yes.

- Q. (By Mr. Wilson) Okay. And paragraph five also says you might have told some other folks; is that right?
  - A. Yes, correct.
- Q. And when we're looking at paragraph five of your supplemental declaration, Bird Exhibit 3, you say, "At various times I spoke with Ron Rendleman, sometimes Howard DeMoore, Steve Garner, Steve Baker, and Dave Douglas. Although Ron Rendleman was certainly the principal person to whom I discussed Williamson's specific requirements and information given to me in the meetings indicated above.
  - A. Uh-huh.
- Q. And that refers to meetings that are laid out in paragraph two; is that right?
  - A. Yes.
  - Q. The first meeting in paragraph two is August

18th, 1994; is that correct?

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Correct. Α.

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And the last meeting is May 2nd, 1995; is that Q. correct?

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Correct. Α.

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0. Okay. And in paragraph three you say, "In these

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meetings and conferences which started on or about August 18th, 1994, Bill Davis and/or Jesse Williamson

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conveyed to me details of the process they wanted

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implemented." Is that correct? Α. That's what it says.

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- Q. So if we look at paragraph five, is that telling me that when you told DeMoore about the 363 process, the
- information you conveyed was based on those meetings,
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isn't that what paragraph five says?

MR. PINKERTON:

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question, misconstruing the document.

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MR. WILSON: I'm going to object to you coaching the witness. If you want to object to the form 19

of my question, that's fine. If you're going to coach

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the witness about why you think it's objectionable, then

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I'm going to object to that. I'm not going to tolerate

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MR. PINKERTON: Are you through?

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objecting to you pointing your finger at me for any

standing objections.

Object to the form of the

purpose.

finger --

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24 25 Don't ever do that.

John, I'm going --MR. WILSON:

MR. PINKERTON: And I'll object any time --

I'll object any time I want to to any question you have.

MR. WILSON: I'll tell you what about my

Tell me about it. MR. PINKERTON:

MR. WILSON: I'll withdraw my finger and I'll apologize for it.

> Thank you. MR. PINKERTON:

- (By Mr. Wilson) Paragraph five. Q.
- Uh-huh. Α.
- Tell me how you parse that paragraph as to its Q. meaning about the information that you conveyed to Do you understand my question? Mr. DeMoore.
  - No. Α.
- How do you interpret that paragraph? Q. Okay. What did you mean when you wrote it?
- What I meant when I wrote that was that any meetings that I had with Jesse Williamson, Bill Davis, were and if they were involved with the process, the 363 patent, as it's become referred to, that is the patent related to the process, the Williamson process, right?
  - Yes. Q.
  - Just want to be clear on that.

Q. Yes.

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would have been passed on to the various people within the organization, which includes Mr. DeMoore.

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Q. So that's what --

A. -- and Ron Rendleman, etcetera.

Q. -- paragraph five is about? I'm sorry to cut you off.

Any meetings that were had relative to that

- A. That's essentially what it is about, yes.
- Q. Okay. So let's be clear, too, when we talk about the 363 patent, it is the patent at issue here and it's about the process. It also makes an apparatus --
- A. It's good that you did move back and stopped being so aggressive. That's a much better pose.
  - O. You like that better?
  - A. I much prefer that.
  - Q. Okay.
- A. It makes me very uncomfortable when you're looking in my face and --
- Q. Well, if you'll please let me know when you're uncomfortable, I'll attempt to make you comfortable in every way possible.
  - A. You probably should.
  - Q. Do you have enough water there?
  - A. We don't need to have that sort of sarcasm

either, do we?

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Q. I'm not being sarcastic. Is there anything --

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A. I'm not under interrogation.

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Q. Do you need to take a break?

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A. I believe that would be a good idea.

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Q. Any time you need to take a break, you just tell

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us and we'll do it, preferably after a question and

.

answer pair. Do you understand me? In other words, we

don't like to take a break right as a question is asked,

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but as soon as you've given an answer you're always free

11 🖑

A. Thank you for the coaching.

to get up and take a break.

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Q. And, of course, you're free to get up any time.

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We can't force you to do anything here.

15 - 16.

A. Right.

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Q. But just as a matter of form we typically prefer an answer.

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MR. PINKERTON: Mr. Bird, are you comfortable to proceed at the present time?

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THE WITNESS: I think it might be an idea

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just to break for a few minutes because I need to get out of my system the way -- the aggressive manner in which

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you have been talking to me and I need to get that out of

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my head.

Q. (By Mr. Wilson) Can we just have the last.

| J      |  |
|--------|--|
| 1      | question read back just so we know what it is, and then  |
| 2      | you can take a break and come back and answer it?        |
| 3      | A. Yes.  |
| 4      | THE WITNESS: And if you'll stop shaking                  |
| 5      | your head and smiling and laughing and                   |
| 6      | MR. DE MOORE: When you're lying what else                |
| 7      | can I do?  |
| 8 ==== | MR. PINKERTON: Object. I'm objecting to                  |
| 9 👼    | this on the record. Certainly we can have an orderly     |
| 10 🕌   | procedure here.  |
| 11 🕌   | Counsel, I would request that those                      |
| 12     | comments be stricken from the record. Would you agree    |
| 13 =   | with that?   |
| 14 🦷   | MR. WILSON: What comments are those?                     |
| 15 📜   | MR. PINKERTON: Well, I don't know if the                 |
| 16 🗐   | reporter picked up the statements of Mr. DeMoore or not, |
| 17     | but they need to be                                      |
| 18     | THE WITNESS: Mr. DeMoore just                            |
| 19     | MR. DE MOORE: I believe I should have the                |
| 20     | right to nod my head yes or no or shake my head.         |
| 21     | THE WITNESS: He just called me a liar.                   |
| 22     | MR. WILSON: We'll strike that whole                      |
| 23     | exchange from, "Will the court reporter read back the    |
| 24     | guestion." Is that okay with you?                        |

MR. PINKERTON: That's fine.

| 1           | Q. (By Mr. Wilson) Are you okay with that,                |
|-------------|---|
| 2           | Mr. Bird?   |
| 3           | A. I'd like an apology for calling me a liar.             |
| 4           | Q. Why don't we accomplish that on the break.             |
| 5           | MR. PINKERTON: We'll take a let's take                    |
| 6           | a break.  |
| 7           | THE WITNESS: We'll take a break.                          |
| 8           | MR. WILSON: He's that's going to be                       |
| 9 📜         | stricken from the record and we'll accomplish apologies.  |
| 10 📙        | THE WITNESS: I'd like an apology.                         |
| 114         | MR. PINKERTON: Let's go ahead and take our                |
| 12          | break.  |
| 13          | VIDEOGRAPHER: Off the record, 9:52.                       |
| 14 <u> </u> | (Recess taken)  |
| 15 🏗        | VIDEOGRAPHER: We're on the record at                      |
| 16          | 10:07.  |
| 17          | Q. (By Mr. Wilson) If you don't mind, Mr. Bird,           |
| 18          | I'm going to change the topic for a moment here and we'll |
| 19          | get back to these declarations. I wanted to ask you if    |
| 2 0         | you had any records of Susan Siem's?                      |
| 21          | A. No.  |
| 22          | Q. You don't have anything called weekly schedules?       |
| 23          | A. No.  |
| 24          | Q. Okay. And do you have any records in your              |
| 25          | possession or control that would indicate anything about  |
|             |   |

Susan Siem's travels in June and July of '94?

A. No.

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- Q. Have you turned anything like that over to Mr. Pinkerton or Mr. Falk?
  - A. No.
- Q. Do you have any idea whether Susan Siem was with Mr. Baker at any point on the Atlanta trip that we've been talking about?
  - A. Yes.
  - Q. And what is your belief on that?
- A. To the best of my recollection Susan met with both -- all three individuals that went on that visit, which included Steve Baker, Jesse Williamson, and Bill Davis, and she accompanied them to the customer sites, and I believe that was -- that was her duty at the time.
- Q. Do you know if she accompanied them to this dinner?
- A. I'm not sure about that. I'm not sure about the dinner.
  - Q. And what is the basis of --
  - A. I actually don't think so, but --
  - Q. You don't believe so?
- A. I don't believe so.
  - Q. What is the basis of your belief as to anything you know about Susan Siem that weekend or those days in

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- A. I don't --
- Q. Well, you say you believe she took them to the customer sites?
  - A. Right.
  - Q. You know that how?
- A. Just through recollection. I recall even the car that they drove just because it was one of those situations that stands in your memory.
  - Q. How would you know the car that they drove?
- A. Just because it was explained to me that it looked somewhat distinguished with Jesse and Bill sitting in the front of a very small car.
  - Q. Who explained that to you?
  - A. Susan Siem.
  - Q. And when did she explain that to you?
  - A. That was directly after the visit.
- Q. So you're talking about the car that Mr. Davis and Williamson rented?
  - A. Rented, yes.
  - Q. I think we've had other testimony that it was a Chrysler LeBaron convertible?
- A. Yes, that's what I believe it was, too.
- Q. That is an image.
- 25 A. Yes.

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- We had a deposition with Mr. Davis the other day, actually, where he told us about the Chrysler LeBaron.
  - It stuck with everybody, I believe. Α.
- He also said, and Mr. Pinkerton can correct me 0. if I'm misrepresenting the record, that Williamson or Mr. Davis, somebody over there at the company gave to their patent attorney some computer drawings that came from Printing Research, might have been just one drawing, of the Ferris wheel mechanism. Do you know the mechanism I'm talking about?
  - Α. Yes, I do.
- Q. That's at issue here. Do you have any recollection as to that? Did -- were drawings given to Williamson for use in their patent that you know of?
- Not that I'm aware of for use in their patent, Α. no.
  - You qualify your answer, and why is that? Q.
- Well, because I do believe that drawings were A. used, but they weren't provided for that purpose.
- 0. Do you know that drawings were provided to Williamson?
  - Α. Computer drawings were provided to Williamson.
- And when was that, to the best of your Q. recollection?

|                  |           | 20   |
|------------------|-----------|--|
| 1                | Α.        | They would have been provided, had to be late    |
| 2                | fall, ear | cly '95, somewhere in there.                     |
| 3                | Q.        | Late fall, you mean late fall of '94?            |
| 4                | Α.        | Of '94 to early '95, somewhere in there, I would |
| 5                | assume.   |  |
| 6                | Q.        | And did you provide any drawings like that to    |
| 7                | Williamso | on?  |
| 8 🗐              | Α.        | Yes, I did.                                      |
| 9                | Q.        | Who did you provide them to?                     |
| 10               | Α.        | They would have been provided in proposal form,  |
| 11               | and they  | would have been provided to Jesse Williamson.    |
| 120              | Q.        | When you say in proposal form, do you mean with  |
| 13 🚞             | a letter  | proposing a sale or?                             |
| 14               | Α.        | They would have been an attachment to a          |
| 15 <sup>-1</sup> | proposal  | yes.   |
| 16               | Q.        | Okay. And were those drawings, they were         |
| 17               | computer  | drawings; is that right?                         |
| 18               | Α.        | Yes.   |
| 19               | Q.        | And were they what is called CAD drawings?       |
| 20               | A.        | No.  |
| 21               | Q.        | What in your mind is the difference between CAD  |
| 22               | drawings  | and computer drawings?                           |
| 23               | A.        | A CAD drawing is a detailed engineering drawing. |

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Q.

A.

Okay.

Where what we refer to as a computer drawing is

|      | 27   |
|------|--|
| 1    | more of a concept drawing, which is a refined sketch, if |
| 2    | you like, as opposed to a real true engineering drawing. |
| 3    | Q. Okay. So one is sort of a drafting document and       |
| 4    | the other is more of a just a pictorial                  |
| 5    | representation; is that fair?                            |
| 6    | A. Yes.  |
| 7    | Q. They both come off computers, though?                 |
| 8    | A. Yes, very different computer software.                |
| 9 🚉  | Q. Okay.   |
| 10   | (Discussion off the record)                              |
| 11   | Q. (By Mr. Wilson) We have just given you a check        |
| 12   | that was for your cost, right?                           |
| 13   | A. Right.  |
| 14   | Q. As an agreement, each                                 |
| 15 🖺 | MR. PINKERTON: One-half.                                 |
| 16   | MR. WILSON: each side paid one-half.                     |
| 17   | MR. HARRIS: No, I don't believe the check                |
| 18   | was for one-half. We paid one quarter already.           |
| 19   | MR. PINKERTON: No, you have not, Bill.                   |
| 20   | MR. HARRIS: What did you do, reject the                  |
| 21   | one-quarter check?                                       |
| 22   | MR. PINKERTON: There was not a check.                    |
| 23   | MR. HARRIS: What?  |
| 24   | MR. PINKERTON: That was the full half that               |
| 25   | I did, that amount. I never got a check for the quarter. |

28 MR. HARRIS: Somebody made one out for 1 2 No telling what happens at our shop. 3 MR. PINKERTON: Well, you mean -- oh, at your shop. 4 5 MR. HARRIS: No problem if it didn't get 6 over here, but --7 MR. PINKERTON: And I didn't get it, and if 8 I do --9 MR. HARRIS: Destroy it. 10 If I do, I'll send it back. MR. PINKERTON: 11 Or we'll just void it. MR. HARRIS: 12 🧷 MR. PINKERTON: Thanks. Ũ. 13 [ THE WITNESS: Make sure you don't void this 14 one. 15 No, I don't think so. MR. HARRIS: 16 (By Mr. Wilson) Let me just ask you some 17 general questions, Mr. Bird, very quickly for the record. 18 Have you found your Day-Timers for May and July of 1994? 19 If they're the ones that are missing. 20 July was missing, and I -- no, I haven't. 21 0. Okay. 22 And I don't think that I have May. I noticed Α. 23 that that was missing from the copies, so --24 Okay. I can show you --Q. 25 I don't really understand why. They weren't Α.

missing, but -- they weren't missing.

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Q. Okay. If you'd like we can show you those and you can verify that May and July are missing. Those are what you sent to me, and you may recall I sent you a

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letter inquiring after those.

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A. Yes, you did, correct.

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Q. Did you take a trip to Italy in June of 1994?

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A. Yes, I did.

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Q. When was that?

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A. That was, I believe --

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Q. Do you want to refer to your June --

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A. Yes, that would be really nice.

13 ª

Q. Okay.

14 J

A. It looks like I left for Italy on June 4, which was a Saturday, and returned on June 12.

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Q. Okay. Is that --

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A. Either that or I returned on the Saturday, but I think I was there through Saturday, so I returned on the 12th.

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Q. Right, you are comparing the -- your entries on the 11th to the -- to what?

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A. Yes, and if you look at the calendar at the back --

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Q. Right.

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A. I show that the show had ended on the Saturday,

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but it's much more likely that I would have returned on the 12th.

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Q. So what is -- there's an annotation there, right, GEC94?

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A. Right.

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Q. For those dates, June 4th through the 11th, possibly the 12th?

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A. Correct.

Q. What does that acronym stand for?

A. It's -- I really don't know. It's Graphic -- it's an exhibition that occurs once every -- used to occur once every four years in Italy.

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Q. I had assumed it was Graphic Expo Chicago.

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A. No, no.

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Q. That's not the case?

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A. No, Milan.

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Q. And, in fact, let's just -- I did copy that back page and it might just be easier to put all of these pages in, and I don't know what their relevance is, but these are pages taken from your various Daytimers.

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A. Okay.

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Q. And the first page there is that summary page on June that you're looking at. Let's go ahead and mark those as -- what are we on, 23?

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(Deposition Exhibit 23 marked)

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- Q. (By Mr. Wilson) If you need to compare any of those against the specific books to see if they're right, we can do that.
  - A. I'm sure they are.
- Q. But let's just look at the first page here. This is a copy of the summary from your June 1994 Daytimer booklet.
  - A. Right.
- Q. And so we see that you were gone from the 4th through the 11th, that was the Italy trip you just testified about?
  - A. Yes.
- Q. And what is this entry from the 16th through the 18th, Southwestern Graphics?
- A. That's a local Texas show, I believe, I'm not sure, but it -- I think it was in Dallas in '94, but it could just as easily have been in San Antonio or Houston, but I don't recall.
  - Q. It's typically in Texas?
  - A. Yes, it's only in Texas.
- Q. Okay. And then what is the entry from the 20th through the 25th?
- A. That's a show called Corrugated, which is noted by the year that it's in, it's Corrugated '94, and that was a show in Paris, France.

|      | 32   |
|------|--|
| 1    | Q. Is it fair to say you were a traveling man in         |
| 2    | June?  |
| 3    | A. It's fair to say that I was a traveling man           |
| 4    | while I was with Printing Research.                      |
| 5    | Q. So you went to all three of those expositions         |
| 6    | there?   |
| 7    | A. Yes.  |
| 8    | Q. And then there's a European sales conference on       |
| 9 🔄  | the 27th and the 28th?                                   |
| 10   | A. Correct.  |
| 11   | Q. And you attended that as well?                        |
| 12 🖫 | A. Yes.  |
| 13 = | Q. Where was that?                                       |
| 14   | A. That was in England, so that I traveled back          |
| 15   | from Paris through England on my way back to Texas.      |
| 16   | Q. Now, I know you don't have your July calendar.        |
| 17   | We might have one there in that booklet, though, mighten |
| 18   | we, the July one that's in front of you?                 |
| 19   | A. Yes.  |
| 20   | Q. And I didn't make a copy of that page, maybe we       |
| 21   | should, but just for the record does July look anything  |
| 22   | like   |
| 23   | A. Just one entry.                                       |

-- June is one entry?

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Q.

Α.

Yes.

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- And it says Prestige --Q.
- Prestige Heritage office. Α.
- What does that entry mean? Q.
- I'm going to meet with Prestige and Heritage, Α. they're a local company.
  - Okay. Q.
    - What date is that entry? MR. PINKERTON: THE WITNESS: Friday, the 1st of July.
- (By Mr. Wilson) So to your recollection was Q. July anywhere near as busy as June?
  - No, no. Α.
  - Would you say that June was a memorable month? 0.
  - Α. Yes.
- Object to the form. MR. PINKERTON:
- (By Mr. Wilson) Why would you say that? Q.
- Because there was a lot happening. Α.
- I think you might have prior -- previously Q. testified to this, but you have been in the printing business for, what, about 35 years?
  - 40. Α.
  - 40 now. Q.
- All right. Based on your experience and observations would you say that Jesse Williamson possesses ordinary skill in the art of printing?
  - I would say he has extraordinary, but --

|                 | 34  |
|-----------------|---|
| 1               | Q. So at least ordinary skill; is that fair?            |
| 2               | A. At least ordinary.                                   |
| 3               | Q. And you think extraordinary?                         |
| 4               | A. Yes, I do.   |
| 5               | Q. In fact, one of your declarations you say he's a     |
| 6               | genius, do you recall that?                             |
| 7               | A. I don't know if I said genius, but maybe I said      |
| 8               | visionary.  |
| 의<br>의 <u>부</u> | Q. A visionary?   |
| 10 🕌            | A. Yes.   |
| 11              | Q. And I think you referred maybe to the invention      |
| 12 🖺            | as an act of genius or something to that effect, do you |
| 13 =            | recall?   |
| 14 💮            | MR. PINKERTON: Object to the form.                      |
| 15              | THE WITNESS: Maybe.                                     |
| 16              | Q. (By Mr. Wilson) Anyway, you think he's pretty        |
| 17              | good, don't you?  |
| 18              | A. I think he's very good.                              |
| 19              | Q. Okay. And based also on your experience and          |
| 20              | observations what would you say about Bill Davis' skill |
| 21              | in the art of printing?                                 |
| 22              | A. I think he's very good.                              |

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Q.

printing?

He has at least ordinary skill in the art of

He's got at least ordinary skill, yes.

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- Q. Would you say he has extraordinary skill?
- A. I wouldn't have said extraordinary, no.
- Q. Okay. What would you say, without me putting words in your mouth?
- A. I'd say he is more than competent. He has a -he has very good knowledge of the industry, very good
  understanding.
  - Q. And what about of printing presses?
  - A. Oh, yes.
  - Q. Good knowledge of that?
  - A. Yes, very much so.
  - Q. Machinery, good knowledge about that?
  - A. Yes, very much so.
- Q. Going back to these trips that you took in June that we've got shown there on Bird 23, who accompanied you on those trips?
- A. In order, GEC was Steve Garner; Southwestern Graphics, that would have been a host of people, local people, would have been Steve Baker, would have been Howard DeMoore, Steve Garner. Those are the people that come immediately to mind. Steve Baker because he's the local -- was the local representative.
  - Q. To that company?
- A. To our company and Southwestern Graphics was a local show, a Texas show.

36 I see. Q. 1 So those four clearly would have been --2 Α. I wrote down three. Baker, DeMoore, Garner? 3 0. And myself. 4 Α. Oh. And --5 Q. Corrugated '94 I was on my own. 6 Α. 7 Q. Okay. I met up with everybody else at -- in the 8 Α. 9 🚉 England European conference. 10 Q. Okay. And by everybody else, you mean? 11 Ed Shafler, Steve Garner, and European 12 🗐 representation of Printing Research. 13 = Who would that be, do you recall? Q. 14 At that time the gentleman that organized it was Α. 15 a gentleman called Ray Hermans. There was the Dutch 16 representative whose name escapes me; French, whose name 17 escapes me; Italian, each of those names escapes me, but --18 How do you spell --19 Q. 20 The English names are much easier to remember. Α. 21 Ray Holmanson, is that what you said? Q. Yeah. 22 Hermans, H-e-r-m-a-n-s.

Okay. Your accent is a little different than

Did you ever discuss the 363 with Jerry

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Q.

mine.

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- A. I don't recall.
- Q. You don't recall Jerry Williamson being in any of these meetings that you listed in your supplemental declaration?
  - A. Which one are you referring to, Steve?
- Q. That's Bird Exhibit 3 and it's paragraph two on page one to two of that exhibit.
  - A. That's page two, did you say.
- Q. Yeah, one and two, top of page two, bottom of page one, they're all listed there.
- A. Oh, okay. Jerry may have been in some of those meetings. I don't honestly recall.
- Q. Well, the first you heard about them patenting, can I say that?
  - A. Uh-huh.
- Q. The first you heard about them wanting to issue a patent on this process, I believe you've either declared somewhere here or previously testified that it was January of 1995; is that right?
  - A. Yeah, I believe so.
- Q. And but you think Mr. Williamson might have been in some of these meetings as early as August?
  - A. Which Mr. --
  - Q. I'm sorry, Jerry Williamson?

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- A. I'm not sure. I can't recall. I know that he was at one or two of the meetings, but which meetings --
- Q. Might have been early in the game, might have been late in the game?
- A. Might have been early, might have been late in the game, absolutely.
- Q. Okay. I would like to look, if we may, at your most recent declaration, that's the second supplemental which we've marked as Bird 22.
  - A. Okay.
- Q. You see in paragraph five on page two of your second supplemental declaration where you've crossed some things out?
  - A. Right.
- Q. And the effect of crossing those out is that you really wind up saying that you told Howard DeMoore on June 15th?
  - A. Correct.
- Q. And originally you had said June 15th or June 16th; is that fair?
  - A. Yes, that's fair.
  - Q. Why did you make that change?
- A. Well, because on reflection and looking at my Daytimers, it was clear that it was -- it had to be, it was the 15th relative to the timing and Southwestern

Graphics, etcetera.

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Q. Okay.

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That had to be the time. Α.

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correction, I don't know, but to me that doesn't fit with

Okay. Well, maybe we need to make another

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what you say in paragraph four. And let me put a

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question to you.

Q.

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- Paragraph four you say, "Baker, I recall, returned on the following Wednesday, the 15th, possibly Tuesday the 14th. Baker came into my office, I recall it was in the morning, the day following his return."
  - Well, that would mean a return into the company. Α.
  - The day following his return into the company? Q.
  - Yeah. Α.
- Okay. So -- so, I mean, if he came back on the 0. 15th and you saw him on the 16th, wouldn't that be the day following; is that what you meant?
  - No, I don't think that's what I meant. Α.
- Maybe I'm reading it too close. 0. Okay. tell me what you meant?
- I think I mean that we -- he came into the office on the 15th.
- Q. Okay. So you think he might have come in either one of those days?
  - I think that he would have come in on the 15th. Α.

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- Q. So if you had to do this again would you strike the testimony about the 14th there, the statement?

  MR. PINKERTON: Object to form.
- Q. (By Mr. Wilson) Well, I mean, did he come into your office the same day he came back or the next day?
- A. I'm not sure. All I can tell you is that he would have come into the office on the day that -- on the day that he returned, he would not probably have come into the office.

think, it seems to me we are debating what is is, but it was certainly the day before or would have had to have been the day before the show, because he would have had to be in the office for the prepping of -- for the show, since he hadn't been in from the weekend and I hadn't been around from the week previous.

- Q. And how extensive is the preparation for that show that you're referring to? That's the --
- A. Not vast, but nonetheless he would want to know what we were doing and what -- and how we were going to accomplish that and who was going to be there, etcetera.
- Q. You are referring to the Southwestern Graphics show?
- A. Yes, and I of course wanted to be appraised of the situation with Williamson, how had the -- how had the

demonstration gone.

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- Q. Is it fair to say there was a lot going on?
- A. It's fair to say we had a lot going on, yes.
- Q. Do you recall a meeting in July of 1994 with Dennis Griggs about a patent of any kind? Do you have any --
- A. We had meetings. We had meetings with Dennis Griggs, yes.
- Q. Just in general, not even referring specifically necessarily to July of '94, but about how often did representatives of the company meet with Mr. Griggs in 1994?
  - A. Fairly often.
  - Q. Fairly -- was it a regular event?
  - A. It seemed that way, yes.
  - Q. And did you attend any of those meetings?
  - A. I attended some of those meetings, yes.
- Q. In fact, you appear on some of the patents that he helped issue?
  - A. That's true.
- Q. And at those meetings did you have input on those patents?
- A. Yes.
- Q. I mean, you spoke?
  - A. Yes.

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- You engaged in dialogue? Q.
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- You didn't just sit there? Q.
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No. Α. Okay. Do you recall Howard DeMoore asking Ron

Q.

A.

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Rendleman in one of these meetings with Mr. Griggs at any time in the summer of '94 if Ron could put a flexo unit

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up on the first printing station? Can you say that again? Α.

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Do you ever recall Howard DeMoore turning to Ron Q. Rendleman in a meeting with Dennis Griggs and obviously yourself, since I'm asking if you recall --

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Yes, sure.

Yes.

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-- and asking him if he could find a way to put a flexographic unit upstream in the press, either on the first printing press or mounted so it would go

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I don't recall, but I'm not going to deny it could have happened.

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I'm curious about a statement that is 0. Okay. made in your, what I'm calling your first declaration.

21 22

Α. Okay.

interstation?

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I believe it's right That's Exhibit Number 2. Q. And if you'll look at paragraph 17, on page 9, there. you see it's -- I guess it's about the third from the end

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there, third from the last sentence. "That was my first inkling of the potential and subsequent idea to install such device upstream on a litho press." Do you know what you meant by that?

- A. I think I'm referring to the potential in the marketplace for the product.
  - Q. What do you mean by the phrase "first inkling"?
- A. Well, it was -- it gave me the first inkling as how big that marketplace would be.
- Q. Okay. But I mean, what does the phrase literally mean, first inkling, is that like your first idea, the first time it sort of tickled your brain?
- A. The first time that I recognized the size of the marketplace.
  - Q. Okay.
  - A. I think is what I'm referring to.
- Q. But when you use the word inkling, you're talking about you're getting a glimmer of just the possibility is there, right?

MR. PINKERTON: Object to the form as argumentative. Asked and answered.

THE WITNESS: Not really.

- Q. (By Mr. Wilson) Okay. So you mean you grasped the concept whole at that time?
  - A. I grasped the potential of the marketplace.

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| 1    | Q. Okay. And why do you say the subsequent i     |
|------|--|
| 2    | install such device upstream on a lithographic o |
| 3    | litho press? Why subsequent idea?                |
| 4    | A. I don't know.                                 |
| 5    | Q. Doesn't subsequent mean following?            |
| 6    | A. It does mean following.                       |
| 7    | Q. And typically means following in time or i    |
| 8    | place, right?                                    |
| 9 🛴  | A. It does.                                      |
| 10   | Q. Here it appears to mean following in time,    |
| 11 🚉 | doesn't it?                                      |
| 12   | A. It does.                                      |

Q. See, I'm confused about that sentence because it looks to me like the idea to install a device upstream on a litho press occurred after these tests that are talked about in paragraph 17.

MR. PINKERTON: Object to the form.

- Q. (By Mr. Wilson) Can you help me with my confusion?
- A. I can say that I guess that it was not intentionally, but a misleading statement on my part, and I can see how easily that would be misleading.
- Q. What is the meaning of that last sentence in paragraph 17? "I never told anyone at WPC about this process."

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- A. I guess I'm saying that we never gave -- I never gave them the idea for the process.
- Q. But you're talking about tests, are you not, in this paragraph in, gosh, I think it's March of 1995?
- A. Yes, it becomes very confusing. The paragraph is confusing.
- Q. Well, you know, you make an explanation of this in your supplemental declaration. Let's look at your explanation. That's Bird Exhibit 3, and that is in paragraph eight. Would you read that for the jury, please?
- A. My conference with Lapamarta, my first declaration 17 and my inkling occurred well after I learned of the new Williamson process. By that time I had already seen the results of the Brian Lester medieval poster, which occurred in March '95.
- Q. Can you help me with that? How does that explain paragraph 17?
- A. I think what I'm referring to is the relevance of the machinery, the actual coater, the equipment and it's relevance to being able to achieve a potential in the marketplace again, I think.
- Q. Is that different or the same as what you were telling me earlier about your inkling?
  - A. Yes, I think so. I think it's the same thing.

- 1
- Q. It's the same thing?
- 2
- A. I think it's the same thing.
- 3
- Q. Okay. So what you're -- you're clarifying in paragraph eight there just what you said to me earlier;
- 5
- is that right?
- 6
- A. I think so, yeah.
- 7
- Q. That you're --
- 8
- A. That's how I read it.
- <u>.</u>
- Q. That you really first grasped the potential --
- 10
- A. In the marketplace --
- 11
- Q. -- in March of 1995?
- 12
- A. Right.
- Q. Well, in this same declaration at Bird
  Exhibit 3, your supplemental declaration, in paragraph
  two you list out all of these meetings that you had.
- 15 \ 16 \
- A. Right.
- 17
- Q. And it looks like there's 16 meetings there going through February that occur before March?
- 19

- A. Uh-huh.
- 2021
- Q. And I believe your testimony or your statement here is that those meetings had to do with this process to one degree or another?
- 22
- A. Not always, no.
- 24
- Q. So some of these meetings might have had nothing to do with the process, the 363?

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- A. It's unlikely, but there were meetings that had nothing to do with 363 at all, I'm sure, within there.
  - Q. Within this group of meetings here?
  - A. I'm assuming so, yes.
- Q. And when we talk about the 363 you do -- do you understand we are talking about a process?
  - A. Yes.
- Q. And there are apparatus claims in the 363, do you understand that?
- A. I didn't know there were apparatus claims in 363.
- Q. Okay. When you had discussions with Williamson or Williamson personnel, you understand that when I say Williamson --
  - A. Uh-huh.
- Q. -- about the 363, wasn't it your understanding that the purpose of those meetings was for Printing Research to create an apparatus to perform this process?
- A. No, not all of those meetings were of that type, no.
  - Q. Well, what were they about, then?
- A. Well, we were negotiating, we were talking about a contract and the possibility to sell them some machinery. We were talking about them purchasing new machines and us going in there to sell them new machines

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- Q. Heaters and all kinds of machinery, right?
- A. Yeah.
- Q. In fact, you had a big sale to them in October, didn't you?
  - A. Correct.
- Q. They signed -- I think they signed on October 1st --
  - A. Correct.
  - Q. -- of 1994?
- A. I say correct, I mean, yes, I'm sure you're right.
- Q. Okay. And but I mean that fits with your general memory, about that time, October of '94 you made a big sale?
  - A. Yes.
- Q. And you knew they had more presses coming in, right?
- A. They hadn't -- at that time, of course, we were talking about them purchasing those machines.
  - Q. Right.
- A. And what they were purchasing and how we would be able to suit their needs in those machines, yes.
- Q. And when do you understand that they first agreed to buy those new Heidelberg presses?

|      |                | 49   |
|------|----------------|--|
| 1    | Α.             | Some time in that period                         |
| 2    | Q.             | Okay.  |
| 3    | Α.             | in these meetings.                               |
| 4    | Q.             | I'll represent to you that you've said in one of |
| 5    |                | atements that you knew as early as July of '94?  |
| 6    | А.             | Okay.  |
| 7    | Q.             | Okay. And was it a foregone conclusion that      |
|      |                | Research would sell heaters to Williamson?       |
| 9 🖺  | A.             | When you say was it a foregone conclusion?       |
| 10 = | Q.             | Was it guaranteed?                               |
| 11   | Α.             | No.  |
| 12   | Q.             |  |
| 13#  | Α.             | Yes, exactly.                                    |
| 13 T |                | -  |
| 15.  | Q.<br>the time | And you were a salesman for Printing Research at |
| 16   | _              |  |
| 17   | Α.             | I was a product manager for Printing Research.   |
| - 1  | Q.             | Okay. But I mean, certainly you were interested  |
| 18   | in makin       |  |
| 19   | Α.             | Yes, I was.                                      |
| 20   |                | And when they get new presses, any printing      |
| 21   |                | is it typical that they want to get them up and  |
| 22   |                | as soon as possible?                             |
| 23   | Α.             | Very typical.                                    |
| 24   | Q.             | Okay. So they would want to have dryers on       |
| 25   | those th       | ings, wouldn't they?                             |

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A. Typically they would, yes.

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Q. So if you knew they had a new press coming soon, then you had to make your sale now, in effect, right?

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A. Well, as soon as we knew they were purchasing, and remember we had been talking to them for some time, yes.

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Q. Sure. But there is a good chance that some of these early meetings that you talk about here, you know the first four there, August through October, could have been about your dryers?

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A. It could have.

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Q. Isn't that fair?

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A. It could have.

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Q. Okay.

A. Could have.O. In fact, it's likely that a substantial portion

17 18 of those meetings, even if other things were talked about, were about the dryers; isn't that fair?

19

MR. PINKERTON: Object to the form.

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THE WITNESS: No.

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Q. (By Mr. Wilson) No?

2223

A. No, I mean it's not fair. I mean, the -- no, it's not fair.

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Q. Well, how do you make a sale without having some meetings?

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A. We had made the sales -- if you are telling me that the sale was made, and I don't have a recollection of the dates, but if we made the sale for their first machine earlier in the year, then I would correct my statement saying that it wasn't foregone, but we would have made all of those representations much earlier.

Because now I think about it, the first machine that came in was in the November, December of '94, I believe.

- Q. Well, Mr. Davis represented to us the other day that the machine was in by October.
- A. Okay. So if it was in October we clearly had to have started the meetings to sell that machinery long before that.
  - Q. Okay.
  - A. Probably the early part of that year.
  - Q. Early part of '94?
- A. Yes, the representations to supply the dryers. They couldn't have had a machine delivered -- we actually had a competitor's equipment taken off those machines to have ours put on, so clearly there was a lot of discussion long before these meetings.
- Q. Before they even decided to buy them from Heidelberg?

MR. PINKERTON: Object to form.

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THE WITNESS: No, no, no. Not before --

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Q. (By Mr. Wilson) Well, what do you mean long before? When were these other discussions?

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A. Before the dates of these meetings.

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Q. Okay. So you don't mean the first of the year, though, do you?

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A. It could have been.

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Q. Well, if they didn't know they were going to buy them from Heidelberg, now they were talking about buying something, right?

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A. We knew they were purchasing, I believe, back in '93, that they were in the market to replace their machinery. I believe it was '93.

Q. And did you know they had committed to buying Heidelberg presses in 1993?

15 \\ 16 \|

A. Not in '93, no, but early '94 we did.

17 18 Q. You learned in early 1994 that Williamson Printing Corporation --

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A. Were going to buy seven -- I believe it was seven machines.

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Q. When in early 1994?

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A. I would have to say the first quarter, maybe the second quarter, but certainly the first quarter.

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Q. And by quarters you are referring to three-month periods?

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|-----|--|
| 1   | A. Right.  |
| 2   | Q. First quarter would be January, February, March?      |
| 3   | A. Somewhere in there.                                   |
| 4   | Q. Second quarter would be                               |
| 5   | A. Yeah.   |
| 6   | Q April, May, June?                                      |
| 7   | A. Uh-huh.   |
| 8   | Q. Well, which is it?                                    |
| 9   | A. I don't know.   |
| 10  | MR. PINKERTON: Object to the form.                       |
| 11  | THE WITNESS: I don't recall. I'm sure if                 |
| 12  | we looked through my Daytimers we might see.             |
| 13  | Q. (By Mr. Wilson) Let's do that on a break.             |
| 14  | I want to go back briefly to your inkling                |
| 15  | referred to in paragraph 17 of your first declaration at |
| 165 | Exhibit 2 and again in paragraph eight of your           |
| 17  | supplemental declaration in Exhibit 3, and I want to     |
| 18  | compare that to paragraph five of your second            |
| 19  | supplemental declaration.                                |
| 20  | MR. PINKERTON: Which is?                                 |
| 21  | MR. WILSON: Which is Exhibit 22.                         |
| 22  | MR. PINKERTON: Object to the form of the                 |
| 23  | question.  |
| 24  | MR. WILSON: There has been no question                   |
| 25  | asked.   |
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MR. PINKERTON: Object to the predicate that you're laying. It's --

THE WITNESS: Which one are we talking about?

- Q. (By Mr. Wilson) I'm looking at paragraph five.
- A. Of?
- Q. Bird Exhibit 2, which is your second supplemental declaration. This is the paragraph where you say it was incomprehensible --
  - A. Uh-huh.
- Q. -- that you wouldn't have told DeMoore the very same day that you were told by Baker.
  - A. Right.
- Q. If you didn't have an inkling until March of 1995 of how important the process could be as a market --
  - A. That's not what --
- Q. -- why is it incomprehensible that you wouldn't have told DeMoore the very same day in June of 1994, 10 months before you had any inkling of how important it was?

MR. PINKERTON: Object to the form of the question and argumentative.

THE WITNESS: It's totally incomprehensible that having learned of a project that -- and a process with the importance that had been set to it by Williamson

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Printing that we would not -- I would not have to and need to go to the CEO of the corporation to get permission to chase down that project. No matter how big or how small that market was, especially since we were entangled with Williamson Printing in a very big contractual agreement to purchase a whole slew of drying equipment from us at that time. So yes, it's totally incomprehensible.

- Q. What contract is that?
- A. Well, the purchase of the machine from us, purchase of drying equipment from us.
- Q. This is the purchase that was agreed to in October of --
  - A. Whenever --
  - Q. -- 1994?
  - A. Could be, yes.
- Q. So you mean it's incomprehensible because you were in negotiations?
- A. Absolutely, right. I mean, it was incomprehensible on two counts. One is that I, John Bird, am not going to be able to get the project carried out on my own authority. I have to go to the CEO of the corporation to get permission to start working on the project and to make the next moves that would be necessary to do that.

- Q. Well, you had a conference that you were attending that same week, right, the --
  - A. Southwestern Graphics.
  - Q. -- Southwestern Graphics?
  - A. Yes.

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- Q. It's not comprehensible to you that you might have waited until that conference to tell Mr. DeMoore?
- A. No, no, not at all because -- well, for several reasons. Number one is that I would have been with Mr. DeMoore during Southwestern Graphics in any case, so that's very clear that we would have had a lot of time to discuss. Southwestern Graphics is very slow traffic and you have a lot of time on your hands, so even if, and I don't believe that's the case, but even if I had not discussed it with him at the corporation I know it would have been discussed at Southwestern Graphics.

The truth is that I do honestly believe that it was discussed the same day that I got the information from Steve Baker. I'm convinced that Steve Baker was in the room when it was discussed.

Q. Does the 363 process require the printer or practitioner the method taught to apply a sealer over the flexographic printing before printing lithographically?

MR. PINKERTON: Object to the form of the question. Lack of knowledge. Lack of understanding.

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| 1    | THE WITNESS: I don't know.                               |
| 2    | Q. (By Mr. Wilson) You were in 20 plus meetings          |
| 3    | about this process                                       |
| 4    | MR. PINKERTON: Object to the form.                       |
| 5    | Q. (By Mr. Wilson) were you not?                         |
| 6    | A. Probably.   |
| 7 .  | Q. And you realized its potential in March of 1995?      |
| 8    | A. That is not what I said, but okay.                    |
| 9 🖑  | Q. Well, I'm sorry?                                      |
| 10   | A. You're framing my answer in a totally incorrect.      |
| 11   | light.   |
| 12 🕹 | Q. I'm just wondering what you                           |
| 13 # | A. I talked about market potential.                      |
| 14   | Q. Okay.   |
| 15 🔣 | A. Market potential. I didn't talk about the             |
| 16 🗐 | inkling of the power of the product. I was talking about |
| 17   | the potential in the marketplace, very different.        |
| 18   | Q. Does the process require a sealer?                    |
| 19   | A. I can't recall.                                       |
| 20   | Q. Does it require interstation drying?                  |
| 21   | A. Of course.  |
| 22   | Q. Would you be surprised to hear that it requires       |
| 23   | a sealer?  |
| 24   | MR. PINKERTON: Object to the form of the                 |
| 25   | question. Asking for speculation about being surprised.  |

| 1    | MR. WILSON: I'm asking for the experience               |
|------|---|
| 2    | of a man who has been 40 years in the business          |
| 3    | MR. PINKERTON: If you want to ask based or              |
| 4    | his   |
| 5    | MR. WILSON: and has some expertise in                   |
| 6    | flexography.  |
| 7    | MR. PINKERTON: If you want to ask it in                 |
| 8    | that manner, but you're asking him to just speculate.   |
| 9 🖺  | MR. HARRIS: Well, he can object.                        |
| 10 🔄 | Q. (By Mr. Wilson) Would it surprise you?               |
| 11 🕌 | MR. PINKERTON: Object to the form of the                |
| 12   | question.   |
| 13 = | THE WITNESS: No, it wouldn't surprise me,               |
| 14 U | no.   |
| 15 🖫 | Q. (By Mr. Wilson) If someone were to order a           |
| 16   | cartridge coater system from Printing Research in 1994, |
| 17   | what would they have gotten?                            |
| 18   | A. I have no idea.                                      |
| 19   | Q. Did you sell coaters in just a form where they       |
| 20   | could be installed without a rack back?                 |
| 21   | A. We did.  |
| 22   | Q. Might that be called a cartridge coater?             |
| 22   | No didn't call it that but if that's what               |

What did you call it?

you're referring to.

Q.

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A. We called it an easy coater.

Q. Just straight easy coater?

A. Yes.

MR. PINKERTON: Can we take a break?

MR. WILSON: Sure, you want to take a quick one, about 10 minutes.

VIDEOGRAPHER: We're off the record at 10:59.

(Recess taken)

VIDEOGRAPHER: We're on the record at 11:16.

- Q. (By Mr. Wilson) When you told Howard DeMoore about what we have been calling the 363 process around June, I think you said 15th?
  - A. Yes.

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- Q. What did Howard say about it?
- A. I can't recall his exact words, but surely he was impressed with what we were looking at and the process overall.
- Q. You say surely, is that your recollection or are you --
  - A. That's my recollection.
  - Q. -- deducing that?
  - A. No, that's my recollection.
  - Q. And you testified a moment ago that Baker was at

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this meeting. What did Baker say?

- A. Well, Baker made Howard aware. If he was there, and I believe he was, it just doesn't make sense just because of how the logistics of the corporation worked, etcetera, and how we were that it makes infinite sense to me that Baker would have been present at that meeting, but it would clearly be explained to Howard how and what they were doing and what the 363 process was.
  - Q. Where was this meeting at Printing Research?
- A. Again, my recollection would be that it would be in my office, but it could just as easily have been in Howard's, but I do believe it was in my office.
  - Q. Why are you of that belief?
- A. Just because I believe that conversation was going on between Steve Baker and myself, and I believe that when it was being explained to me, and I believe that Howard came into that meeting and we took the opportunity to explain to Howard why and what.
  - Q. That is your belief or your recollection?
  - A. My recollection.
- Q. When did you tell Ron Rendleman about this process?
- A. That wouldn't have been immediate. That would have been months Howard had talked to us about the possibility of us going forward, then from there on we

would have got the various people involved.

Q. Well, you say in --

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- A. In fact, the other person that would have clearly been involved in those meetings would have been Steve Garner.
  - Q. In what meetings?
  - A. In the meeting of the 15th, I would believe.
- Q. You say Rendleman would have not been involved until --
- A. Not until June 15th, probably directly after the Southwestern Graphics.
  - Q. And that's because why?
  - A. Or actually after Corrugated '94.
  - Q. So that's after --
- A. It would be into July before we spoke with Ron --
- Q. So you think --
  - A. -- probably.
  - Q. Early July you might have spoken with Ron?
- 20 A. Probably.
  - Q. And why would you have spoken to Ron about it?
  - A. Just because it was for whatever reason, and you would have to understand the corporation to know that there was -- engineers were not available.
    - Q. I'm sorry. I'm listening.

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- A. I have lost focus totally.
- Q. Let's see if we can redirect your focus. Do you want to -- do you feel like you've answered the question or are you uncertain?
  - A. I don't know. I have no idea.

MR. WILSON: Let's read the question back and give you another shot at it.

(Requested text read)

THE WITNESS: The structure of the corporation was such that no immediate engineers would be available for a product of this nature. And during discussions with Howard and Steve Garner it would be my recollection that we would have then gone to Ron as being a person that was surely capable of designing a coater that we would need to achieve the sort of results that we were looking for and it would be necessary with this process.

- Q. You say we would have gone to Ron as a person. Who is we?
  - A. We being Steve Garner, probably, and myself.
  - Q. Okay. So am I --
  - A. And maybe Howard, maybe.
- Q. I see. But I'm hearing it's a possibility that Howard would give you the go-ahead and then you guys would interface with Ron; is that right?

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A. Yes.

Q. Sort of Howard says it's okay?

A. Yes.

Q. Ron, can you do this?

A. Yeah.

Q. And did Mr. Rendleman start working in Ernest once you told him in early July about this?

MR. PINKERTON: Object to the form of the question.

THE WITNESS: I have no idea.

- Q. (By Mr. Wilson) Did you check in with Mr. Rendleman?
  - A. We checked in, yes.
  - Q. How often did you check in with Mr. Rendleman?
  - A. As often as one could.
- Q. So I take that to mean any time you ran into him or something like that? I mean, as often as one could, it could be every second. I'm trying to get some feel here.
- A. Probably certainly every other day or so. I would guess.
- Q. Okay. And so every other day, what kind of progress did he make in July, to your knowledge?
  - A. Not very much.
  - Q. And how about in August?

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- A. Not very much.
- Q. And did that concern you?
  - A. Yes, very much so.
  - Q. Did you say anything to Mr. Rendleman about it?
  - A. I said to his superiors, not to Ron, no.
  - Q. To who did you say?
  - A. At that time I believe his boss was Ed Shafler, I believe.
  - Q. And when you checked in with him every other day in September, had he made any progress?
  - MR. PINKERTON: Object to the form of the question.

THE WITNESS: I can't honestly answer that.

- Q. (By Mr. Wilson) Did my question mischaracterize anything in a way that concerns you?
- A. No, no, I just don't recall what his progress was at that time. I know --
- Q. Well, you were about to close this dryer sale, right? I'm sorry, I cut you off.
- A. The code I had had no -- there was no immediate and direct relationship between the two projects.
- Q. Okay. Were you given a target date by Williamson about when to develop the thing?
  - A. No.
  - Q. Did they express any urgency to you about

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developing it?

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Α. Urgency?

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Well, they didn't give you a target date? Q.

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No, but I --

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how -- when they expected to do it, I quess, is what I'm

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asking you? 8

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I'm trying to get some feeling for sort of Q.

- There wasn't -- there was an urgency, but I Α. wouldn't say that it was a threatening urgency. a -- we would like to get this done and do you think you have the ability to make such a unit for us.
- I'm more and more getting the feeling 0. Okay. about these 20 meetings that are listed in this statement -- do you know what I'm referring to?
  - Uh-huh. Α.
- And I think the statement more or less says it Q. itself, but you correct me if I'm wrong. A large portion of these meetings, whether we are talking about the number of meetings or within a meeting what was discussed were really devoted to other things; is that fair, and that this project was discussed --

MR. PINKERTON: Object to the form of the question.

(By Mr. Wilson) -- possibly as well? 0. MR. PINKERTON: Object to the form.

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THE WITNESS: The meetings were ongoing in both areas and ratios, there was probably as many meetings about the process, the 363 process as there was about the dryers and related equipment.

- Q. (By Mr. Wilson) Meetings devoted exclusively to the 363 process?
- A. I wouldn't have said they were necessarily devoted exclusively to it, but became that way, sometimes.
- Q. I want to show you a document that's dated

  January 25th, 1995. I don't believe that's been made an

  exhibit. I don't see it on my exhibit list.

MR. WILSON: Do you know, John?

MR. PINKERTON: I don't think so.

MR. WILSON: In any case, let's make it one again, just to be safe. Could you mark that as Exhibit -- is it 24?

(Deposition Exhibit 24 marked)

- Q. (By Mr. Wilson) Do you recognize that document?
- A. Yes.

MR. WILSON: In fact, let's mark another document here. Let's make that 24A. Can you do that?

(Deposition Exhibit 24A marked)

- Q. (By Mr. Wilson) Mr. Bird, you have --
- A. These are both the same, aren't they?

Q. -- Exhibit 24 and Exhibit 24A. Well, that was
my question to you. They appear to me to be essentially
the same document. One is signed and the other isn't, is
the only difference I see, at a first look.

And then if you look a little closer there on the -- I believe it's Exhibit 24, you have some marginalia up at the top that says, John, hand carry, SB. Did I get that right?

A. Yes.

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- Q. Okay. What do you take that handwriting at the top of Exhibit 24 to be?
- A. I think that there is a notation that I was hand carrying it or that Steve was hand carrying it to Williamson Printing.
  - Q. Okay.
  - A. Or had hand carried it to Williamson Printing.
  - Q. Whose handwriting is that, do you know?
  - A. That's Steve Baker's.
  - Q. Okay.
- A. You can see -- you can compare that to his signature there.
  - Q. Oh, good move. You're right.

And if we look at just for simplicity sake, let's just talk about Exhibit 24 since they're identical, except for one is signed and one isn't.

1 A. Yeah.

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- Q. So if we're looking at Exhibit 24, this is a letter from Steve Baker to Jesse Williamson; is that right?
  - A. It's from Steve Baker to Jesse Williamson.
- Q. And it's copied to Bill Davis and to Steve
  - A. Uh-huh.
  - Q. -- and to yourself, John Bird?
  - A. Right.
  - Q. And he's making a sales proposal here, isn't he?
  - A. He is.
- Q. He says, "It was a great pleasure speaking with you. We have enclosed product information and the following Super Blue proposal."
  - A. Uh-huh.
  - Q. And then it looks like we have a proposal attached.
    - A. Uh-huh.
  - Q. Last two pages are a summary of a proposal and a proposal and then the first page in the attachment of the letter is sort of a diagram, right?
  - A. One of the computer drawings that we spoke about earlier.
    - Q. Not a CAD drawing, but a computer drawing?

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|------|----------|--|
| 1    | Α.       | A computer drawing.                              |
| 2    | Q.       | Well, I'm glad to get that clarified.            |
| 3    |          | And do you see the legend on that drawing?       |
| 4    | A.       | I do.  |
| 5    | Q.       | The last thing in that legend is an EZB blanket  |
| 6    | coater?  |  |
| 7    | A.       | Correct.   |
| 8    | Q.       | Is that what you would have called an EZ Coater  |
| 9 🚛  | earlier  | when we were talking about a cartridge coater?   |
| 10   | Α.       | No, they are distinctly different.               |
| 11   | Q.       | Okay. What would this you couldn't call this     |
| 12   | a cartr  | idge coater or not?                              |
| 13 = | Α.       | No.  |
| 145  | Q.       | I mean, I understand it's not the EZ Coater,     |
| 15   | but      |  |
| 16   | A.       | I don't think you can call either of them a      |
| 17   | cartrid  | ge coater.                                       |
| 18   | Q.       | Okay.  |
| 19   | A.       | But the EZ Coater was installed in the delivery. |
| 20   | When I s | say in the delivery, it's in the section of the  |
| 21   | if you   |  |
| 22   | Q.       | Well, we can just hold it up and show the camera |
| 23   | there.   |  |
| 24   | A.       | The EZ Coater would go in this position here.    |

Q.

Okay.

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- A. Whereas the EZB goes to a blanket cylinder, which is what this cylinder is here, and hence the term, EZB, which is EZ blanket coater.
- Q. And this EZ Coater that, you're talking about that goes after the last L coating tower there is where you pointed?
  - A. Uh-huh.
  - Q. Does that go to any of the cylinders?
  - A. I'm not sure I understand.

MR. PINKERTON: I want to object to the form of the question. You said after the tower, and he pointed to part of the tower.

MR. WILSON: Well, that's my question.

MR. PINKERTON: It's incorrect to say it's after the tower.

- Q. (By Mr. Wilson) That's my question. Where does the EZ Coater go, the -- I think you pointed here before, right?
  - A. The EZ Coater would go in here.
- Q. Okay. And is that on that last coating tower or is it after it?
- A. It's essentially -- this is very difficult to answer because the EZ Coater couldn't possibly go in this position on this particular press.

MR. PINKERTON: Cartridge coater.

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THE WITNESS: Cartridge, as you're calling it, couldn't go in this position in this press.

- Q. (By Mr. Wilson) Okay.
- A. So it's a distinctly different application.
- Q. All right.
- A. But for terms of reference, if it was to go anywhere on this press, that would be the position it would go.
  - O. It would touch the --
- A. It would go touch the impression cylinder or go to the impression cylinder of that press.
  - Q. Okay.
- A. And there would be a blanket cylinder or a cylinder that had been converted in that position to make it into a blanket cylinder.
- Q. Okay. Going back to the front page of this letter, Exhibit 24, he says it was a great pleasure speaking to you, and we've enclosed information. Do you take that to mean that he had a telephone conversation and that this proposal resulted?
- MR. PINKERTON: Objection to the form of the question.
- Q. (By Mr. Wilson) Let me ask you if that's your recollection. You were copied on this letter, right?
  - A. I wrote the letter.

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|-----------|--|
| 1         | Q. You wrote the letter, okay.                           |
| 2         | MR. WILSON: Do you have objection now,                   |
| 3         | Mr. Pinkerton?   |
| 4         | MR. PINKERTON: I'll wait till you ask a                  |
| 5         | question.  |
| 6         | MR. WILSON: All right.                                   |
| 7         | Q. (By Mr. Wilson) When you wrote this letter why        |
| 8 🚆       | did you mention you had just spoken with him before you  |
| 9 <u></u> | stated that you had enclosed product information?        |
| 10 🚽      | A. Because it's generally, that's my opening             |
| 11 🚆      | statement. This is classic John Bird that you're reading |
| 12🗊       | here.  |
| 13 🚍      | Q. Is that kind of I mean, I know in my                  |
| 14 1      | business   |
| 15        | A. We have about three or four starting statements.      |
| 16        | Q. Right.  |
| 17        | A. And whether I met with you or not I will say it       |
| 18        | was a pleasure speaking with you.                        |
| 19        | Q. Really.   |
| 20        | A. It makes it nice and easy in the computer.            |
| 21        | Q. So you don't think this proposal followed a           |
| 22        | telephone conversation?                                  |
| 23        | A. No, I doubt it very much. I'm sure it probably        |
| 24        | followed a meeting.                                      |

It might have followed a meeting?

1 Oh, absolutely. Α. 2 Where this sort of thing was discussed? Q. 3 Yes. Α. 4 Q. So you document the meeting with a letter kind of? 5 Yes. 6 Α. 7 And then you send them something that maybe will 8 get you a sale? 9 ૄ Α. Yes. Is that fair? 11 Α. Yes, that's fair. 12 4 Q. If it will help your house cleaning there, you 13 \_ can set that one aside. 14 Thank you. Α. 15 🖫 I am trying to be nice here. 16 Α. You're doing very well. 17 Okay. 0. Thank you. 18 Now, I'm pretty sure this one has been made 19 an exhibit, and I think it's been marked --20 MR. PINKERTON: At least twice. 21 (By Mr. Wilson) -- as Number 15 in your Q. 22 previous deposition. There's an annotation here, 23 document labeled meeting at Williamson Printing Company, 24 2-11-95, Exhibit 15.

(Discussion off the record)

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| 1     | Q. (By Mr. Wilson) Okay. We're going to talk            |
| 2     | about that one by Bates number.                         |
| 3     | A. Okay.  |
| 4     | Q. And I think it's the same as Exhibit 15 earlier      |
| 5     | It's got a Bates, PRI00671. Do you see that, Mr. Bird?  |
| 6     | A. Yes, yes, I do.                                      |
| 7     | Q. Down at the bottom?                                  |
| 8 🖺   | A. Right.   |
| 9 🛴   | Q. And this is titled meeting at Williamson             |
| 10    | Printing Company, 2-11-95, and this also has marginalia |
| 11    | at the top. Do you see that, it says John?              |
| L 2 📮 | A. Right.   |
| 13를   | Q. Does that look like Baker's handwriting again?       |
| L 4   | A. I don't think so.                                    |
| 15    | Q. Okay. Do you recall receiving a copy of this?        |
| 16    | A. I don't, but that doesn't mean I didn't. The         |
| 17    | fact that it's got my name at the end.                  |
| 18    | Q. Is this who would create this kind of                |
| 19    | document, in your experience, inside Printing Research? |
| 20    | A. I would have to say I think I would have created     |
| 21    | it.   |
| 22    | Q. Okay. So this is a sort of a memo about a            |
| 23    | meeting?  |

It's a record of a meeting.

And what was discussed?

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| 1    | A. Discussion is listed there.       |
|------|--------------------------------------|
| 2    | Q. Well, I'm sorry, I misstate       |
| 3    | talks about what was discussed in th |
| 4    | A. Right.                            |
| 5    | Q. Okay. So why do you create        |
| 6    | document?                            |
| 7    | A. For the record.                   |
| 8    | Q. Okay.                             |
| 9 4  | A. I wasn't sure you've noted        |
| 10   | record kept. I was trying to do tha  |
| 11   | Q. You were trying to keep a r       |
| 12 🗓 | A. I liked to keep record, if        |
| 13   | Q. Why is that?                      |
| 14   | A. It's always nice to know wh       |
| 15 🗒 | what you haven't.                    |
| 16   | Q. Okay. And this letter that        |
| 17   | aside, Exhibit 24, there was a it    |
| 18   | sort of what you had proposed, too,  |
| 19   | A. Uh-huh.                           |
| 20   | Q. Just good to keep records a       |
| 21   | general, isn't it?                   |

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tated my question. Ιt n the meeting? eate this kind of ed there wasn't much that. a record? if I can. w what you've agreed and that I told you to set - it was nice to know oo, right? ds and business in Yes. Α. (Deposition Exhibit 25 marked) (By Mr. Wilson) Mr. Bird, I've handed you an exhibit marked Bird Exhibit Number 25. Could you

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identify this letter?

- A. It's a letter to Jesse confirming what we were going to supply.
- Q. Okay. It seems to refer back to this 2-11-95 meeting, doesn't it? Do you see that?

MR. PINKERTON: Object to the form.

- Q. (By Mr. Wilson) Further to our meeting of 2-11-95?
  - A. It does.
- Q. Okay. And would you understand that to be the meeting that's memorialized in PRI00671?
  - A. I would.
  - Q. The memo we just spoke about?
  - A. Yes.
- Q. Now, this talks about producing an experimental -- I'm going to quote from it. "We are producing an experimental EZ interstation flexo printer/coater for installation on your Heidelberg Speedmaster CD six-color plus LYL 40-inch press with a target to be installed in the operational date of March 15th, 1995. This unit for adaptation to the first coating tower of the LYL."

Could you tell me what that paragraph is about? I mean, what's being installed there?

A. The -- a coater, a blanket coater an EZ

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interstation, sorry, coater as we are calling it at that time, was to be installed on the first of the coating towers of that press, which I assume there would be a drawing accompanying.

- Q. There was not a drawing on this one. We could refer to the earlier drawing if you want to show us in Exhibit 24 that drawing.
  - A. Which would be what that machine is there.
- Q. Okay. So you're pointing to the -- going right to left in this drawing it's the first L?
  - A. Yes.
  - Q. After the printing stations?
  - A. Yes.
- Q. Okay. And so that's a coating tower that it's being mounted on; is that correct?
  - A. Correct.
- Q. Why did Williamson request that it be mounted on the coating tower, do you know?
- A. It wasn't -- I'm not sure that it was so much of a request of Williamson Printing as it was a need for us to install at that position to get the ease of installation and to get some knowledge of what would have to be built to build interstation coaters further down the line further upstream.

We had made, I believe at that time we

would have made the first short arm unit and we were looking to install a second coater.

- Q. I'm confused. You built the short arm, and it's at Printing Research?
- A. The -- I've got to get the dates here. No. I don't know why. I don't know why.
- Q. Well, it says this unit for adaptation to the first coating tower at LYL. That sounds like it's got to be adapted or changed somehow; is that fair?
  - A. Yes, that's very fair.
- Q. Okay. And this EZ interstation flexo printer/coater experimental one that's referred to here, that of course is the Ferris wheel motion coater; is that right?
  - A. Uh-huh.
- Q. Sometimes referred to as the Rendleman coater in the company; is that fair?
  - A. Yes.
- Q. Was it mounted on a press at Printing Research at this time?
- A. No.

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- Q. Where was it?
- 23 A. In Ron's head.
- Q. Oh, it had not even been built as of this date?
  - A. Not that I can recall.

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- Q. So this letter is dated February 16th and the target for this thing that exists only in Ron's head to be produced and operational is March 15th. Is it your belief that that unit existing in Ron Rendleman's head could be built in 29 days from scratch?
- A. At the time, again, as I recall, the unit would have -- the actual unit that would have been mounted in this position would have been in pieces and/or would have been in mock-up form out in Ron's shop.
- Q. So it did not exist purely in Ron Rendleman's head?
- A. Yeah, you could say that, yes. It couldn't -- it wouldn't be just in his head, right.
- Q. Why did Printing Research agree to provide it at no charge to Williamson Printing Company?

MR. PINKERTON: Object to the form.

- Q. (By Mr. Wilson) Do you see it says that in the letter?
- A. Yeah, yes, I do. It was -- from our point of view it was a way to get a beta site for our coater. We needed -- we needed to get the experience. We had never run such a coater, never built such a coater before, and it was important to get somewhere in a practical set up to be able to understand and know what the parameters were for that machine.

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| 1               | Q. I think I know what you mean by beta site, but     |
| 2               | let's make sure. Do you mean sort of a test site or a |
| 3               | test bed?   |
| 4               | A. Yes.   |
| 5               | Q. That's what you mean?                              |
| 6               | A. Uh-huh.  |
| 7               | MR. WILSON: I'd like to mark that, please,            |
| 8               | as Bird 26.   |
| 9 🚊             | (Deposition Exhibit 26 marked)                        |
| 10              | Q. (By Mr. Wilson) Mr. Bird, I've handed you an       |
| 11              | exhibit marked Bird 26.                               |
| L2 编            | A. Uh-huh.  |
| LJ <sub>E</sub> | Q. It's a letter dated May 12th, 1995 to Jerry        |
| 145             | Williamson from you; is that correct?                 |
| L5 🕌            | A. Yes.   |
| l 6 🗀           | Q. Did you look at this letter yesterday with your    |
| L 7             | lawyers?  |
| L 8             | A. No.  |
| L 9             | Q. Have you looked at it with them previously?        |
| 20              | A. I don't recall.                                    |
| 21              | Q. Do you recognize the letter?                       |
| 22              | A. I recognize it as being, again, another standard   |

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Q.

form letter that I would have put together, yes.

are being discussed between Williamson Printing

Okay. Well, there seems to be some things that

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Corporation and Printing Research, and this sort of documents those negotiations; is that fair?

- A. Yes, that's very fair.
- Q. And the numbered paragraphs there are discussion points; is that fair?

MR. PINKERTON: Object to the form.

- Q. (By Mr. Wilson) Do you understand what I mean by discussion points?
- A. I think they're what I -- I'm confirming what I think that we had agreed.
- Q. Okay. And paragraph 1A there, do you see where it says lithoflex -- well, the lead-in above paragraph 1A, "The following confirms our discussion," that's what you meant by your last comment?
  - A. Right.
- Q. And we're looking at paragraph one, which says EZ interstation flexo printer/coater?
  - A. Right.
- Q. That's the Ferris wheel device, the Rendleman coater, and it says, "Lithoflex as used by PRI to describe its EZ printer/coater process is not in conflict with WPC."

Did PRI, that is Printing Research and Williamson Printing referred to here as WPC, I take it?

A. Uh-huh.

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- Q. Did they discuss PRI's use of the term lithoflex?
  - A. Yes.
  - Q. And why was there discussion about that term?
- A. Because I had mentioned to Jesse Williamson that we would like to use the terminology lithoflex, and Jesse Williamson advised us that it would be a mistake to do that since there was already the use of the name out in the field.
  - Q. But was it used by Williamson out in the field?
  - A. No.
  - Q. Okay. And --
- A. He suggested that we might be conflicting with someone else's use of the name.
- Q. What did you want to use the term lithoflex to describe?
  - A. We were using it to describe the coater.
- Q. But that's not what you say in paragraph 1A, is it?
  - A. Well, we're talking about the use of the name.
- Q. Well, you say -- you don't say the coater. You say lithoflex as used by PRI to describe its EZ printer/coater process is not in conflict with WPC.
- A. But that's not what we mean. Your, again, getting back to what is is. We're not talking about the

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I am getting back to what is is, because I think sometimes words are important, and I'm curious why you

process, we're talking about the coater.

Well, we don't mean it in the sense of a Α. We mean it in the sense of a coater. process.

- Then --Q.
- It's bad language.

describe it as PRI's process?

- Is the use of the word process just -- it's 0. superfluous?
  - It superfluous. Α.
- 0. If you had to do it again, you would cross that out?
  - I wouldn't put that in, right. Α.
  - Q. Jerry Williamson is a trained lawyer, isn't he?
  - A. I believe so.
- He has a law degree from SMU, is that your understanding?
  - That's what I believe. Α.
- Did he call you and say, hey, hey, hey, it's not Q. PRI's process?
- Jerry Williamson I don't think read it in the Α. same connotation that you're putting on it at all.
  - So is the answer he did not call you? 0.
  - The answer is he did not call me, right.

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About that point? Q.

MR. HARRIS: I would like to take quite a short break now so we can kind of line up where we are. Five to ten.

MR. PINKERTON: Okay.

VIDEOGRAPHER: We're off the record at

11:48.

11:59.

(Recess taken)

VIDEOGRAPHER: We're on the record at

11 🖆 (By Mr. Wilson) Mr. Bird, we're back from a Q. 12 🗐 short break and I am still looking at the May 12th, 1995 13 letter, Bird Exhibit 26, and I wanted to ask you about 14 🗒 paragraph 1B. It says, "PRI is preparing comment for an 15 upcoming coating article in Graphic Arts Monthly relative to the EZ printer/coater family." What is Graphic Arts 16

18 Α. A magazine.

Monthly?

- Is it a prominent publication in the field? Q.
- Α. Yes.
- Where would you rank it, most prominent? Q.
- Α. At that time it was the most prominent.
- Q. So would that be a significant event, get yourself into an article in that?
  - A. Yes.

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| 1          | Q. And would you expect that Printing Research and       |
| 2          | possibly Williamson executives might be looking for that |
| 3          | article to come out?                                     |
| 4          | MR. PINKERTON: Object to the form.                       |
| 5          | Compound.  |
| 6          | THE WITNESS: You need to ask the question                |
| 7          | again. Sorry.  |
| 8          | Q. (By Mr. Wilson) Were the folks at Printing            |
| 9 <u>a</u> | Research eager to see that article?                      |
| 10         | A. Yes.  |
| 11         | Q. And would it be your expectation that the people      |
| 12         | at Williamson would have been eager to see it as well?   |
| 13         | MR. PINKERTON: Object to the form.                       |
| 14         | Calling for speculation.                                 |
| 15         | THE WITNESS: Yes. Otherwise I wouldn't                   |
| 16         | have made the suggestion.                                |
| 17         | Q. (By Mr. Wilson) That's why you put it in the          |
| 18         | letter?  |
| 19         | MR. PINKERTON: Object to the form.                       |
| 20         | THE WITNESS: Yes.  |
| 21         | Q. (By Mr. Wilson) And do you recall that such an        |
| 22         | article did appear in Graphic Arts Monthly?              |
| 23         | A. I don't think it did.                                 |
| 24         | Q. You don't think it did?                               |

No.

| 1    | Q. Who was on slate to prepare comment for that         |
|------|---|
| 2    | article?  |
| 3    | A. What do you mean?                                    |
| 4    | Q. Well, I mean it says PRI is preparing comment.       |
| 5    | Obviously the corporation is not a living entity.       |
| 6    | A. That would have been me.                             |
| 7    | Q. That would have been you?                            |
| 8    | A. Yes.   |
| 9 4  | Q. The last page of this letter                         |
| 10   | MR. PINKERTON: Document number?                         |
| 11   | Q. (By Mr. Wilson) Is I have document number            |
| 12   | PRI00651. Is that what you have, Mr. Bird?              |
| 13   | A. I have 00650.  |
| 14   | Q. There is an attachment to it?                        |
| 15 🗒 | A. Okay.  |
| 16   | MR. WILSON: Thank you for that                          |
| 17   | clarification, Mr. Pinkerton.                           |
| 18   | Q. (By Mr. Wilson) Okay. So what we have here is        |
| 19   | a two-page letter with an attachment, right? We're      |
| 20   | talking now about the attachment that's titled WPC/PRI  |
| 21   | Partnering Agreement for the Super Blue EZ interstation |
| 22   | flexo printer/coater.                                   |
| 23   | If we look back to page one of the letter,              |
| 24   | paragraph 1D it says, "A separate discussion document   |

addressing exclusivity is attached." Is that what this

| 1                  | attachment is?  |
|--------------------|-----------------|
| 2                  | A. Yes.         |
| 3                  | Q. A docu       |
| 4                  | A. Right.       |
| 5                  | Q. If Wil       |
| 6                  | for the 363, th |
| 7                  | it want to ente |
| 8 🖺                | at PRI00651, do |
| 9 📜                | м               |
| 10                 | question. Aski  |
| 11 <sup>%</sup>    | in Williamson's |
| 120                | Q. (By Mr       |
| 13                 | raised this que |
| 1 4 <mark>4</mark> | м               |
| 15                 | Q. (By Mr       |
| 16=                | agreement?      |
| 17                 | M               |
| 18                 | and ambiguous.  |
| 19                 | M               |
| 20                 | about it.       |
| 21                 | Q. (By Mr       |
| 22                 | M               |
| 23                 | r               |
| 2 4                | Q. (By Mr       |
| 25                 | person. What d  |

| A. | Yes.           |                      |
|----|----------------|----------------------|
| Q. | A document add | ressing exclusivity? |

- f Williamson Printing Company owned the process 3, the invention that was in there, why would enter into an agreement such as is shown here 1, do you know?
- Object to the form of the MR. PINKERTON: Asking the witness to speculate about what is son's mind. Lack of foundation. No knowledge.
- By Mr. Wilson) What did they tell you when you s question --
  - MR. PINKERTON: Objection to form.
- By Mr. Wilson) -- about an exclusivity
- Object to the form. MR. PINKERTON: Vaque ous.
- There is nothing ambiguous MR. WILSON:
  - By Mr. Wilson) What did they tell you? MR. PINKERTON: About what?
    - THE WITNESS: Would you ask the question --
  - By Mr. Wilson) Sure. Let me give you a hat did Jerry Williamson -- this letter is

addressed to Jerry Williamson?

2

A. Uh-huh.

3

Q. You made this proposal or this document of your discussions here at this attachment?

5

A. Right.

6 7 Q. And the discussions you had going into the preparation of this document, what did Jerry Williamson say to you about exclusivity?

MR. PINKERTON: Objection to the form of the question. Assumes facts not in evidence.

10

THE WITNESS: I really still have a problem understanding your question, quite honestly.

13 a 14 a

12 🗳

Q. (By Mr. Wilson) Well, let's look at paragraph one of the -- let's just call this thing the exclusivity agreement.

15 <u>|</u>

A. Okay.

Α.

17

Q. Since that's what you call it in your letter.

18 19

Q. So I'm looking at this exclusivity agreement.

20

The attachment to this letter, which is Exhibit 26.

21

A. Uh-huh.

Okay.

22

Q. Paragraph one, PRI agrees to manufacture and supply one Super Blue EZ interstation flexo

24 25 printer/coater, and there's a number given, on an exclusive basis.

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- So PRI was agreeing to supply this thing
- exclusively to Williamson; is that right?

Object to the form of the MR. PINKERTON: question about any agreement. It's a proposal, as set forth in the letter.

- PRI is proposing to agree to (By Mr. Wilson) Q. produce the machine on an exclusive basis; is that right?
  - We were proposing that, yes. Α.

Uh-huh.

Α.

And so, in fact, if you hadn't agreed, you Q. didn't have any obligation to produce it on an exclusive basis, did you?

Object to the form of the MR. PINKERTON: The witness doesn't have qualifications to question. answer the question.

I don't have qualifications THE WITNESS: to answer that.

- (By Mr. Wilson) Why not? ο.
- I don't know the answer to that question.
- Did you have any reason to think that Printing Research couldn't produce this thing to anybody it wanted to at the time this letter was written?
- At the time this letter was written we -- I Α. believe we could have produced it for anybody we wanted to, yes, however did we have the ability, did we have a

beta site, no.

2

Q. Okay.

3

A. So it would be my belief that it was very much in our interest to try and get an exclusive agreement.

5

Q. Okay. I think I understand. Maybe you could elaborate on what you mean. Is what you're saying that it was in Printing Research's interest to produce it for Williamson exclusively in order to use Williamson as a beta platform, I guess you'd call it?

8 9

7

MR. PINKERTON: Object to the form.

11 🚉

10

THE WITNESS: Yes.

12 **1** 

Q. (By Mr. Wilson) So Printing Research was offering something; is that right?

A. Yeah, it also served another purpose, of course, and that is that we supplied it free. Therefore, any rights to patent the product would be left open for us.

17

· Q. Okay.

18 19 A. Which is -- which was very much in our interest to do.

20 21 Q. Okay. And in fact, you applied for a patent, didn't you?

22

A. We did, yes.

23

Q. And in May of 1995; is that right?

24

A. Somewhere around there.

25

Q. May 4th, 1995, I think, is the actual

|      | 91   |
|------|--|
| 1    | application?   |
| 2    | A. Yes.  |
| 3    | Q. When you were in meetings with Dennis Griggs          |
| 4    | about that patent application, did you contribute to any |
| 5    | of the language that went into the application?          |
| 6    | A. Some of the language.                                 |
| 7    | Q. Did you have some pretty detailed discussions         |
| 8    | about some of the language?                              |
| 9 📮  | A. Yes.  |
| 10   | Q. So you, John Bird, were actively talking with         |
| 11   | Mr. Griggs and contributing?                             |
| 12   | A. Yes.  |
| 13   | Q. And in fact, you had done that on other patents       |
| 14   | as well, had you not?                                    |
| 15 🖟 | A. Yes.  |
| 16   | Q. So in this exclusivity agreement or this              |
| 17   | proposal here  |
| 18   | A. Uh-huh.   |
| 19   | Q PRI was offering something to Williamson; is           |
| 20   | that fair?   |
| 21   | A. We were yes.  |
| 22   | Q. Offering to do it for them on an exclusive            |
| 23   | basis?   |
| 24   | A. Yes.  |
| 25   | Q. You were offering to give them something?             |

| _            | 92   |
|--------------|--|
| 1            | A. Yes.  |
| 2            | Q. And you were expecting to get something in          |
| 3            | return?  |
| 4            | A. Right.  |
| 5            | MR. PINKERTON: Object to the form of the               |
| 6            | question.  |
| 7            | Q. (By Mr. Wilson) You understood my question,         |
| 8            | didn't you?  |
| 9 🖺<br>1 0 📜 | A. Yes.  |
| 10           | Q. Okay. Now, this exclusive basis that's talked       |
| 11           | about here in this exclusivity proposal or exclusivity |
| 12           | agreement proposal, it's defined further down; is that |
| 13=          | right?   |
| 14           | A. Correct.  |
| 15           | Q. Okay. And it's going to be exclusive both as to     |
| 16           | a time period and a territory; is that right?          |
| 17           | A. Correct.  |
| 18           | Q. And you had subsequent discussions with             |
| 19           | Mr. Jerry Williamson about this topic, didn't you?     |
| 20           | A. Jerry and Jesse, yes.                               |
| 21           | (Deposition Exhibit 27 marked)                         |
| 22           | Q. (By Mr. Wilson) Mr. Bird, I've had the court        |
| 23           | reporter mark as an Exhibit Bird 27, a document with   |

25

Bates label PRI00945 through 947, and do you see this to

be an article appearing in Graphic Arts Monthly?

- 1
- A. Yes, I do.
- 2
- Q. And if you look down on the lower left corner, do you see what month it appeared in Graphic Arts
- 4
- A. June of '95.
- 6

- Q. And portions of this document have -- somebody's
- 7 marked on them. Do you see the little boxes?

Monthly?

8

- Q. And if you look at those boxes you see
- 10 discussions about Printing Research.

Uh-huh.

11 ♥ | A. Uh-huh.

Α.

12 <u>[</u>

- Q. For example, the box on the first column on the first page --
- 14
- A. Right.

15 \[ \]
16 \[ \]

- Q. -- Printing Research introduced its Super Blue EZ interstation flexo printer/coater?
- 17
- A. Right.

18 19

Q. And then in the third column on that page there is some discussion about the Printing Research device.

Are you with me?

2021

A. Yes, I am.

22

Q. And do you see who explained Printing Research's position?

2324

A. Yes, I do.

25

Q. Who is that?

1 A. That's me.

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- Q. Is it you?
- A. Yes, it is.
  - Q. It says Warren Bird.
- A. Oh, it says Warren Bird, sorry. It does, indeed. Yes, it does.
  - Q. But you think it might have been you?
- A. Well, I saw Bird there. No, in this case -- now it comes back that Warren did speak to them.
  - Q. Is Warren any relation of yours?
  - A. Yes, he is. Yes, a very dearly loved relation.
- Q. A dearly loved relation, I'm glad to hear that that's still the case.
  - A. Very much so. He's my oldest son.
- Q. He's your oldest son, and he was an employee at Printing Research?
  - A. He was an employee of Printing Research.
- Q. He apparently gave some comments to Graphic Arts
  Monthly?
  - A. Yes, he did.
  - Q. Look at that third column on the first page, the box there, the third paragraph in that box. Well, really the first three paragraphs. They talk about the process, don't they? And by that I mean the 363 process.
    - A. Yeah, they do.

|      |           | 95  |
|------|-----------|---|
| 1    | Q.        | Okay. We're laying down flexo upstream.           |
| 2    | A.        | Uh-huh.   |
| 3    | Q.        | We're overprinting with lithographics.            |
| 4    | Α.        | Right.  |
| 5    | Q.        | And we're doing it all in a single pass.          |
| 6    | Α.        | Right.  |
| 7    | Q.        | So that would be some pretty hot topic for both   |
| 8    | companie  | s in this litigation, wouldn't it?                |
| 9    | Α.        | In this   |
| 10   |           | MR. PINKERTON: Object to the form of the          |
| 11   | question  | •   |
| 12   |           | THE WITNESS: Yes, I believe so.                   |
| 13 5 | Q.        | (By Mr. Wilson) And they would be interested to   |
| 14   | know wha  | t was said in this prominent publication,         |
| 15 🗒 | wouldn't  | they?   |
| 16   | Α.        | Uh-huh.   |
| 17   | ,         | MR. PINKERTON: Object to the form of the          |
| 18   | question  | •   |
| 19   | Q.        | (By Mr. Wilson) I'm sorry, but your answer was?   |
| 20   |           | MR. PINKERTON: You're asking -                    |
| 21   |           | THE WITNESS: I don't know that, but               |
| 22   |           | MR. PINKERTON: The witness shouldn't              |
| 23   | speculate | e and you're asking him to speculate and I object |
| 24   | to it.    |   |
| 25   | Q.        | (By Mr. Wilson) Based on the 20 meetings you      |
|      |           |   |

1 2 3 4 5 both companies would be interested about what is said in 6 7

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MR. PINKERTON: Objection to the form of the question. It's calling for speculation about something that he doesn't know anything about in the mind of Williamson Printing Company.

had with these guys that you've documented, based on a

Printing Research, is it fair to say in your mind that

Printing and based on your several years of employment at

year of experience and interacting with Williamson

this prominent publication about this process?

- 11 = Q. (By Mr. Wilson) Would that be your expectation, 12 🖺 that they would be interested?
  - I don't know. I honestly don't know. Α.
  - Q. You don't know because of what he said? MR. PINKERTON: Object to the form of the

question.

THE WITNESS: No, I don't know -- I don't know what's in their mind.

MR. WILSON: I don't want to be rough, but come on, Mr. Bird.

MR. PINKERTON: Object to the form of the He said he didn't want to say what's in their mind. He doesn't know.

MR. WILSON: How about if I refer to it as a speaking objection instead of a standing objection. Ι

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|------------|---|
| 1          | object to your speaking objection. That coaches the     |
| 2          | witness, Mr. Pinkerton.                                 |
| 3          | Go ahead. We'll trade speeches and then                 |
| 4          | we'll get on with the question.                         |
| <b>5</b> . | MR. PINKERTON: No, that's fine. You want                |
| 6          | speculation and gross speculation on the record, that's |
| 7          | up to you, but I don't think it's proper. So we'll      |
| 8          | object to it all day long.                              |
| 9 📇        | MR. WILSON: Well, let's ask you about                   |
| 10         | I'm sorry. Are you done?                                |
| 11         | MR. PINKERTON: Your witnesses have you                  |
| 12         | have cautioned your witnesses not to speculate numerous |
| 13 =       | times.  |
| 14         | MR. HARRIS: He hasn't.                                  |
| 15         | MR. PINKERTON: Mr. Harris has.                          |
| 16         | MR. WILSON: Mr. Pinkerton, that's the                   |
| 17         | first time I've seen it, so I've got to comment on it.  |
| 18         | You have two hairs out of place.                        |
| 19         | MR. PINKERTON: I don't know what that                   |
| 20         | means.  |
| 21         | MR. WILSON: It's very distracting. If you               |
| 22         | would just brush them back for me.                      |
| 23         | MR. PINKERTON: No, if they're distracting               |
| 24         | you I want to leave them.                               |

MR. HARRIS: I only see one.

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MR. PINKERTON: I'll get rid of those.

MR. WILSON: I would be pleased to borrow

MR. WILSON: I would be pleased to borrow them if you've got some to lend.

- Q. (By Mr. Wilson) Let's look again at this first page here. It says there that Bird -- you see toward the bottom of that right-hand column.
  - A. Uh-huh.
- Q. Bird reports that the printer/coater is receiving tremendous reception from printers of wine labels, greeting cards, fine art reproductions, and specialty packaging. In conjunction with the unit, Printing Research is marking both its cold UV and HV hot air interstation delivery drying systems.

Is that statement about the tremendous reception that was being had, is that a true statement as of June of 1995?

- A. He was basing that on the market research that we spoke about before that I carried out. If you look at those areas that he's referring to, they're all specialist areas of application that I carried out market research and discovered there was a very large and very vibrant interest in the product.
- Q. What printers of wine labels, greeting cards, or fine art reproductions or specialty packaging, for that matter, had expressed, I guess, a tremendous interest or

tremendous reception?

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- A. You want me to list them?
- Q. Please.
- A. Hallmark Cards, American Greetings in the card business. In labels, St. Louis Litho and Flemming Packaging, which is actually a label, wine label corporation. Carlton's. I don't remember their name. They're name escapes me, but a company in Pennsylvania -- excuse me.

MR. HARRIS: I was trying to talk to him.

THE WITNESS: There was a number, I spoke
to at last two or three corporations of each segment of
the marketplace.

- Q. (By Mr. Wilson) So you had spoken to Hallmark Cards?
  - A. Yes.
- Q. Did Printing Research make an effort to sell these units to Hallmark Cards?
  - A. I made an effort to sell these units.
  - Q. You personally?
  - A. Yes.
- Q. Were you the primary contact with Hallmark Cards?
  - A. At one stage I was, yes, before I left.
  - Q. And when did you leave?

| 1   |  |
|-----|--|
| - 1 |  |
| •   |  |
|     |  |

A. In '97.

2

Q. And when you were talking to Hallmark Cards --

3

A. Got fired, actually, I didn't leave.

4

Q. Okay. When you were talking to Hallmark Cards about this product who was your main point of contact there?

6<sub>.</sub>

A. I had several. There was Walter Ramsfelder -- not Ramsfelder, Rasmussen.

8

O. Was it Jim Rasmussen?

9 <u>1</u>

A. Jim Rasmussen. Jim Rasmussen. There was several.

Q. Was Steve Garner active in those negotiations?

14

A. I don't think so. I don't think so. Maybe. I don't recall. We had these companies visit us, too. I mean, we went there, they came to us.

15 \( \)

Q. Hallmark visited Printing Research?

17<sup>°</sup>

A. I believe so.

19

20

Q. Did they do tests with the EZ interstation flexo printer/coater?

21 22 A. Not with the interstation. We didn't have one for them to demonstrate with, so if we did we would have done it with the rack back coater if we did any tests for them.

2324

Q. And were they -- to your knowledge were they interested? Was Hallmark cards interested?

| 1 |  |  |
|---|--|--|
| I |  |  |
|   |  |  |

I believe so. Α.

2

And were they interested in the interstation Q. device?

3

I believe so. Α.

5 6

And Jim Rasmussen would have dealt with that Q. with you?

7

Jim Rasmussen certainly would have been a main Α. contact, yes.

8 9 🗐

Okay. Did Jim Rasmussen tell you why Hallmark Q. didn't purchase a unit, a flexo coater?

10 11

No, he did not tell me. Α.

12

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But you were leading that sales effort; Q. Okay. is that what I just heard you say?

14

At the time I was leading the marketing effort. Α.

15 🖫 16

Yeah. Q. To help understand where and what the product

17 18

Rasmussen, as I had to the various people in these various other organizations that I spoke of, but -- and 19

they had all shown me tremendous interest, yes.

potential was, and I had made presentations to Jim

20 21

Do you see in this Graphic Arts article where Warren Bird says that it's a patented process?

22 23

Yes. Α.

- What do you think of that? Q.
- 25 He's referring --Α.

|      | 102   |
|------|---|
| 1    | MR. PINKERTON: Objection to form. Go                |
| 2    | ahead.  |
| 3    | THE WITNESS: I think he's referring to              |
| 4    | 363.  |
| 5    | Q. (By Mr. Wilson) Well, this is June 1995          |
| 6    | A. Uh-huh.  |
| 7    | Q and there wasn't an application for the 363       |
| 8    | until August of 1995?                               |
| 9 🖺  | A. Okay. Well, he's referring to the WIMS patent.   |
| 10   | Q. Oh, he's referring to the WIMS patent?           |
| 11   | A. Yes, which we've always understood was the       |
| 12 🖺 | was, of course, what Williamson had patented.       |
| 13 = | Q. We means who?                                    |
| 14   | A. We, Printing Research.                           |
| 15 🖔 | MR. PINKERTON: Counsel, where are you               |
| 16   | referring to in the document about the patent?      |
| 17   | MR. WILSON: You know, I was just looking            |
| 18   | for that. I could have sworn he says it.            |
| 19   | MR. PINKERTON: You didn't want to mislead           |
| 20   | this witness about what this article says, did you? |
| 21   | MR. WILSON: No, I surely didn't because             |
| 22   | you would make me look like a fool at trial.        |
| 23   | MR. PINKERTON: I didn't think you would             |
| 24   | want to do that.                                    |
| 25   | MR. HARRIS: What have you found or not              |

1 found?

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MR. PINKERTON: I haven't found it. That's why I was asking. It might be in here. I don't know. I just don't know where it was.

THE WITNESS: It wouldn't be out of order for us to have mentioned it, though, because in fact whenever --

MR. PINKERTON: You can just hold off. He might ask --

MR. HARRIS: Don't coach the witness. Now you really are.

MR. WILSON: I'd like to hear his comment.

MR. PINKERTON: You want to hear it?

MR. HARRIS: Yes.

MR. PINKERTON: Go ahead and say whatever you want to say, John. Whatever you want -- they want you to volunteer. What would you like to say?

THE WITNESS: Whenever any presentation was done of the finding of the product I always pointed out the fact that it was a patented process to any of the -- any representation I made during that market research period and any other period. So yes, it wouldn't be untoward to find that statement said in there.

MR. PINKERTON: What patent are you referring to?

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|      | 104   |
|------|---|
| 1    | THE WITNESS: I'm referring to the WIMS                |
| 2    | patent.   |
| 3    | MR. PINKERTON: Any other patents?                     |
| 4    | THE WITNESS: No.                                      |
| 5    | MR. PINKERTON: Any other applications?                |
| 6    | THE WITNESS: Well, we obviously knew                  |
| 7    | that  |
| 8    | MR. WILSON: I'm going to object to you                |
| 9 🗒  | leading the witness. Go ahead.                        |
| 10   | THE WITNESS: It's all part of the same                |
| 11   | occasion.   |
| 12 🗓 | MR. PINKERTON: Go ahead. Finish your                  |
| 13   | statement.  |
| 14   | THE WITNESS: We knew that Williamson, of              |
| 15   | course, were filing patents on the improvement of the |
| 16 🚍 | WIMS patent.  |
| 17   | MR. PINKERTON: Was that information made              |
| 18   | known to those people you talked to?                  |
| 19   | MR. WILSON: I'm sorry. Can we                         |
| 20   | THE WITNESS: No.                                      |
| 21   | MR. PINKERTON: Yeah. You want to                      |
| 22   | MR. WILSON: I want to cut you a little                |
| 23   | slack, but I sort of want to go in order, too.        |
| 24   | MR. PINKERTON: You want him to volunteer,             |
| 25   | but you only  |
| I    |   |

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MR. WILSON: Yeah, that's right.

MR. PINKERTON: Well, is there a statement in here about it being patented?

MR. WILSON: I don't see it in there right now. I'll -- I'd rather get on to something else. It might be in there, but just not in the highlighted portions.

MR. PINKERTON: Okay.

MR. WILSON: But it is or it isn't.

- Q. (By Mr. Wilson) In any case you think it would be okay to say it's patented?
  - A. Yes, it wouldn't be untoward to say it, I think.
  - Q. Okay.
- A. We think -- I would think it would be advisable, quite frankly.
- Q. We talked earlier about drawings and sketchings coming from Printing Research to Williamson for use in the patent, and what I'd -- I'd like to turn it around and ask you are you aware of any drawings or sketchings, sketches, hand-drawn, computer, or otherwise coming from Williamson Printing to Printing Research about the Ferris wheel motion coater?
- A. I never laid any claim to the Ferris wheel motion.
  - Q. Okay. So is your answer you are not aware of

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any drawings?

- I'm not aware of any drawings. Α.
- And I think it's your first declaration, but 0. just tell me if I'm mischaracterizing. You didn't feel like you had any obligation to tell them that you were patenting that device, did you?
  - No. Α.
- And you knew you were patenting it. You were 0. one of the patentees, right, one of the inventors listed --
  - Right. Α.
  - -- on the application, and you didn't tell them? Q.
  - No. Α.
- Did you have any sense that Howard or Ron Q. thought they needed to tell Williamson Printing?

Object to form. MR. PINKERTON:

- (By Mr. Wilson) Did they ever say to you in a Q. meeting, hey, shhh, we're going to patent this thing, you know, hush, hush?
- MR. PINKERTON: Object to the form of the question.
- (By Mr. Wilson) With regard to Williamson were they trying to keep it secret that you could tell? they tell you they were trying to keep it secret, that's my question?

Who? Α.

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MR. PINKERTON: Counsel --

(By Mr. Wilson) Did Howard DeMoore tell you he was trying to keep the fact that he was patenting the flexo coater, did he tell you he was trying to keep it a secret from Williamson?

I'll object. We had four MR. PINKERTON: questions, maybe five, maybe six.

> MR. WILSON: I'm erasing them all.

MR. PINKERTON: Okay.

- Q. (By Mr. Wilson) Here's the question.
- Α. Okay.
- Did Howard W. DeMoore, named plaintiff in this case, did he tell you, John W. Bird, that he was trying to keep secret from Williamson Printing or any employees of Williamson Printing the fact that he was putting in a patent application on May 4th, 1995?
  - I can't honestly say that I recollect.
  - You don't remember? 0.
- I can't honestly say that I recollect, but it wouldn't be uncommon for him to say that.
  - Q. I see.
  - But I don't honestly recollect. Α.
- But you don't believe there was an obligation to tell Williamson?

|      | 108   |
|------|---|
| 1    | MR. PINKERTON: Object to the form of the                  |
| 2    | question.   |
| 3    | Q. (By Mr. Wilson) You told me that earlier, now.         |
| 4    | A. I honestly don't believe it was.                       |
| 5    | Q. Okay. And you didn't tell him?                         |
| 6    | A. No.  |
| 7    | Q. And I think you've also testified that you knew        |
| 8    | that Williamson was patenting it's a hard word for me.    |
| 9 📜  | A. The process.   |
| 10   | Q. Yeah, making a patent on the process. They told        |
| 11 🖳 | you in January they were going to make a patent           |
| 12   | application?  |
| 13   | A. Uh-huh.  |
| 14   | Q. And let's turn it around. Would they have any          |
| 15 🖔 | obligation to tell Printing Research that they were going |
| 16   | to make a file a patent application?                      |
| 17   | MR. PINKERTON: Object to the form. Lack                   |
| 18   | of knowledge. Lack of                                     |
| 19   | THE WITNESS: I have no idea.                              |
| 20   | MR. PINKERTON: qualification.                             |
| 21   | Q. (By Mr. Wilson) Well, you don't think Printing         |
| 22   | Research had an obligation. Would you have expected them  |
| 23   | to tell you   |
| 24   | MR. PINKERTON: Object to the form.                        |
| 25   | Q. (By Mr. Wilson) as a matter of ethics?                 |

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| 1        | MR. PINKERTON: Object to the form.                 |
| 2        | Calling for speculation.                           |
| 3        | THE WITNESS: I really I wouldn't                   |
| 4        | Q. (By Mr. Wilson) I'm asking about your personal  |
| 5        | ethics in the world of inventing?                  |
| 6        | MR. PINKERTON: Object to the form.                 |
| 7        | THE WITNESS: I don't have an opinion on            |
| 8        | that. I really don't.                              |
| 9        | Q. (By Mr. Wilson) Okay. You have no opinion as    |
| 10       | to whether they had an obligation to tell Printing |
| 11       | Research?  |
| 12 🗐     | A. They told use, so                               |
| 13 🛊     | Q. Okay.   |
| 14 🚉     | A. But did they have an obligation, I don't know.  |
| 15       | Q. Suppose they had not, would you have been       |
| 16       | disappointed?                                      |
| 17       | MR. PINKERTON: Object to the form.                 |
| 18       | Irrelevant. Asking for speculation                 |
| 19<br>20 | THE WITNESS: I don't know whether I would or not.  |
| 21       | MR. PINKERTON: and facts not in                    |
| 22       | evidence.  |
| 23       | Q. (By Mr. Wilson) Would you have felt betrayed?   |
| 24       | MR. PINKERTON: Object to the form.                 |
| 25       | Q. (By Mr. Wilson) It's their invention. Did they  |
|          |  |

have an obligation? According to you it's their invention. Did they have an obligation to tell you when they patent their invention?

MR. PINKERTON: Object to the form. Lack of knowledge.

Q. (By Mr. Wilson) You can answer, Mr. Bird.

MR. PINKERTON: Lack of qualifications.

All of the above. Can I have a running objection on this line?

MR. WILSON: Yeah, I'd prefer you take a running objection rather than make a speaking objection.

MR. PINKERTON: Thank you. I don't think I've spoken. I'm just --

- Q. (By Mr. Wilson) Do you understand the question that's been put to you?
  - A. I think it's lost all sensibility with me.
- Q. Mr. Pinkerton has a running objection, and I'm going to try to get an answer out of you, so hopefully we'll take all of his objections that he just gave and we'll apply them to this question and let's see if we can get an answer.

Do you think Williamson Printing had an obligation to tell you or anyone at Printing Research that they planned to patent the process and apparatus now described in the 363?

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| 1    | A. I don't have an opinion.                              |
| 2    | MR. PINKERTON: We're at 12:30. Could we                  |
| 3    | talk about the procedure for the remainder of the day?   |
| 4    | MR. WILSON: Well, he needs to get out at                 |
| 5    | 3:30.  |
| 6    | MR. PINKERTON: He needs to leave here at                 |
| 7    | 3:30.  |
| 8    | MR. WILSON: I wondered if we could just                  |
| 9 🚆  | plow through.  |
| 10   | MR. PINKERTON: We're going to have to take               |
| 11   | a break because he needs a lunch, okay, and I do, too.   |
| 12   | He is a witness  |
| 13 🗐 | MR. HARRIS: You have eaten our lunch.                    |
| 14 📮 | MR. PINKERTON: Have I? I haven't thought                 |
| 15   | so. We can take 45 minutes, whatever you want to do, but |
| 16   | we're going to take a break for lunch.                   |
| 17   | MR. HARRIS: Yeah, we can take that, but I                |
| 18   | won't eat.   |
| 19   | MR. PINKERTON: Okay. You're not going to                 |
| 20   | eat. The witness needs some nourishment and we do, okay, |
| 21   | and then we're going to have to have at least an hour or |
| 22   | hour and 15 minutes for our examination.                 |
| 23   | MR. WILSON: Okay. So your examination                    |
| 24   | needs to begin at 2:00 to be safe, is that fair to say?  |

MR. PINKERTON:

Yes.

112 1 MR. WILSON: You need to get out the door 2 at 3:30 sharp. 3 THE WITNESS: Yes. 4 MR. WILSON: And so I'm cutting you 15 minutes more than you say you need, which is only fair as 5 6 piggy as I've been. 7 MR. PINKERTON: Yeah, I agree with that. 8 MR. WILSON: And --9 💆 MR. PINKERTON: So we -- we're going to get 10 back here at 1:15, 45 minutes. 11 📳 MR. WILSON: Okay. And that gives me, 12 what, 45 minutes to get through 3,000 documents. 13 I can do it. 14 MR. PINKERTON: I know you can. 15 🖺 MR. WILSON: Are we all promising we'll be 16 = back in 45 minutes? 17 VIDEOGRAPHER: We're off the record at 18 12:29. 19 (Lunch recess) 20 VIDEOGRAPHER: We're on the record at 1:24. 21 Q. (By Mr. Wilson) Hi, Mr. Bird, we're back from 22 lunch. 23 I hope you enjoyed it. Α. 24 Q. I did. Did you? 25 A. Yes.

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Q. Good. I would like to show you a letter dated June 12th, 1995, that I'm going to ask the court reporter to mark --

## (Deposition Exhibit 28 marked)

- Q. (By Mr. Wilson) Mr. Bird, the court reporter has marked this as Bird Exhibit 28 and the Bates numbers are PRI00637 through 642. Do you recognize this document?
  - A. Yes, I do.
  - Q. Is it a letter to you from Jerry Williamson?
  - A. Yes.
  - Q. And do you recall receiving it?
  - A. Yes, I do.
- Q. Is this letter in response to the May 12th, 1995 letter that we marked as Bird Exhibit 26 earlier?
  - A. Yes, it is.
  - Q. So this is more negotiations; is that correct?
  - A. Yes.
- Q. Do you see that this exhibit is -- it's really two letters, isn't it? We've got a June 12th, 1995 cover letter, and then it attaches another June 12th letter?
  - A. Yes.
- Q. And that second June 12th letter appears to again attach that -- well, what is now explicitly referred to as an exclusivity agreement. Do you see

1 that?

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MR. PINKERTON: Object to the form.

THE WITNESS: Okay. I see that.

Q. (By Mr. Wilson) Okay. Well, let's look at the first of these letters that are in this exhibit here, this first page, and he says that in the second paragraph he has just recently had a chance to visit with our folks to get their input on this transaction.

Did he just write you this letter or did you have a conversation around this letter? Do you recall?

- A. I believe he wrote me the letter.
- Q. Okay. But you understood that he had gotten some folks together before he responded to you; is that your understanding of that paragraph?
  - A. That's what he said.
- Q. Okay. And based on the people that you had been interacting with at the company would you expect them to have been some of the folks that are copied down there at the bottom of this letter?

 $$\operatorname{MR.}$$  PINKERTON: Object to the form. Asking for speculation.

Q. (By Mr. Wilson) That's exactly what I'm asking for. Is that your experience?

MR. PINKERTON: Object to the form. Asks

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THE WITNESS: I can't comment on that because I don't know.

- (By Mr. Wilson) Looking at the second page of this exhibit. Do you see the paragraph that's numbered 1C?
  - Α. Uh-huh.
  - And he's talking about what there? Q.

MR. PINKERTON: Objection to the form. The document will speak for itself.

(By Mr. Wilson) What was your understanding of Q. the communication that you received --

> MR. PINKERTON: Object to the form.

-- with regard to that paragraph? Q.

MR. PINKERTON: Object to form. Lack of foundation.

- (By Mr. Wilson) Did you receive this document? Q.
- Α. Uh-huh.
- 0. Did you read it?
- A. Uh-huh.
- Q. Okay. I want to know what you thought he was saying to you here, because there is another letter where you respond to it and we'll look at that. I want to know what your thought was here when you read this.

MR. PINKERTON: I'm going to object to your

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last question.

- (By Mr. Wilson) What was your thought when you 0. read this paragraph?
- I don't remember what my thought was when I read Α. it.
- What is your thought now when you read Q. Okay. it?
- MR. PINKERTON: Take some time to read it, please.
- 0. (By Mr. Wilson) Mr. Bird, have you read the paragraph?
  - Uh-huh. Α.
  - What is he addressing in that paragraph? 0.
- I think he's addressing the fact that we had put Α. in a coater, what we called a short arm coater on the seven-color machine.
- Isn't he talking about what's to Anything else? Q. be paid for and what is?
  - Α. Oh, yes.
  - Thinks are underlined, final design, no charge? Q.
  - Α. Right.
- Okay. So I mean, I read that and I want to know Q. if you read it differently. I read that to say that there was an experimental model installed according to him that he says is not involved in the transaction, and

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then he believes that there is an agreement for a first final design, one to be installed, and that that one is to be at no charge; am I correct so far?

- A. That's how I would read that.
- Q. And he expects that one at no charge to be installed mid August, 1995; is that correct?
  - A. That's the way I read that.
- Q. Okay. And then there's a second final design unit that he expects to be installed at half list price; is that correct?
  - A. Correct.
  - Q. As soon as possible, right?
  - A. Right.
- Q. And then at the end of this document he attaches an exclusivity agreement at PRI00641 to 642?

MR. PINKERTON: Object to the form. It's a document entitled exclusivity agreement.

- Q. (By Mr. Wilson) All right. Will you accept that that's a document entitled exclusivity agreement?
  - A. Yes.
  - Q. Last two pages of this exhibit; is that right?
  - A. Yes.
- Q. And here we're still talking about outlining the terms of an agreement dealing with exclusive rights; is that correct?

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| 1    | A. Correct.   |    |
| 2    | Q. And do you recall that you were still                |    |
| 3    | negotiating this with Williamson in June of '95?        |    |
| 4    | A. I recall.  |    |
| 5    | Q. Okay. Thank you.                                     |    |
| 6    | (Deposition Exhibit 29 marked)                          |    |
| 7    | Q. (By Mr. Wilson) You have Bird Exhibit 29 in          |    |
| 8    | front of you, Mr. Bird?                                 |    |
| 9 🗒  | A. Uh-huh.  |    |
| 10   | Q. And is this a letter that you wrote?                 |    |
| 11 💯 | A. Yes, sort of, yes.                                   |    |
| 12   | Q. Sort of? You want to clarify?                        |    |
| 13 🖺 | A. Well, you'll see that it has my son's initials       |    |
| 14 🗐 | there. So did I write it, probably, but he has signed i | t  |
| 15   | for me, too.  |    |
| 16   | Q. Okay. Do you take issue with the contents of         |    |
| 17 💾 | this letter? Are there any misrepresentations there tha | t  |
| 18   | you can see?  |    |

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- A. Yes, I do.

No.

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handwriting?

And we're talking about where it says sort of Q. John, WB?

Okay. Do you recognize that to be your son's

Yes, and the WB is Warren Bird. Α.

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| 1    | Q. Right. And does that document refer to this          |
| 2    | series of well, this ongoing negotiation and he says    |
| 3    | reference your letter of June 12th, do you see that?    |
| 4    | A. Yes, I do.   |
| 5    | Q. Does that refer back to the June 12th letter we      |
| 6    | just looked at, you believe?                            |
| 7    | A. Yes, I believe so.                                   |
| 8    | Q. And let's mark another exhibit here, if we may,      |
| 9 🖺  | please.   |
| 10 🔟 | (Deposition Exhibit 30 marked)                          |
| 11   | Q. (By Mr. Wilson) Mr. Bird, the court reporter         |
| 12   | has handed you Bird Exhibit Number 30. Do you recognize |
| 13 🖺 | this as an August 11th, 1995 letter?                    |
| 14 🚍 | A. I do.  |
| 15   | Q. This is addressed to you?                            |
| 16   | A. It is.   |
| 17 - | Q. And who signed it?                                   |
| 18   | A. Jerry Williamson.                                    |
| 19   | Q. And you see on the last page, the signature          |
| 20   | page, there is also some handwriting of someone else's? |
| 21   | A. Yes.   |
| 22   | Q. Do you recognize that handwriting?                   |
| 23   | A. Yes, I do.   |
| 24   | Q. Whose is that?                                       |

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Q.

- there?
- A. We were -- I would assume what it appears to be is calculating the cost and man hours that would have to go into the project.

And would you explain to me what you were doing

- Q. And when you say the project, give me an idea of what kind of scope you are talking about. What is the project?
  - A. The project of building the coater.
  - Q. Okay. Of building the first coater?
- A. Essentially the first coater, the first production coater.
  - Q. Okay.
  - A. If you like, first real coater.
- Q. So if we refer back to this earlier letter, that June 12th letter, and where he talked about, you know, there was an experimental that we got and then there was a first final design model that we expect to have designed for free. Do you remember that?
  - A. I think that's what this is.
  - Q. That's what you're calculating?
  - A. I believe so.
- Q. So I just want to be clear. You're figuring that 177 -- I'm sorry, \$177,400 is what it costs you to get them that first free coater so far?

1 A. It says here free machine plus lost profit, so I'm assuming that it's the second coater where Jerry is 2 3 looking to get the first one free because the original coater was a beta coater and was just for us to determine 4 5 the practicality of that coater. 6

- Q. Right.
- Α. At this stage we are assuming that we're going to supply a coater and now we're looking at how many man hours are going to be involved and what we need to invest in that.
  - Oh, so this is --Q.
  - Α. To build.
  - I'm still confused. Q.
- Α. We are calculating what it's going to cost to build a coater.
  - Q. Okay.
- Α. And I believe it's the first of the production units.
  - 0. Is this Rendleman time, for example?
  - Uh-huh. Α.
- Q. Is that time that you think had already gone into the project or is it time from this moment forward that you're going to put in?
  - I don't know. Α.
  - Q. Okay.

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- A. I don't honestly know. I don't recall.
- Q. Well, I wonder if we can figure from the context here. He does say -- let's see if I can find it. Well, his paragraph 1C on the front of this exhibit, which looks like it pairs up with that 1C that we were looking at earlier, right?
  - A. Yes.
  - Q. And he says we're in agreement here.
  - A. Uh-huh.
- Q. Now, I don't know, I haven't found any other correspondence between these other than the one that I showed you that says, hey, we're trying to get back to you. So my guess is that you have agreed to that earlier June 12th. We'll give you the first one free, kind of paragraph; is that your recollection?
  - A. I think that's right.
- Q. Okay. And so does that help you figure out what this marginalia is on the back or did you already know that?
- A. I don't know that. I could only hazard a guess. I mean, I wouldn't honestly recall exactly what we were doing. We were either calculating the cost of what we've already done, which I doubt we would have been looking forward and saying what is it going to cost us, how many man hours are going to be involved in building the next

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- Q. Do you think it would have been 1,200 hours for Mr. Rendleman alone on one machine?
  - A. Yes, I do, because we -- yes, I do.
  - Q. Okay.
- A. Because I don't believe we had any real drawings at that time.
  - Q. As of August 11th, 1995?
  - A. I don't believe so.
  - Q. What did one of these machines sell for?
- A. We hadn't sold any, so I have no idea.
- Q. But you had made proposals, hadn't you, to some folks?
- A. Oh, yeah, we proposed 60 to \$70,000, within that range.
  - Q. And was that --
- A. Remember this is -- you're talking complete engineering hours, which is development cost that you're talking about here.
  - Q. Okay.
- A. When you're talking -- Ron wasn't manufacturing cost, he was engineering cost.
- Q. Okay. And then some of these costs, are you saying that -- I mean if you sold them for 65 you couldn't possibly be putting 117,000 just into building

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MR. PINKERTON: Object to the form.

THE WITNESS: Normally not, right.

- Q. (By Mr. Wilson) Right. So those hours that are listed there that total up to \$117,000 are development like you said?
  - A. That's how you would normally look at a project.
  - Q. Engineering?
  - A. Yes.
  - Q. That kind of thing?
- A. Uh-huh.
- Q. So you're expecting to recoup that over several sales?
- 14 A. Yes.
  - Q. Okay. Well, then with that understanding it's not far fetched to suppose that that might be the cost of the project from conception through delivering the first free final product?
  - A. The -- when you say the first, which one are you referring to?
    - Q. The first final that was mounted interstation.
    - A. The first final that was free.
  - Q. Yeah.
- A. Yes, I think that was -- that would probably be a fair statement.

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Q. Okay.

(Deposition Exhibit 31 marked)

- Q. (By Mr. Wilson) You have Bird Exhibit 31 there; is that right, Mr. Bird?
  - A. Yes, it is.
  - Q. And is that an August 21st letter?
  - A. It is.
  - Q. In 1995?
- A. Yes.
- Q. It's PRI00622 to 623 and that's a letter to Jim Johnson from you, isn't it?
- A. It is.
- Q. And look at paragraphs three and four. Can you explain to me what units are being discussed there?
- A. I believe that in paragraph three, since I haven't read four and five yet, but I believe in three we are talking about the original beta machine.
- Q. Is that the machine that was mounted end of press?
  - A. End of press, yes, I believe so.
- Q. Okay. And then in four are you talking about what machine?
- A. I believe we're talking about the first free complete machine.
  - Q. And that one was to be mounted interstation; is

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- A. That's correct.
- Q. In fact, it says interstation coater there?
- A. Yes, it does.
- Q. So as of this date it looks like you expected to bring it in to them or install it, I guess you'd say, the middle or end of September?
  - A. Sorry. Excuse me.
  - Q. That's all right. Is that right?
- A. I'm sorry. You'll have to ask that question again.
- Q. It seems to me. I just want to know does paragraph four say that Printing Research was going to install that first what we have been calling the final design or final product, first free final product?
  - A. Certainly would appear that way, yes.
- Q. And those dates, middle of September, end of September, right?
  - A. Looks that way.
- Q. So I mean, if August 21st you're talking about installing it, then, you couldn't have run a test at Williamson if you hadn't installed it yet, could you?
  - A. True.
- Q. Okay. It's not a big point, we've just had some confusion, I think, between the parties about when some

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| 1                | things happened?                                   |
| 2                | A. Yes.  |
| 3                | Q. So that's all we're trying to establish there.  |
| 4                | Do you recall when that unit was actually          |
| 5                | installed?   |
| 6                | A. No.   |
| 7                | Q. Would you be surprised if there was some delay  |
| 8                | in getting it installed?                           |
| 9 =              | A. Not at all.                                     |
| 104              | Q. Why is that?                                    |
| 11               | A. I found it very difficult to keep delivery      |
| 12               | schedules.   |
| <b>4</b><br>13 € | (Deposition Exhibit 32 marked)                     |
| L4 🗐             | Q. (By Mr. Wilson) Mr. Bird, we've have handed you |
| L5 📆             | an exhibit marked 32, is it?                       |
| 16 📲             | A. Correct.  |
| 17               | MR. PINKERTON: Do you have another copy of         |
| 18               | that?  |
| 19               | MR. WILSON: I do, sorry.                           |
| 20               | Q. (By Mr. Wilson) It's W000633 through 640. And   |
| 21               | is this a letter from you to Jerry Williamson?     |
| 22               | A. Yes.  |
| 23               | Q. Dated August 22nd, 1995?                        |
| 24               | A. Right.  |
| 25               | Q. And it's yet another letter documenting your    |

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negotiations; is that fair?

- A. Yes.
- Q. And you've attached a proposal to it as well?
- A. Right.
- Q. And we looked at a bunch of letters where you document negotiations and meetings and you testified that that's an important thing.

MR. PINKERTON: Objection.

- Q. (By Mr. Wilson) Is that still your testimony?

  MR. PINKERTON: Objection in terms of recounting his testimony. It will stand.
- Q. (By Mr. Wilson) Documenting your meetings was something you normally -- it was a part of your normal business practice?
  - A. It was part of my normal business practice, yes.

    (Deposition Exhibit 33 marked)
- Q. (By Mr. Wilson) Okay. Mr. Bird, we have handed you an exhibit that's been marked Bird Exhibit 33. It's PRI00157, and do you recognize that as an invoice?
  - A. I do.
  - Q. Is that a Printing Research invoice?
  - A. It is.
- Q. Did you have any experience with the billing at Printing Research?
  - A. No.

It's

Do you know typically when bills went out? 1 0. mean, when something went out would a bill accompany it, 2 would it follow it, what was the normal practice? 3 4 With machinery it's difficult to say. Α. 5 This invoice is dated 11-30-95. 0. Okay. 6 see that up at the top? 7 Α. I do. 8 0. And you see it says date shipped 11-30-95. 9 🖺 Α. Okay. And it refers to a couple of things that were 10 ο. shipped, and I'm interested in the first one there. 11 12 described as a Heid 40-inch. I assume that's a

> Α. Correct.

Heidelberg 40-inch?

- CD, what does CD stand for?
- Α. Heidelberg CD.
  - Q. Okay. So that's a model --
- Α. Model.

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-- of the printing press? Q.

And then it says EZ flexo coater slash first unit LYL 6 slash C. What do you take that description to be of?

- The EZ interstation coater.
- And is this the so-called first final design, Q. you think?

this

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| 1    | A. Probably.  |
| 2    | Q. Would it help your guess if you looked at the      |
| 3    | unit price there and the amount charged for it?       |
| 4    | A. It would help, yes.                                |
| 5    | Q. Why does that help you?                            |
| 6    | A. Well, because it's free of charge.                 |
| 7    | Q. Because it's free. Okay. So it looks like this     |
| 8    | refers to that first free one?                        |
| 9    | A. Yes, it does.                                      |
| 10   | Q. That was a final design that was mounted           |
| 11   | interstation?   |
| 12   | A. Yes.   |
| 13   | Q. At Williamson Printing?                            |
| 14   | A. Williamson Printing.                               |
| 15   | Q. I gave you a bunch of leading questions there.     |
| 16   | Your answer to all of those was yes?                  |
| 17 📙 | A. Yes.   |
| 18   | MR. WILSON: Are you going to object to the            |
| 19   | form of that question, Counsel?                       |
| 20   | MR. PINKERTON: No.                                    |
| 21   | MR. WILSON: Okay. Thank you.                          |
| 22   | Q. (By Mr. Wilson) So is it possible looking at       |
| 23   | this that the unit was delivered as late as November? |
| 24   | A. It looks like that was probably the case.          |
| 25   | Q. Probably the case?                                 |
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- A. Yes.
- Q. Okay. Well, here's a document that adds further to the confusion, but maybe you can unconfuse me.

(Deposition Exhibit 34 marked)

- Q. (By Mr. Wilson) You've been handed, Mr. Bird, an exhibit that's marked Number 34, it's PRI0265. Is that a letter from you to Jesse Williamson?
  - A. Yes, it is.
  - Q. And what is the date of that letter?
  - A. February 8, 1996.
- Q. I'm kind of interested in paragraph four here, it says, "Upon acceptance of the EZ interstation printer/coater supplied and installed at no charge, we will upon your instructions start manufacture of the second EZ interstation printer/coater press and position, be advised at half the original list price," and then it goes on.

Reading this letter, where do you think, or from your memory, where do you believe Printing Research was at this point in time, February of 1996, in terms of what had been delivered to Williamson?

- A. I would read into that that the first final --
- Q. First final free one?
- A. -- free one had been delivered.
- Q. Had been delivered?

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- Yes. Α.
- So it was probably on site there, and Q. Okay. when you say upon acceptance, they maybe just weren't satisfied with it yet?
  - That's -- yes, that's true. Α.
  - Not even maybe? Q.
  - Not even maybe. A .
- Okay. Well, why don't you tell me, what was the 0. Had it been delivered and what? deal?
- It had been delivered and we had a lot of Α. problems.
  - Okay. Q.
  - Serious problems.
- And can you tell me about the problems, Q. Okay. sort of what was the nature of them? What was going wrong?
  - Mechanically it didn't work. Α.
  - It didn't move into position. 0.
- It moved into position, but it didn't do what it Α. was -- what we saw represented and saw --
  - And what is that? 0.
- That is to lay down a application of solution, Α. whether it be ink or whether it be coating, and that would be applied in an even manner across the sheet. were never able to do that. We were never able to run

the machine at press speeds. The fastest we ever got up to was about 5,000 sheets an hour. The press was capable of 14 or 15,000 sheets an hour.

So clearly we couldn't match machine speeds. We couldn't give product quality. Do I need to go on?

Q. Please.

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- A. I mean, that's --
- Q. That's the essence?
- A. That's the essence.
- Q. When you say you couldn't match machine speed --
- A. Starvation problems.
  - Q. What's starvation?
- A. Ink, not getting -- being able to pump enough ink up into the reservoir.
- Q. Which had to do with whether or not you could lay it thick enough?
  - A. Whether you could apply it evenly.
  - Q. Okay.
- A. As well as the problems with juttering, we got resonance problems.
  - Q. What does that mean, it would vibrate?
- A. Uh-huh, yes.
  - Q. Okay. And when you say you couldn't get up to speed, does that mean you couldn't get to speed at all or

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you couldn't get to speed with the desired quality?

- A. Well --
- Q. I mean, you can run it as fast as you want, right?
  - A. You can run it as fast as you want, yeah.
- Q. So you're really talking about a certain level of quality?
- A. Well, if you're not getting anything on the sheet, you're really not achieving very much.
- Q. Right, but was there some lower speed level at which you could achieve an acceptable quality level?
- A. Not that I was satisfied with, and I believe that was true of the customer also.
- Q. Okay. And was it true of anybody else at Printing Research?
  - A. I believe so, yes.
  - Q. Who?
  - A. By many people.
  - Q. Who?
- A. Steve Garner was very much of the same opinion.

  I believe that Ron couldn't have been satisfied. I don't know that, but I don't believe he could have been satisfied.
  - Q. But did he tell you he wasn't satisfied?
  - A. Well, I know by his -- I feel by his actions

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that he clearly couldn't have been satisfied because he continued to work on that coater as much or as long as he did.

- Q. Uh-huh?
- A. We had -- I had actually rejected the corporation's calendar for the year of '96 because we weren't able to ever run it with a decent quality.
- Q. You weren't ever able to run it with decent quality?
  - A. No, no, not to do the job it was designed to do.
- Q. The EZ interstation printer/coaters that were supplied to Printing Research, were they common in their manufacturing? In other words, could you swap out gears from one unit to the next?
  - A. You should have been able to.
  - Q. And could you?
  - A. I don't think so, but you may have been.
- Q. Okay. But that was the intent, is that what you're saying when you say you should have been able to? I'm not clear.
- A. Well, if you -- to design a coater you would hope that that's what you would do.
  - Q. Why would you hope that?
- A. Well, because it's very useful when you're doing any maintenance work to be able to -- and/or you've got

problems, that you could interchange components.

Q. Sure. You don't want to have to build it from scratch every time something breaks?

A. Right.

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- Q. Okay. We're going to mark another exhibit here.
  (Deposition Exhibit 35 marked)
- Q. (By Mr. Wilson) Is that a letter from Jesse Williamson to you?
  - A. Yes, it is.
- Q. This is Bird Exhibit 35. Do you recall receiving this letter?
- A. I do.
  - Q. I'm sorry?
- A. I do.
- 15 [ Q. You do?
- 16 [ A. Yes, I do.
- Q. And you say it with a chuckle, why is that?
  - A. It's just -- I'd rather not comment.
  - Q. All right. Well, he's talking about he thinks they're not all common in manufacturing. Do you see that?
    - A. Yes, I do.
  - Q. Jesse says that?
- 24 A. Yeah.
  - Q. And as you said, that would be a legitimate

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concern, wouldn't it?

- A. It would be.
- Q. Do you recall writing back to Mr. Williamson?
- A. I would assume I would have written back.
- Q. Okay. We're going to mark another exhibit here.

  (Deposition Exhibit 36 marked)
- Q. (By Mr. Wilson) The court reporter has handed you Bird Exhibit 36. Is that your response to the letter shown at Bird Exhibit 35?
  - A. Uh-huh.
- Q. And did you tell Mr. Williamson, Mr. Jesse Williamson, that in fact the working or replaceable components were completely interchangeable?
  - A. That's what I said.
  - Q. Do you have reason to doubt it now?
  - A. I have no comment.
  - Q. Well, has anybody told you that's not true?
- A. I have reason to believe that it may not have been true.
- Q. Did you know at the time or did you believe at the time that it was not true?
  - A. I believe that I was mislead at the time.
  - Q. Who mislead you?
- A. I would assume that our engineering staff, whoever that may be.

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- Q. Well, who would you have gone to at this time to ask?
- A. That could have been a variety of people at that time.
- Q. Well, would you have copied that engineer if you'd talked to him about this?
  - A. No, not necessarily.
  - Q. Looks like you only copied Mr. Garner.
  - A. Correct.
- Q. What was Mr. Garner's relationship to this problem?
- A. He at that time was the president, I believe, of the company, by 1996, and he -- I would have been reporting directly to him at that time.
- MR. WILSON: Okay. I think those are all of the documents I have. I just have a couple more questions I need to field. Is that okay. I know I'm getting into your time a little.
  - MR. PINKERTON: Til five minutes after.
- MR. WILSON: Sure. If you'll extend me that courtesy, I would appreciate it.
- Q. (By Mr. Wilson) I think last time we were here you talked about you didn't really believe you were an inventor on the May application. Do you recall that?
  - A. Correct, I do.

- Q. And I don't want to mischaracterize your testimony, but I think you said that you felt sort of forced to sign the thing?
  - A. Uh-huh.
  - Q. Is that fair?
  - A. Yes, that is fair.
- Q. How -- what was said to you to force you to do that, if anything?
- A. I think it's implicit when you're in a corporation as small as Printing Research when the owner of the corporation says that I want you to be part of this patent and we need you to go on here, that it's very difficult to say no.
- Q. Are you referring to Howard DeMoore when you say the owner?
  - A. I am referring to Howard DeMoore.
  - Q. Okay. Did you protest to him at all --
  - A. No.
- Q. -- and tell him you didn't think you were an inventor?
  - A. No, I did not.
- Q. Okay. So is that something that was -- I'm trying to understand where you're coming from here. Is that a pressure that you sort of felt internally based on your position?

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A. Yes.

- Q. He didn't say anything to you --
- A. No, he did not.
- O. -- like sign or you're fired?
- A. No, he did not.
- Q. Did he replace any, what would the word be, explicit pressure on you? Do you understand what I mean, overt pressure?
  - A. No.
- Q. Would there be an motive that you could think of for Howard DeMoore to force you to sign something or to pressure you?
  - A. No.
- Q. Now, you'll recall we had a declaration that we looked at, a supplemental declaration that was Exhibit 3 that had that list of meetings --
  - A. Uh-huh.
- Q. -- you know the August through May meetings that you had, and I understand that you've also testified today that you checked up with Mr. Rendleman frequently about the progress he was making on this 363 device, and I'm trying to square that testimony with paragraph three of your first declaration that you did, Exhibit 2. I'm sorry, I'm looking for paragraph 13. Did I say that?
  - A. What exhibit number?

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| 1    | Q. It's Exhibit 2.                         |
| 2    | A. Okay. Got that.                         |
| 3    | Q. Paragraph 13.                           |
| 4    | MR. PINKERTON: Which declaration?          |
| 5    | MR. WILSON: The first declaration of John  |
| 6    | W. Bird.                                   |
| 7    | MR. PINKERTON: Which is what exhibit?      |
| 8    | What exhibit is it?                        |
| 9 🖺  | MR. WILSON: It's Exhibit 2, Bird           |
| 10   |  |
| 11   | MR. PINKERTON: Has he testified about it   |
| 12   |  |
| 13 🖺 | MR. WILSON: You've got it. You've got the  |
| 14 🚍 |  |
| 15 🖺 | THE WITNESS: Okay. Sorry.                  |
| 16   | MR. PINKERTON: Is it here?                 |
| 17 🗐 | MR. WILSON: I gave you one earlier, do you |
| 18   | need another one?                          |
| 19   | MR. PINKERTON: Bird 2.                     |
| 20   | MR. WILSON: Here, I've got another one.    |
| 21   | MD DINKEDBOY                               |
| 22   | it's right here.                           |
| 23   | MR. WILSON: It's the big first one.        |
| 4    | You've got it over them.                   |
| :5   | got it.                                    |
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MR. PINKERTON: Paragraph what?

MR. WILSON: 13.

You wanted me to read this? THE WITNESS:

- (By Mr. Wilson) Just give it a quick read, if Q. you would. And look in particular at the last two sentences, "The short arm device was never intended to perform an interstation flexographic coater and could not have," and then it goes on a little bit and it says, "In December of 1994 PRI had no commitment from WPC to order such devices, there was no established market for an interstation," and then it says, "And no one at PRI appreciated, much less knew, of the details of the 363 inventive process outside of the disclosure made to Baker."
- Α. Outside of the disclosure made to Baker, yes. So what's your question.
  - The disclosure made to Baker was in June? Q.
  - Uh-huh. Α.
- And this seems to indicate that that's all that was known about it, the disclosure made to Baker; is that true?
- Α. Well, the disclosure made to Baker was of the process.
- Right, but then there was a whole series of Q. meetings in your other statement here that you had where

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24 25 someone at PRI? Α. Yes, sure. Well, okay. So that statement -- is that statement not true Q.

more details of the process were explained, and you're

- A. It's not true now, right.
- I think I've already asked you this question, but let me ask you to make sure. Did you ever discuss the 363 process with Dennis Griggs?
- I don't believe so. I may have, but I'm not Α. sure. I can't recall.

MR. WILSON: I pass the witness. Thank you, Mr. Bird.

> THE WITNESS: Thank you.

## EXAMINATION

## BY MR. PINKERTON:

- Mr. Bird, after the first production model EZ Q. interstation was installed at Williamson, regardless of the date, when that unit was put into operation at Williamson, was Mr. Rendleman present, to the best of your knowledge?
  - Α. Yes.
- Were any other people there from Printing Q. Research?
  - A. Yes.

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- Q. And why would those people have been present at Williamson Printing Corporation with respect to the running or operation of that EZ interstation unit?
- A. Since Ron was -- the engineering part of the design was Ron's brain child, it was very much necessary for Ron to be there to -- with the operation of that unit. So we had to have Ron there, not that we didn't want to have Ron there, but it was vitally necessary to have Ron there.

It was also necessary to have Terry Britton there when the install went on because Terry was the only one in the corporation that was familiar with the art of coating within Printing Research. When I say that in a practical nature, so there were -- definitely those two people involved. Other than that, there was myself, I know that there was Steve Garner. I know we ran tests. We ran tests until quite late at night on several occasions.

- Q. Would they have been there to address any of the problems that you have mentioned?
  - A. Yes, oh, yes.
- Q. And what -- could you explain what you meant by that?
- A. Problems that we had were very similar to the ones that we got on the production models and in my

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opinion were never ever resolved, but they were ones of what we call streaking issues with the coating. At that time we were just putting coatings down. We were having serious chatter problems with the coater.

And in fact, to get it on and off the machine into an operating mode, you actually had to lean on the end of the big pendulum arm to create enough lift to get -- or leverage to swing it in to the on-impression mode and back off of the impression mode. So there were a lot of -- which is understood, because is it was a beta model and you would expect to have problems at the beginning.

- Q. You kind of switched gears on me a little bit, so to speak. We were talking about gears versus manual. I had initially asked you about the production model, first production model.
  - A. Oh, sorry.
  - Q. Whenever it was installed.
  - A. Okay.
  - Q. And Mr. Rendleman or Mr. Britton being there?
- A. They were there, exactly the same format essentially. The difference now being getting it able to perform at any reasonable production speed and at the same time to try and produce something that was commercially saleable.

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- Q. And did they, in fact, work to try to make it produce?
  - A. Yes, they did, very hard.
  - Q. And were they successful in doing so?
  - A. No, in my opinion, no.
- Q. And that job that you talked about, the calendar for Printing Research --
  - A. Yes.
  - Q. -- was that job ultimately accepted or rejected?
  - A. It was rejected by me.
  - Q. And that was a -- what size project was that?
- A. It was very big. We had 20,000 sheets, so it wasn't something that we took lightly. It was 20,000 sheets that were produced that were metallic gold. We were trying to show off the process and what we were able to achieve.
  - Q. And what was it that caused the problem and that caused the sheets to be rejected, the calendar to be rejected?
  - A. Well, the gold application was streaked and every sheet was covered in streaks.
  - Q. And was that attributable to some particular component on the press?
  - A. I'm -- not the press itself. It was our coater that was clearly the culprit.

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- Q. The EZ interstation coater?
- A. EZ interstation coater.
  - Q. Where was it mounted on the press for that particular unit, if you recall?
    - A. I believe it was on the first unit.
  - Q. Okay. Do you recall that a patent application was filed in May of 1995 directed to the cantilevered Ferris wheel device? Do you recall that?
    - A. Yes.
  - Q. And prior to the filing of that application would you have had opportunities to discuss that application with the patent attorney, Mr. Griggs?
    - A. Yes.
  - Q. And did you provide certain information with respect to that application in regard --
    - A. Yes.
  - Q. Okay. Yesterday I asked you to review that application, didn't I?
    - A. Yes.
  - Q. And I only have one copy of this, but I asked you to review the application and mark in there information relating to the details of the printing process; is that correct?
    - A. Correct.
    - Q. Okay. And did you do that?

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| 1 | A. | Yes. |
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- Q. Okay. With respect to that information that you've marked in the application relating to the process, who provided you that information?
  - A. Williamson Printing.
  - Q. And who at Williamson Printing?
  - A. Jesse Williamson and Bill Davis.
- Q. Was that in connection with the various meetings that you had with them and you've discussed throughout this deposition and your declaration?
  - A. Yes.
- Q. And would you have been provided that information in the various meetings set forth in supplemental declaration of John Bird, Bird Exhibit 3, which are listed in detail here as item number two?
- A. Yes.
- Q. Okay. Let me hand you --
- 18 A. I still haven't got to three.
  - Q. Excuse me?
  - A. Still haven't got to three.
  - Q. I'm sorry.
- 22 A. Okay.
- Q. So after looking at that is your answer yes?
- 24 A. Yes.
  - Q. Okay. Let me hand you now -- we'll mark this as

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THE WITNESS: I think we have a 37.

MR. WILSON: I'm sorry. I've lost track of what we're looking at here.

MR. PINKERTON: We're going to mark an exhibit number. It's 37. Bird 37 is the next one. I'm pretty sure.

(Deposition Exhibit 37 marked)

MR. WILSON: In terms of his representations about what came out of the 363, I'm going to object that he's not a patent expert, and that he doesn't have any basis to testify and to what the claims in the 363 are or whether they are in the May 4th patent application.

MR. PINKERTON: I don't think I had a question pending. Mr. Bird, take a look, if you would, please, sir, at what we've marked as -- has been marked as Bird Exhibit 37.

MR. HARRIS: It's okay if -- do we have a copy?

MR. WILSON: No, we don't have a copy. Can we have a copy?

MR. HARRIS: It's okay if you don't give us copies, but tell us what things are at least.

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MR. PINKERTON: I just asked him to take a

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look at -- we'll do it. He just testified about it. And we'll make a copy of this. It's the only one I have because he only marked one.

MR. WILSON: Well, first you told me there was no question and then you told me that he testified on it. So is there a question that elicited his testimony on it?

MR. PINKERTON: Following your statement and my telling you that there was no question, I then asked a question. I said has Exhibit 37 been placed in front of you.

MR. WILSON: So that's the question that you're referring to?

MR. PINKERTON: Yes.

- Q. (By Mr. Pinkerton) Can you answer that question again, please, sir?
  - A. Yes.

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- Q. You have it. Identify the document for us, please, sir.
- A. It is the retractable inking coating apparatus having first movement between printing units.
  - Q. Okay. If I could see that, please, sir.

And for the record this is -- has production numbers W00134 -- excuse me, 001349 through 001412. A copy of the patent application, serial number

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08435798 and the document number W001352 has on it attorney docket number B6012.

MR. PINKERTON: And I'll hand that to counsel for plaintiff since we don't have another copy of it.

## (Discussion off the record)

- Q. (By Mr. Pinkerton) Mr. Bird, let me show you again Exhibit 37. Did I ask you to review the text of that patent, the specification of it?
  - A. Yes.
- Q. And did I ask you to mark in yellow portions of that specification, which are process details that were provided to you by Williamson Printing?
  - A. Yes.
  - . Q. And is that what you did?
    - A. Yes.
- Q. Can you tell us generally with respect to the application what is in the application Exhibit 37 that originated from Williamson Printing as a general matter?
- A. As a general matter it was the, if you like, the flip side of WIMS improvement concept.

MR. WILSON: I'm going to object again that he's not qualified to interpret the 363 patent, and if that answer is intended to go to the 363 patent or his understanding of it, then I object.

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- Q. (By Mr. Pinkerton) What was the concept that you're talking about, the improved concept?
- A. Improved concept was bringing in the flexo process to apply the metallics, etcetera.
- Q. And where was the flexo process going to be used?
  - A. It would be upstream in the printing process.
  - Q. And how would --

MR. WILSON: Object to form.

Q. (By Mr. Pinkerton) And how would the flexo printing actually be accomplished as part of the concept?

MR. WILSON: Object to form.

THE WITNESS: It would have to be applied from a flexo applicator of some description.

- Q. (By Mr. Pinkerton) Okay. And what was the description from a general manner?
  - A. In a general --

MR. WILSON: Object to form.

THE WITNESS: -- it would be an anilox roll with some sort of doctoring device, metering device, which is the general form of a flexo device and would have some means of being able to be retracted on and off impression in and out of the way when not in use and then when in use would be able to apply at the blanket cylinder.

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Hearsay.

- Q. (By Mr. Pinkerton) That concept as you've described, where did that concept come from?
  - A. Williamson Printing.
  - Q. And who in particular?
  - A. Jesse Williamson in particular.
  - Q. And anyone else?
  - A. Bill Davis.

MR. WILSON: Object. Leading.

- Q. (By Mr. Pinkerton) Okay. The first that you heard of that concept was when?
- A. That was directly after the meeting in Atlanta with Steve Baker and Jesse Williamson and Bill Davis, et al, to view our UV systems and our high velocity hot air dryer. That was also clear why they were so interested, they being Williamson Printing, in our high velocity hot air drying system.

MR. WILSON: Objection. No foundation.

Q. (By Mr. Pinkerton) Let me pull the -- you don't have to hold that any more. Thank you.

Now, that meeting -- I think you testified that it was of interest to you, the meeting was of interest to you?

- A. Very much so.
- Q. And why was --

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MR. WILSON: Objection to form.

- Q. (By Mr. Pinkerton) And why was the meeting of interest to you?
- A. Because we were in -- already had started discussions, and I think we discussed it earlier, that I think we had started almost synonymous with the settling of the previous court case where Printing Research had sued Williamson Printing, and we knew that as part of that settlement that there was a transaction business that was agreed to be performed.

I had started working on my relationship with Williamson Printing almost as soon as that case had been settled and was working up a relationship with the Williamson Printing Corporation to that end.

- Q. And approximately when did you start rebuilding that relationship?
  - A. Directly after the settlement of the case.
  - Q. And approximately when in time was that?
  - A. I think it was the end of '93.
- Q. End of '93. And in terms of building a relationship what did you do?
- A. I would have made several presentations to Bill Davis, and then as clearly our product line was becoming interesting to Bill Davis, Bill Davis had introduced me to Jesse, and I then started doing -- getting involved in

presentations towards Jesse.

Then I was informed by Bill that -- Bill Davis, that they were looking to renew their presses and that they were going to change the whole fleet of presses that they had, which at that time was four and they were looking to put in another seven machines, which is almost unheard of in the industry. That was very exiting to me and to Printing Research because of the potential business that we could now go get.

- Q. And what was that potential business that you hoped to get?
  - A. Drying.
  - Q. Drying equipment?
- A. Specifically drying equipment. We were -- we presented to them UV drying systems, mixed UV systems that was a specialty machine that Heidelberg had just announced in the market place, plus regular water-based drying equipment, plus -- which we had, which was very much a novelty was -- which we had a patent on, which was the high-velocity hot air drying system.
- Q. Now, the meeting in Atlanta that you testified about in June of '94, did that relate to some of the drying equipment?
- A. Yes, it was a culmination of a number of those presentations. As I said previously, it became evident

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to me the amount of interest that was placed on -- placed by Williamson Printing on the HV system was because they recognized they had their process, their concept in mind, and the high velocity hot air was clearly of great interest.

We -- they needed to see it in operation. They wanted to see us -- go to a site where we had it. It happened that the only site that we had that was working at that time in a production environment that we could show them was in Noonan, Georgia, at James River.

That happened to be -- work out very well for us, because we also had our only major UV site in Atlanta, Georgia, and Noonan is maybe 30 or 40 miles outside of Atlanta, so it made good sense to visit Atlanta and then go on to visit Cadmus as it became American Graphics and then go out to Noonan, Georgia, to look at the HV -- the high-velocity hot air drying system.

It happened that we also had a plate blanket coater on site in the James River plant that they went and visited.

- Q. Okay. Were you involved in --
- MR. WILSON: I object to the narrative response as nonresponsive.
  - Q. (By Mr. Pinkerton) Were you involved in

discussions about that trip to Atlanta before it actually happened?

A. Yes.

- Q. You've testified that you went to Italy the week before?
  - A. Yes.

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- Q. Had you not gone to Italy would you have --
- A. Oh, absolutely, yes.

MR. WILSON: Objection. Speculation.

Q. (By Mr. Pinkerton) Let me rephrase the question.

MR. WILSON: Assumes facts not in evidence.

- Q. (By Mr. Pinkerton) Had you not gone to Italy, would you have attended the meeting?
  - A. Absolutely, yes.

MR. WILSON: Leading. Objection.

- Q. (By Mr. Pinkerton) And why would you have attended the meeting had you not been at --
- A. Because I was leading up all of the negotiations and projects related to Williamson Printing.
- Q. You didn't get to go to the meeting because you were in Atlanta -- I mean, excuse me, you were in Italy, right?
  - A. Right.
  - Q. Now, there has been some discussion here about

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the date that Mr. Baker returned to Dallas, okay. And you had a conversation with him and then a conversation with Mr. DeMoore?

A. Right.

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Q. When you initially had a declaration where there was some discussion about that, that time frame, okay, at that time had you reviewed your Daytimers?

MR. WILSON: Objection. Vague. What declaration are we talking about?

MR. PINKERTON: First declaration.

MR. WILSON: Okay. Let's identify by exhibit, please. Exhibit 2.

MR. PINKERTON: Exhibit 2.

MR. WILSON: Yes, there it is on my list, declaration of John Bird.

- Q. (By Mr. Pinkerton) So do you have that in front of you, Mr. Bird?
  - A. I don't know.
  - Q. Declaration of John Bird, Bird Exhibit 2?
- 20 A. Yes.
- Q. And at that time, that was dated December 11, 1999, right?
- 23 A. Yes.
- Q. At the time of that declaration had you had the opportunity to review your Daytimers?

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- A. No.
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- Q. Subsequently were you asked to take a look at your Daytimers and concentrate and focus your attention in terms of what actually happened here in connection with this trip to Atlanta as to when the trip occurred and when you had a meeting with Mr. Baker when he
  - A. Yes.

returned from Atlanta?

- Q. Okay. And was that done prior to the time that you executed your second supplemental declaration, which is Bird 22, and you might just take a look at that?
  - A. Yes.
- Q. Okay. So as of the time of the second supplemental declaration you had reviewed your Daytimer for June; is that correct?
  - A. Correct.
- Q. And you also had been provided by the documents that are attached as Exhibit A; is that correct?
  - A. Correct.
- Q. And those were some receipts of Mr. Jesse Williamson relating to a trip to Atlanta in June of 1994; is that right?
  - MR. WILSON: Objection. Foundation.
- Hearsay. No personal knowledge.
  - MR. HARRIS: And leading.

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| 1      | MR. WILSON: And leading.                                  |
| 2      | Q. (By Mr. Pinkerton) Are those the exhibits that         |
| 3      | are attached?   |
| 4      | A. Yes.   |
| 5      | Q. Okay. And what's your understanding of those           |
| 6      | exhibits that are attached as Exhibit A?                  |
| 7      | MR. WILSON: Same objection except the                     |
| 8      | leading. No foundation. No personal knowledge.            |
| 9 🖺    | Hearsay.  |
| LO     | Q. (By Mr. Pinkerton) You can testify. What is            |
| L1 [*  | your understanding of what those you have already         |
| L2     | testified about them, but do it again?                    |
| L3 = 1 | A. They are receipts, expense receipts from Jesse         |
| 14 🗐   | Williamson when he was in Atlanta and Bill Davis'         |
| L5     | expenses, and they're all related to that time and place. |
| L6     | Q. June trip to Atlanta?                                  |
| 17 🏧   | A. Yes.   |
| L 8    | MR. PINKERTON: Let me mark as Bird                        |
| L 9    | Exhibit 38 the next exhibit.                              |
| 20     | (Deposition Exhibit 38 marked)                            |
| 21     | THE WITNESS: It's the June Daytimer again.                |
| 22     | MR. PINKERTON: Huh?                                       |
| 23     | THE WITNESS: It's that June Daytimer.                     |
| 24     | We've got more copies of that Daytimer than anything.     |
| 25     | MR. WILSON: I'm going to object that the                  |

exhibit is incomplete. There's days missing.

MR. PINKERTON: Oh, really.

- Q. (By Mr. Pinkerton) Okay. Take a look, if you would, please, Mr. Bird, and identify the Daytimer that you've got in front of you there. What is the exhibit?
  - A. It's Exhibit 38.
  - Q. 38. Identify that for us, please, sir.
  - A. It is my Daytimer dated June of '94.

MR. WILSON: I'm going to object unless he compares it because I know there is days missing here.

MR. PINKERTON: If you'd like to compare it later on, we can do that.

THE WITNESS: We have the actual Daytimer, if that helps.

MR. PINKERTON: We can do that.

MR. HARRIS: Is that it?

THE WITNESS: That's it.

MR. PINKERTON: Mark that as Exhibit 38A,

please.

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THE WITNESS: This?

MR. PINKERTON: Yeah. The original. Is

22 | that okay with you.

THE WITNESS: That's fine.

24 MR. PINKERTON: Because we want to have

every bit of information here.

| 1 | (Deposition Exhibit | 38A | marked) |
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- Q. (By Mr. Pinkerton) All right. So prior to executing the second supplemental declaration, Bird Exhibit 22, you had the opportunity to review your June Daytimer; is that correct?
  - A. Yes, I did.
- Q. Mr. Bird, the Daytimer you have there,
  June 22 -- excuse me, for June of 1994, is that a
  document that you kept and used in the ordinary course of
  business?
  - A. Yes.

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- Q. While you were at Printing Research?
- A. Still do.
  - Q. And you've maintained it since that time?
  - A. Yes.
- Q. You use that in connection with your business for Printing Research?
  - A. Yes.
- Q. In fact, if you look at Bird Exhibit 23, it's got some of the pages from that June Daytimer, which has been marked as Exhibit 38; is that correct?
  - A. That's correct.
  - Q. It's got the summary page, right?
  - A. Correct.
    - Q. And looks like a scribbly page?

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- A. Yes.
- Q. Notes and memos?
- A. Right.
  - Q. It's got a page for June 12; is that right?
  - A. Yes.
  - Q. Okay. Now, what was June 12 of that week?
  - A. June 12 of that week was the Sunday.
  - Q. Was Sunday. And --
- A. Hence my comment earlier that that was not possible for me to have had a meeting on June 12th.
- Q. Okay. Now, so you had reviewed your Daytimer, you had reviewed the attachments that are Exhibit A before you signed the second supplemental declaration of John Bird; is that right?
  - A. Right.
- Q. And having reviewed those items, did that refresh your recollection in terms of when the trip to Atlanta had occurred?
  - A. Yes.
- Q. And based on that, the trip to Atlanta occurred in what month of 1994?
  - A. I believe clearly June of '94.
- Q. Okay. And as you have testified once you came back from Italy when did your meeting with Mr. Baker occur?

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14th.

Q. You have also given another date of June 15th,
which is a Wednesday; is that correct?

It would have occurred on a Tuesday, Tuesday the

- A. Correct.
- Q. Okay. Take a look at your declaration, which is Bird Exhibit 22.
  - A. All right.
- Q. And paragraph four talks -- paragraph four says what in regard to the third sentence, says Baker -- Baker, I recall -- what does it say?
- A. "Baker, I recall, returned on the following Wednesday the 15th, possibly Tuesday the 14th, Baker came into my office. I recall it was in the morning the day following his return and was quite enthusiastic about an additional sales opportunity PRI had interstation retractable coater equipment with an anilox roller in accordance with Davis/Williamson suggestions."
- Q. Okay. Now, if Mr. Baker returned on the 14th, then when would the meeting have occurred with Mr. Baker?
  - A. On the 15th.
- Q. And that's what you're saying would have occurred the morning of the following day?
  - A. Yes.
  - Q. Okay. Based on the Daytimer --

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Uh-huh. Α.

actually took place?

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- Α. June the 15th.
- Q. And the morning of the 15th?
- Morning of the 15th.
- Okay. And the meeting that you testified about earlier that you had with -- or you said that was a meeting you had with Mr. Baker and then Mr. DeMoore came into that meeting; is that correct?

supplemental declaration, reviewing your declaration,

when do you believe that the meeting with Mr. Baker

-- the exhibits attached as Exhibit A to your

- A. Yes.
- And that would have happened on what day?
- June 15th.
- Q. Now, take a look at Bird Exhibit 21, reissue applicants first submissions. That's the first document that Mr. Wilson asked you about.
  - MR. WILSON: It's the big long one.
  - THE WITNESS: That helps. Thank you.
- (By Mr. Pinkerton) Now, you didn't prepare that Q. document, did you?
  - Α. Excuse me?
  - You didn't prepare that document, did you? Q.
  - Α. No.

166 1 Q. In fact, if you look at page 18 --2 Α. Yes. 3 0. -- it was signed by who? 4 Α. Bob Falk. 5 Q. So would it be fair to say that based Mr. Falk. on review of the signature that it was prepared by 6 7 Mr. Falk, to the best of your knowledge? 8 Α. Yes. 9. Now, you referred to page nine, looks Q. 10 like the first full paragraph. 11 Page nine? Α. 12 Q. Yes, page nine. That first full paragraph there 13 🖺 you were asked about that and you said that that was not 14 What is it that's incorrect about that second correct. 15 paragraph, Mr. Bird? 16 Α. Which one are we talking about? 17 The paragraph that says Bird stated in his Q. second supplemental deposition, okay, Exhibit 2 hereto --18 19 Α. Okay. Got you. 20 -- that it was June 12 and that DeMoore was told Q. 21 the same day. 22 That's incorrect. Α.. Right. 23 What is incorrect about that? Q.

The date is incorrect.

Should be June 15th.

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Α.

Q.

It should be June 15th.

What do you believe about that there -- was that error -- what type of error is that?

A. I think that's a typographical error, I think.

Q. You certainly don't think that Mr. Falk had any

A. No.

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Q. Just a typo?

intention to mislead anybody, do you?

- A. Typo.
- Q. You clearly said in your declaration that it was June the 15th?
  - A. Yes.
- Q. Mr. Bird, the flexo/litho interstation process of the 363 patent, does it utilize interstation drying?
  - A. Yes.
- Q. So if you refer back to supplemental declaration of John Bird, Bird Exhibit 3.
  - A. Okay.
- Q. You've testified that some of those meetings related to drying -- the drying equipment?
  - A. Sure, of course.
- Q. So if they related to drying and since drying was part of the 363 process, would the meetings that they were drying also relate to the process?
  - A. Absolutely.

MR. HARRIS: Object to the leading.

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| 1               | MR. WILSON: Object to as leading.                  |
| 2               | MR. PINKERTON: It's a little bit late, but         |
| 3               | we'll just do it again.                            |
| 4               | MR. WILSON: Maybe I'll be quicker this             |
| 5               | time. Go ahead.                                    |
| 6               | MR. HARRIS: That's such blatant doings.            |
| 7               | MR. PINKERTON: Well, we're just trying to          |
| 8               | speed it along.                                    |
| 9               | MR. HARRIS: I know.                                |
| 10-             | MR. PINKERTON: It's an easy item.                  |
| 1 1155          | Q. (By Mr. Pinkerton) Discussions about drying,    |
| 12              | okay?  |
| 13              | A. Uh-huh.   |
| l 4             | Q. What application, if any, would those have to   |
| L 5 📜           | the 363 patent?                                    |
| 16_             | MR. WILSON: Objection. He is not                   |
| 17 <sup>[</sup> | qualified to talk about the 363 patent. He's not a |
| 18              | patent attorney.                                   |
| L 9             | Q. (By Mr. Pinkerton) You can go ahead and answer. |
| 20              | MR. PINKERTON: You've asked about it all           |
| 21              | day.   |
| 22              | Q. (By Mr. Pinkerton) The 363 process, did I say   |
| 23              | the patent? The 36 the process of the 363 patent?  |
| 24              | A. Okay. Yes.                                      |

MR. WILSON: Same objection if you're going

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to refer to the patent.

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Q. (By Mr. Pinkerton) Go ahead.

A. The drying very much related to it, and that was related to the high velocity hot air drying as it was to the UV drying.

MR. WILSON: What drawing are we talking about.

THE WITNESS: Drying system.

MR. PINKERTON: Drying.

MR. WILSON: Drying. I thought we were talking about a drawing.

THE WITNESS: Sorry. You are right, our accents are very different.

MR. WILSON: Yes.

- Q. (By Mr. Pinkerton) The drying takes place where?
- A. It needs to take place immediately after the application of either a water-based coating ink or UV coating ink, slash ink.
- Q. Did the subject matter of some of those meetings, then, relate to drying as it applied to that type of drying?
  - A. Yes.

MR. WILSON: Objection. Leading.

THE WITNESS: Yes, of course.

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| 1          | MR. WILSON: Asked and answered.                           |
| 2          | Q. (By Mr. Pinkerton) Okay. Thank you.                    |
| 3          | A. Yes, it does.  |
| 4          | Q. Have you got Bird 27 in front of you?                  |
| 5          | A. Yes, I do.   |
| 6          | Q. The exhibit shows in the lower left-hand corner        |
| 7          | Graphic Arts Monthly June of 1995. Do you see that?       |
| 8          | A. Yes, I do.   |
| 9 <u> </u> | Q. Prior to June of 1995, to the best of your             |
| 10         | knowledge, was there any discussion with Williamson about |
| 114        | participating to any extent in a publication?             |
| 12         | A. Yes.   |
| 13 🗐       | Q. And who would have been involved in that               |
| 145        | discussion?   |
| 15         | A. Jerry and Jesse.                                       |
| 16         | Q. And what was the response?                             |
| 17 🗠       | A. They told us no.                                       |
| 18         | Q. Okay.  |
| 19         | A. They were not interested whatsoever.                   |
| 20         | Q. Okay. And to the best of your knowledge, did           |
| 21         | they have any knowledge of this publication?              |
| 22         | A. No.  |
| 23         | MR. WILSON: Objection. No foundation.                     |
| 24         | Hearsay.  |
| 25         | Q. (By Mr. Pinkerton) You found when did you              |

find out about this publication?

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A. After the event, unfortunately. It was interesting that it was -- when it was shown to me today, I was -- as you recall, I answered the question that no, we had not received permission and no, we hadn't published anything.

What I was pleased to see there was that my son's name was on there, and that brought everything back to me. What had happened was that we had received a note from Williamson Printing. They did not want to participate in such a -- such an action.

And my son had been interviewed on the phone and he had -- he had given these comments. And in fact, the reason that I believe that they never saw it, Williamson group did not see this was because it was my hope and what I think turned into a reality was that they would never see it. Because I was scared stiff that they would see it having told us no, we shouldn't publish. And it's my best belief that they never did see it therefore.

- Q. Okay. You had made mention of the fact that you considered Mr. Williamson to be a visionary in the printing field.
  - A. Yes.
  - Q. Can you explain what you mean by that, sir, and

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I'm talking about Mr. Jesse Williamson?

A. Yes. I think he saw and sees opportunities with the process. I think he sees and saw an opportunity, a market area that other people don't see. He saw that, in my opinion, with the WIMS process, if I'm allowed to call it that, and with his improvement I think he has seen that with the type of machinery he purchases.

He has been probably leading edge, first time, on pretty well all the pieces of Heidelberg equipment that he has. He has more printing units. He has more innovative printing equipment on his floor probably than any single, certainly, independent corporation in the United States.

That's why I regard him very much as a visionary. He's going to be taking delivery of the first 12-color machine in the world. That's the level.

Q. You said that you didn't recall any conversation where Mr. DeMoore in a meeting with you and Mr. Griggs, the patent attorney, might have said something about Mr. Rendleman designing an interstation device?

MR. WILSON: Objection. Mischaracterizes former testimony.

MR. PINKERTON: This is in fact --

MR. WILSON: And it's leading.

MR. PINKERTON: This is, in fact, what he

|            | 17.  |
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| 1          | said, and he said he was not going to deny that that     |
| 2          | might have happened.                                     |
| 3          | Q. (By Mr. Pinkerton) Was that your                      |
| 4          | A. Correct.  |
| 5          | Q. Was that a correct statement of that testimony?       |
| 6          | A. Uh-huh.   |
| 7          | Q. You don't have any specific recollection of that      |
| 8          | ever happening, do you?                                  |
| 9 <u>급</u> | A. No.   |
| 10         | MR. WILSON: Objection. The record will                   |
| 11         | speak for itself   |
| 12         | MR. PINKERTON: Exactly.                                  |
| 13 🗐       | MR. WILSON: as to what he said.                          |
| 14[]       | MR. PINKERTON: That's exactly what he                    |
| 15         | said.  |
| 16         | MR. WILSON: Leading.                                     |
| 17         | MR. PINKERTON: That's exactly what he                    |
| 18         | said.  |
| 19         | Q. (By Mr. Pinkerton) If, if, if any conversation        |
| 20         | like that would have happened                            |
| 21         | MR. WILSON: Objection. Speculation.                      |
| 22         | Q. (By Mr. Pinkerton) If any conversation like           |
| 23         | that would have happened, when would it have happened in |
| 24         | relation to the June 15                                  |
| 25         | MR. WILSON. Objection Loading                            |

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| 1          | MR. PINKERTON: meeting with Mr. Baker.                   |
| 2          | MR. WILSON: and calls for speculation.                   |
| 3          | You're laying down hypotheticals that are contradictory  |
| 4          | to what you just said his testimony was.                 |
| 5          | MR. PINKERTON: These depositions are taken               |
| 6          | according to the federal rules, and in the federal rules |
| 7          | we don't interrupt questions.                            |
| 8          | MR. HARRIS: You do.                                      |
| 9 <b>=</b> | MR. PINKERTON: I don't intend to.                        |
| 10 🖽       | MR. HARRIS: Well, you may not intend to,                 |
| 11         | and  |
| 12         | MR. PINKERTON: And I haven't today                       |
| 13 🖺       | MR. WILSON: I'll tell you what.                          |
| 14 T       | MR. PINKERTON: Let me                                    |
| 15         | MR. WILSON: If he'll give me the same                    |
| 16         | pause that he gives you so that you can make your        |
| 17         | objection, then I won't interrupt you. Because I didn't  |
| 18         | spend six hours with this witness yesterday.             |
| 19         | MR. HARRIS: Let's get on with it.                        |
| 20         | MR. PINKERTON: Is that                                   |
| 21         | MR. HARRIS: This guy has to get out of                   |
| 22         | here.  |
| 23         | MR. PINKERTON: somehow coaching him                      |
| 24         | about something? I'm just asking for a common courtesy   |
| 25         | under the rules. Let me finish the question and you can  |
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| 1          | make whatever objection you want.                         |
| 2          | MR. HARRIS: Then just give us a brief                     |
| 3          | pause.  |
| 4          | MR. PINKERTON: That's fine. I'm not                       |
| 5          | intending to rush it.                                     |
| 6          | MR. WILSON: I'll ask the witness to give                  |
| 7          | me a brief pause.   |
| 8          | MR. PINKERTON: I'm not intending to rush                  |
| 9 <u>디</u> | it.   |
| 10         | MR. HARRIS: He has to cooperate in that                   |
|            | way   |
| 11         | MR. PINKERTON: I'm not intending to rush                  |
| 13 🗐       | it at all.  |
| 14         | MR. HARRIS: if he will give a little                      |
| 15         | pause after.  |
| 16         | MR. WILSON: Thanks.                                       |
| 17 🖳       | Q. (By Mr. Pinkerton) I'll restate the question.          |
| 18         | If there was some conversation like that, which you don't |
| 19         | recall today, but you say might have happened some time,  |
| 20         | when would it have occurred in relation to the June 15    |
| 21         | meeting with Mr. Baker and Mr. DeMoore?                   |
| 22         | MR. WILSON: Objection. Leading. Calls                     |
| 23         | for speculation. Posed as a hypothetical.                 |
| 24         | Q. (By Mr. Pinkerton) You can answer now.                 |

It clearly had to take place and did take place,

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sorry.

if it took place after June 15, because we weren't in a position to talk about such situations before that time.

0. Okay. The --

> MR. PINKERTON: She needs to change the

VIDEOGRAPHER: We're off the record at

(Videotape change)

VIDEOGRAPHER:

We're on the record at 2:52. (By Mr. Pinkerton) Mr. Bird, I'm going to hand

you what was marked in Mr. DeMoore's deposition as Exhibit 6 and represent to you that it is a payment to Mr. Griggs, a Printing Research accounts payable voucher, and Mr. Griggs' billings for services that took place in the month of July of 1994 and billed on August 3rd of 1994, okay?

MR. WILSON: Can I see a copy of it so I'll

know whether or not to object to your representation?

MR. PINKERTON: Yeah, and I don't have another copy, but this is -- I'm going to hand this to And it bears production numbers -- that sticker might be over the first production number, I don't know.

> MR. WILSON: It's up there on the check.

MR. PINKERTON: Okay. You're right. It's PRI01668 through 01685. And I apologize I

don't have another copy of it.

MR. WILSON: No objection.

- Q. (By Mr. Pinkerton) Let me show you page PRI01672. At the bottom of that page it refers to what is an attorney's docket number, B5900, and a title of that docket number, which is offset lithography utilizing aqueous ink.
  - A. Okay.

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- Q. Do you see that?
- A. Yes, I do.
- Q. Okay. And you can flip to the next page. You see there's some time entries relating to that?
  - A. Yes.
- Q. Those time entries refer to a specification being prepared?
  - A. Correct.
- Q. Okay. Let me ask you, first of all, that title, is that -- that title of that particular file one that you are familiar with?
  - A. Yes.
  - Q. It is?
  - A. Yes.
- Q. Okay.
- A. And I now where the July -- I think I know where
  July might be.

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- Q. Let me ask you to explain what is the meaning of that title to you?
- A. It's -- it was an idea that I'd come up with while I was at a conference, which employed the use of water-based inks, flexo type inks, if you like, the water-based inks that we would apply to a waterless printing plate might be another conference and all the talk had been about waterless printing where you take a hydrophobic and a hydrophilic surface and you apply oil-based ink, and then the hydrophilic areas on that plate, the ink collects and it's rejected from the -- from the oleophilic. It goes into the oleophilic areas and comes -- and is rejected by the oleophobic areas, that printing ink.

It occurred to me that evening after attending the conference that since the base material was aluminum, and would therefore be hydrophilic, and that the surface coating on that material, plate material, was silicone, that that would be hydrophobic. And so my idea, my concept was that you could actually run water-based inks on a waterless printing plate, therefore, and these discussions were around that process and that product.

- Q. Okay.
- A. With a view to filing a patent.

|            | 179   |
|------------|---|
| 1          | Q. Was a patent application actually filed?         |
| 2          | A. Yes.   |
| 3          | Q. And who were the named inventors on that         |
| 4          | application?  |
| 5          | A. John Bird and Howard DeMoore.                    |
| 6          | Q. Was Mr. DeMoore involved at all in the concept   |
| 7          | leading to that invention that you have described?  |
| 8          | A. No.  |
| 9 <u> </u> | Q. Who made the decision for Mr. DeMoore to be      |
| 100        | listed as one of the co-inventors?                  |
| l 1        | A. Mr. DeMoore owns the corporation and Mr. DeMoore |
| l 2 📜      | has the is listed as the inventor.                  |
| L 3 🗀      | Q. It was his decision to make; is that what you're |
| L4 📜       | saying?   |
| 15 F       | A. It certainly wasn't my decision.                 |
| د د ا      | Q. And so an application was filed listing you and  |
| 17 🚐       | Mr. DeMoore; is that right?                         |
| 18         | A. Correct.   |
| ۱9         | Q. And what's your belief about whether or not      |
| 20         | Mr. DeMoore should have been a co-inventor on that  |
| 21         | patent?   |
| 22         | A. Shouldn't have been.                             |
| 23         | Q. Okay. But who made the decision to add him as a  |
| 24         | co-inventor?  |

MR. WILSON: Objection. Asked and

|                 | 186  |
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| 1               | answered.  |
| 2               | MR. PINKERTON: I'll withdraw it.                         |
| 3               | Q. (By Mr. Pinkerton) Was a patent ever issued           |
| 4               | pursuant to that application?                            |
| 5               | A. No.   |
| 6               | Q. Was the subject matter strike that.                   |
| 7               | Let me get you to look now back to hold                  |
| 8               | on to that, please.                                      |
| 9=              | A. Okay.   |
| 10              | Q. Exhibit 37, the attorney docket number on the         |
| 1 1 💯           | application relating to the cantilevered device is what? |
| 12              | A. B6012.  |
| 13              | Q. And the attorney docket number on the previous        |
| 145             | page? The other way.                                     |
| 15              | A. That would be previous.                               |
| 16_             | Q. The attorney docket number there is what?             |
| 17 <sup>[</sup> | А. В   |
| 18              | Q. Down at the bottom of the page?                       |
| L 9             | A. B5900.  |
| 20              | Q. Right. Different attorney docket numbers?             |
| 21              | A. Yes.  |
| 22              | Q. So was the subject matter of the application of       |
| 23              | B5900 different than the subject matter for              |
| 24              | A. Yes.  |

-- B6012?

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| Α. | Yes. |
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Q. Okay. Thank you.

MR. WILSON: Are we going to leave that as an exhibit? Are we going to make this DeMoore exhibit an exhibit to this? I prefer so that we don't have to go searching.

MR. PINKERTON: That's fine, if you want to. We can mark it as what Bird 38 --

MR. WILSON: 39.

MR. PINKERTON: 39.

MR. WILSON: Some day, Mr. Bird, we're going to give you a memorialized copy of this hard bound.

THE WITNESS: Don't bother.

MR. WILSON: Printed both flexographically and lithographically.

MR. PINKERTON: In one pass.

What was 38? Oh, the Daytimer.

(Deposition Exhibit 39 marked)

- Q. (By Mr. Pinkerton) There was a reference in your deposition before to some gold sheets that were -- or some sheets where some gold was printed on them at Printing Research and that those gold sheets had been shown at some point in time to Jesse Williamson?
  - A. Yes.
  - Q. Okay. And I'll go back and show you what has

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previously been marked or I guess we'll just mark this as well. This is PRI00699.

MR. PINKERTON: I don't think it was marked his deposition. I don't know if it was or not, was it?

MR. WILSON: I think it might have been.

MR. PINKERTON: Okay.

MR. WILSON: I think it's Exhibit 16.

MR. PINKERTON: That's probably right.

MR. WILSON: Printing Research,

Incorporated, demonstration form dated 12-20/21-94.

MR. PINKERTON: 699 and 70.

MR. WILSON: It doesn't give a --

MR. PINKERTON: I think that's right. So

we'll mark it at 16A, Steve, let's do that.

MR. WILSON: Okay.

(Deposition Exhibit 16A marked)

- Q. (By Mr. Pinkerton) Take a look at 16A. Do you recall that, Mr. Bird?
  - A. Yes, I do.

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- Q. And it reflects something that was done at PRI on what dates approximately, there?
- A. We show the demonstration actual dates were 12-20 slash 21, '94.
  - Q. Okay.
  - A. A two-day period.

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- Q. In regard to the sheets that were printed on gold with some gold that you had shown to Mr. Jesse Williamson --
  - A. Yes.
- Q. -- what customer or potential customer, let's say, of Printing Research, if any, would that gold have been printed on?

MR. WILSON: Objection. Vague. I don't understand the question.

MR. PINKERTON: That was kind of inartful.

- Q. (By Mr. Pinkerton) The gold sheets that you believe you showed to Mr. Williamson, okay, were they printed at about the time that you were working with any particular customer, as far as you recall?
  - A. This was done for Williamson Printing.
  - Q. Right, the 16A?
  - A. Right.
- Q. I'm not asking you about 16A. I just wanted you to note the date of 16A, okay?
  - A. Okay.
  - Q. Do you see a reference on 16A to Rexham?
  - A. Yes, I do.
- Q. Okay. Previously had Rexham been a potential customer or a customer of Printing Research?
  - A. Yes.

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Q. And had there been some activity for Rexham at Printing Research?

Α. Yes.

> MR. WILSON: Objection. Leading.

- Q. (By Mr. Pinkerton) Was there any samples printed?
  - Yes. Α.
  - 0. And what were those samples?
- Α. We printed some -- there was some gold -- we did some metallics, we did some pearlescents, but the real issue was the metallics. We had become aware from John Lapamarta slash Rexham Corporation that they had a great interest in a conversion of their coating system on their Komori printing press, and I was actively trying to sell them a circulation system that I had test marketed and talked to John Lapamarta about.

I knew of his interest in Groveer and flexo processes, and he had told me that he was very interested in purchasing such a device from -- he had been a previous customer of mine from years before, so it was a natural relationship that we had.

He had sent in some ink and some plates that he wanted us to test for him and it was at the test scenario that we discovered that he was wanting to apply metallics on the sheets.

| 1     | Q. And were some metallics applied?                     |
|-------|---|
| 2     | A. He supplied some metallics.                          |
| 3     | Q. I'm sorry. Were they applied?                        |
| 4     | A. Oh, they were applied, yes.                          |
| 5     | Q. At Printing Research?                                |
| 6     | A. At Printing Research.                                |
| 7     | Q. End of press?  |
| 8 .   | A. End of press.  |
| 9[]   | Q. With what type with what unit?                       |
| 10    | MR. WILSON: Objection. Leading.                         |
| 11    | THE WITNESS: They were as it indicates                  |
| L 2 🛴 | at the top of the sheet, they were applied with an EZB, |
| L 3 🗐 | which was the only device we had on that machine.       |
| L4 🖺  | Q. (By Mr. Pinkerton) And Where was that device?        |
| L5 🖺  | MR. HARRIS: I think it's garbled at the                 |
| L6 🗒  | top of the sheet. He picked up that sheet.              |
| 17 F  | MR. PINKERTON: The sheet being 16A.                     |
| L 8   | THE WITNESS: Sorry.                                     |
| 19    | MR. WILSON: That test doesn't refer to                  |
| 20    | THE WITNESS: No, no, but                                |
| 21    | MR. HARRIS: I'm confused about what the                 |
| 22    | witness   |
| 23    | THE WITNESS: But I'm saying on the sheet                |
| 24    | it would always be it will always be noted.             |
| 25    | MR. WILSON: Right, but this sheet does not              |
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apply to the test that you're talking about.

MR. PINKERTON: I didn't think he was --

- Q. (By Mr. Pinkerton) Were you implying that?
- I don't think I was either, but --
- So in relationship -- so with respect to Q. Yeah. the Rexham activity, you said gold was put on the sheet?
  - Α. Was applied, yes.
  - Q. Okay.
  - Α. And --
- Q. Now, when in relationship to that activity would any samples have been shown to Mr. Williamson?
- Α. Almost directly after that, whenever that test period was, and it would have to be late fall. have been -- I would estimate that based on the fact that this test was run 12-20, I would say that we would have ran the test for John somewhere in October-ish, I would quess.
  - 0. Okay.
- I don't -- without going through Daytimers, etcetera, and that might not even be noted there, but that would be my estimate of when that would have occurred.
- Q. 'Okay. And what would have been your purpose in taking the sample to Mr. Williamson?
  - Α. Well, because we had been speaking about his

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WIMS process, and I was wanting to demonstrate to him that we had managed to put down metallics with a flexo applicator and that was this something I should be as exited as I was about.

- Q. At that point in time you had been talking to him about what process in the fall of '94?
- A. Fall of '94 we had been talking about the WIMS and the improvement WIMS process.
- Q. And were you showing him that in regard to -- how would that have related to the improved WIMS process?
  - A. Well, because that was -- we --

MR. WILSON: Objection. How would what have related to improved WIMS?

- Q. (By Mr. Pinkerton) How would showing the samples have related to the WIMS improved process?
- A. Because he was talking about with the fact that he wanted to use a flexo type application, we had now actually printed coated metallic on sheets and we were -- I was wanting to demonstrate to him the practicality of that desire, but yes, we had, in fact, been able to do that.
  - Q. Okay.

MR. HARRIS: Let us take a minute --

MR. PINKERTON: I'm sorry.

MR. HARRIS: -- to figure out what we're

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| 1               | going to do.   |
| 2               | MR. PINKERTON: Can I finish?                             |
| 3               | MR. HARRIS: We'll have a little bit of                   |
| 4               | redirect. You can certainly finish.                      |
| 5               | MR. PINKERTON: Can I finish? I mean, I                   |
| 6               | MR. HARRIS: You can finish, but                          |
| 7               | MR. PINKERTON: I've only had now an hour                 |
| 8               | and y'all have had an abundant time than that. I've      |
| 9               | got more time  |
| 10              | MR. HARRIS: I'm not arguing that with you.               |
| 114             | I'm saying what can we do.                               |
| 12 🖺            | MR. PINKERTON: Oh, you just want a caucus.               |
| 13 =            | MR. WILSON: You brought in some whole new                |
| l 4 🖺           | exhibits that  |
| 15 🖫            | MR. HARRIS: Well, never mind all that.                   |
| 16 📄            | What do you want to do? I mean, we I don't mind going    |
| 17 <sup> </sup> | up to New York. It's a pretty good place. It's getting   |
| L 8             | a little cold, but                                       |
| 19              | THE WITNESS: We'd be very happy to have                  |
| 20              | you.   |
| 21              | MR. HARRIS: Thank you.                                   |
| 22              | MR. PINKERTON: Well, I don't know. I had                 |
| 23              | requested half of the time for this deposition. You have |
| 24              | declined to agree to that. I've tried to be              |

MR. HARRIS: I know all of that.

| MR. PINKERTON: I've tried to be table.  MR. HARRIS: So what are we going to do?  MR. PINKERTON: I've tried to be table, and my thought was that we were finishing the deposition today. |
|---|
| MR. HARRIS: So what are we going to do?  MR. PINKERTON: I've tried to be able, and my thought was that we were finishing eposition today.   |
| MR. PINKERTON: I've tried to be able, and my thought was that we were finishing eposition today.  |
| able, and my thought was that we were finishing eposition today.  |
| eposition today.  |
| •   |
| WD WADDICA Woll than can you finish   |
| MR. HARRIS: Well, then can you finish   |
| soon?   |
| MR. PINKERTON: I don't think so.  |
| MR. HARRIS: We have about, I would say, 15  |
| S.  |
| MR. PINKERTON: I don't think so.  |
| MR. HARRIS: 15 minutes of   |
| examination.  |
| MR. PINKERTON: I don't think I can finish   |
| soon, because I wasn't provided more than, what,  |
| r and a half, an hour and 25 minutes.   |
| MR. HARRIS: Poor John.  |
| MR. PINKERTON: It's my turn.  |
| MR. HARRIS: I don't doubt that it's your  |
| That's not an issue.  |
| MR. PINKERTON: Let me proceed.  |
| MR. HARRIS: Okay. We'll see where it  |
|   |
| (Discussion off the record)   |
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- Q. (By Mr. Pinkerton) In the period -- you went to work for PRI in 1991?
  - A. Right.
- Q. In the period from 1991 through 1994, okay, that time period, did Printing Research manufacture in house and sell any coaters?
  - A. Yes.
  - Q. And which ones were those?
- A. Several EZ coaters, several, maybe four or five, and several plate blanket coaters, and that was probably about it.
- Q. Now, the EZ coater you previously talked about, that's the one that went down in the delivery?
  - A. In the delivery, yes.
- Q. And when, to the best of your knowledge, did that product begin to be sold by PRI?
- A. '90 -- probably the first one sold was probably late '91, late '91, probably.
- Q. And did that continue into 1994, to the best of your knowledge?
- A. We didn't sell that many. And I think I stated before they weren't very successful, so I'm not sure how -- whether they would have been being sold into '94 or whether they would have -- we would have basically dropped that product from our mix. Although we were

advertising it, we really didn't have any faith in its ability to produce.

- Q. As of February 11th of 1995 had Printing
  Research itself ever constructed and sold an auxiliary
  retractable coater with an anilox roller and chambered
  doctor?
  - A. I don't believe so.
- Q. How would you describe Printing Research's capabilities with respect to auxiliary retractable coaters in the late 1994, early 1995 time frame?
- A. There had been a construction of a retraction system that was very similar to that of the plate blanket coater that we had brought with us, but other than that I don't recall any real knowledge, if you can call it that, of retraction systems.
- Q. The one you brought with you, is that the one that was covered by your patent?
  - A. Yes.
  - Q. That was the end-of-press retractable?
- A. Yes.

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- Q. Three roll coater?
- A. Yes.
  - Q. Known as the PBC coater?
  - A. Yes.
    - Q. Okay. Was there any other retraction systems

1 other than that?

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- A. I think that probably the first other retraction system that was built, which again was very similar in concept to, if I can refer to it as my PBC, plate blanket coater, is -- was the -- it was an anilox roll coater that had been made using a similar retraction system, and that was what we were referring to as EZB or the EZ blanket coater.
  - Q. Okay.
- A. But it had not been sold. I mean, it was an experimental unit essentially on our machine at the plant.
  - Q. It had not been sold as of February of '95?
  - A. I don't believe so.

MR. WILSON: Objection. Leading.

- Q. (By Mr. Pinkerton) When was the first time that you believe that it was sold?
- A. I think the first one we sold was actually Williamson Printing.
  - Q. In terms of an EZ coater?
- A. It became an EZB, which was the first blanket interstation coater, first real coater that you could say we had supplied to a customer as a retraction -- with a retraction system.

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Q. That's Printing Research?

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Previously in your deposition there had been a question about -- where you said you had been -- you thought you might have been in a meeting with a patent lawyer where there was a notion expressed about using something that turned out to be the Rendleman coater for a process where there was flexography and then That notion, whose notion was that that you lithography. were referring to, the notion of the process?

- Well, it was Williamson Printing. Α.
- And once again, at Williamson who was --
- Jesse Williamson and Bill Davis.

It's not clear Objection. MR. WILSON: what part of his testimony you're talking about.

MR. PINKERTON: Specifically it's page 179

Was that of the earlier MR. WILSON:

MR. PINKERTON: Yes.

Can you show him the MR. WILSON:

transcript so he knows --

MR. PINKERTON: You are welcome to do that,

if you would like to.

194 1 Well, I would like to take him MR. WILSON: on voir dire whether he understood your question or 2 3 whether it was coached. May I do that? 4 MR. PINKERTON: No. You can cross him. 5 MR. HARRIS: I'm glad to hear that. 6 MR. WILSON: I'm glad to hear it, too. 7 MR. PINKERTON: You got a copy of the 8 deposition? 9 MR. WILSON: I do. 10 MR. PINKERTON: We'll ask him about it. 11 Let's put it in front of him. 12 MR. WILSON: I want an opportunity to cross 13 him on it. 14 MR. PINKERTON: You want to do it on cross, whichever you want to do. We don't have time for much. 15 **16**点 That's why I'm trying to hurry. 17 MR. HARRIS: Well, go on and we'll do it on cross if we can. If it's wrong, we'll figure it out 18 19 later. 20 (By Mr. Pinkerton) Q. Take a look at Bird 21 Exhibit 2, please. 22 A. Okay. 23 Q. That's your declaration. 24 A. Okay.

And the title of that is what?

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| A.       | Com   | bination - | combined  | d lit | thographic |             |
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| flexogra | aphic | printing   | apparatus | and   | process,   | declaration |
| of John  | Bird  |            |           |       |            |             |

MR. WILSON: You have the right one. Declaration of John Bird.

- Q. (By Mr. Pinkerton) Take a look at paragraph 13. Read the first sentence, please.
- A. I suggested that my colleagues start working towards an acceptable flexographic printer/coater for use with Davis Williamson's 363 process.
- Q. And the colleagues that you refer to there are colleagues where?
  - A. At Printing Research.
- Q. Colleagues at Printing Research. And the next sentence, would you --
- A. "In the late fall of 1994 pursuant to my recommendations, PRI did start working on what we termed in house as the Rendleman coater. The first prototype being a cantilevered short arm device that would fit on an end of press Heidelberg manufactured coating tower of the first Heidelberg press to arrive at Williamson, the so-called seven-color Heidelberg CD."
- Q. Okay. So in terms of where you suggested to your colleagues there at PRI that you start working on that flexographic unit for the Davis and Williamson

process --

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- Sure.
- -- those colleagues would include who? Q.
- They would include Howard DeMoore, Steve Garner, whether Ron would be involved I'm not sure, but there is certainly a whole group of people.
- Q. Do you recall that there were these so-called negotiations on something called exclusivity back in May, June, July, August, and September, October, November of '95 time frame?
  - Α. Uh-huh.
- And had Printing Research begun marketing Q. activities with respect to the coater as of that time?
  - Α. What time frame is this?
- The May through October of '95 time frame, to Q. the best of your knowledge?
  - Α. Yes we had, yes.
- I think you previously testified to this, but just to complete the record I'll ask you: Was a final agreement on exclusivity ever reached?
  - Α. No.
- Mr. Bird, to the best of your knowledge in 1995 Q. did anybody at Printing Research seek advice of counsel? I'm not asking for the advice of counsel, but did they ever go to an attorney and seek advice of counsel as to

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| applicat | ion | ?    | ,   |       |      |     |      |      |      |      |    |       |    |

A. Not that I'm aware of.

MR. WILSON: Objection. Calls for speculation.

Q. (By Mr. Pinkerton) What contribution, if any, did Mr. DeMoore make to the flexo/litho process of the 363 patent?

MR. WILSON: I think that's asked and answered in the previous deposition.

MR. PINKERTON: Okay. We don't need to go into it if it's been asked and answered.

THE WITNESS: I'd rather not answer it.

MR. PINKERTON: Unless you've got something pressing, we'll pass the witness here so they can ask a few questions -- wait a minute.

We'll pass the witness. We're not through with the examination. I am passing the witness only to try to accommodate you and give you some more time before Mr. Bird has to leave.

MR. WILSON: Well, if we're not through, then we might as well just agree to have it another day. I would like to ask him about this new --

MR. PINKERTON: I can't agree to another

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| 1    | day. We've had two days                                  |
| 2    | MR. HARRIS: You can't have it both ways.                 |
| 3    | MR. WILSON: Well, then I'll ask some                     |
| 4    | questions and we'll decide.                              |
| 5    | MR. PINKERTON: I'm doing to best I can to                |
| 6    | accommodate you.   |
| 7    | MR. WILSON: We appreciate it.                            |
| 8    | MR. HARRIS: It's not a question of whether               |
| 9    | you're doing the best you can. The point is that that    |
| 10   | isn't good enough.                                       |
| 11   | MR. PINKERTON: It's good enough for me.                  |
| 12   | Depending, again, based on what you all gave me.         |
| 13 📮 | MR. HARRIS: What do you think about                      |
| 14   | continuing the deposition by telephone? There is very    |
| 15   | little left. We might have five minutes here or          |
| 16   | something like that and you can do a little more and we  |
| 17   | can do a little more.                                    |
| 18   | MR. PINKERTON: I'll be glad to take that                 |
| 19   | up with you at a later time, but I want to discuss it. I |
| 20   | don't want to agree to it now.                           |
| 21   | MR. WILSON: Okay. Couple of questions.                   |
| 22   | EXAMINATION  |
| 23   | BY MR. WILSON:   |
| 24   | Q. You have this exhibit that's the patent               |
| 25   | application. Can you he hasn't provided me another       |

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| 1   | copy. Can you tell me what exhibit number it is for the   |
| 2   | record there? It's on the front.                          |
| 3   | A. Exhibit Number 37, Bird 37.                            |
| 4   | Q. And Mr. Pinkerton had you go through that              |
| 5   | exhibit and mark things that you thought had something to |
| 6   | do with the 363; is that right?                           |
| 7   | A. Yes.   |
| 8   | MR. PINKERTON: Objection to the form of                   |
| 9 🖺 | the question.   |
| 10  | Q. (By Mr. Wilson) And you did that yesterday in          |
| 11  | your six-hour conference; is that right?                  |
| 12  | MR. PINKERTON: Object to the form of the                  |
| 13  | question.   |
| 14  | THE WITNESS: It was done yesterday.                       |
| 15  | Q. (By Mr. Wilson) It was done yesterday?                 |
| 16  | A. Yes.   |
| 17  | Q. Okay. I would like to go back and look at Bird         |
| 18  | Exhibit Number 3. This is your supplemental declaration.  |
| 19  | I'm going to ask you to hand this back to me because      |
| 20  | that's my copy, but if you would look at paragraph nine,  |
| 21  | please, and   |
| 22  | MR. PINKERTON: Which one, Steve? I'm                      |
| 23  | sorry.  |
| 24  | MR. WILSON: It's  |

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MR. PINKERTON: Second supplemental?

MR. WILSON: No, the first supplemental.

THE WITNESS: It's Bird Exhibit 3.

- Q. (By Mr. Wilson) Would you read paragraph nine there?
- A. "I notice that the priority date of EP741025A3, Exhibit B hereto, is May 4, 1995, which is consistent with my recollection that Printing Research filed a patent application on the cantilevered device or Ferris wheel in the spring of '95. I note the prior application is serial number 435798. I did not intend to claim the Davis/Williamson process, and to the best of my knowledge no one at PRI indicated in 1995 that they intended to claim the Davis/Williamson 363. Those 363 processes aspects taught in EP741025A3 as opposed to the teachings concerning the cantilevered device or Ferris wheel came from the discussions with Bill Davis and/or Jesse Williamson indicated above started in August of 1994."
- Q. Okay. So there was no intention to claim those --
  - A. No.
  - Q. -- is that your testimony?
  - A. Yes.
- Q. Okay. And if we look at that exhibit -- is
- 24 | it 37?

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25 A. Yes.

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- Q. And you go back to the pictures. You didn't highlight the device, the cantilevered device, did you?
  - A. No.
- Q. And you didn't highlight the motion on those drawings, did you?
  - A. Correct.

MR. PINKERTON: He wasn't asked to refer to the pictures. He was asked specifically, and that's in the record, he was asked to look at the specification and talk about process.

MR. WILSON: Are you answering the question?

MR. PINKERTON: I am explaining, once again, what was on the record before.

MR. WILSON: Okay.

MR. PINKERTON: You are misstating --

MR. WILSON: The record speaks for itself.

MR. PINKERTON: It will speak for itself.

- Q. (By Mr. Wilson) Okay. So you did not intend to highlight --
- A. Just so that you know, when we ended the meeting, the last deposition, in fact, this was the last thing on the table by Mr. Bill Harris.
  - Q. Okay.
  - A. I was asked by Mr. Bill Harris to review this

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- Q. And with what purpose?
- A. He was asking me to familiarize myself with it, because if you recall it ended on a -- we were having to get out the door.
  - Q. Right. So you familiarized yourself with it?
  - A. I familiarized myself, yes.
- Q. And then yesterday you spent some time highlighting it at Mr. Pinkerton's request; is that correct?
  - A. Yes.
- Q. And did Mr. Pinkerton help you do those highlights?
- A. No. What happened was -- and again, it was all part of the question by Mr. Bill Harris where he wanted -- he had asked me to find the parts that I found were -- I can't remember the exact question, but it was based on what parts of this did I feel were Williamson process steps.
  - Q. Okay. But your testimony today --
  - A. Because I wasn't familiar with it.
  - Q. I understand. I'm sorry, did I cut you off?
- 23 A. No, no.
  - Q. But your testimony today, and I think that's what this paragraph nine you just read says, if I don't

misunderstand, is that there was no intention to claim
those, that you know of?

A. That's right.

- Q. Okay. I believe you testified earlier that you thought -- that you now recall that Jesse Williamson had decided not participate in this Graphic Arts --
- A. He told me that he did not want to participate in that.
  - Q. Did you notice that he's quoted in it?
- A. He may well be. But what you have to understand is how that is put together. It's put together --
  - Q. Do you know how it's put together?
  - A. Yes, I do.
- Q. Then if it was done with a telephone conversation, then he participated, didn't he?
  - A. Well, he may have not.
- Q. You don't really know one way or the other, do you?
  - A. Oh, no, but he --
  - Q. Okay.
  - A. Okay.
- Q. There was a lot of discussion about whether or not you looked at your Daytimer when these declarations --
  - A. The first declaration.

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Q. -- were done, right.

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And that's exactly what I want to go to is that what we didn't discuss is whether you'd looked at your Daytimer when you made the second -- I'm sorry, the first supplemental declaration, and that is Bird Exhibit 3. Had you looked at your Daytimer?

- A. Well --
- Q. You had to have to have listed those dates; is that right?
  - A. Sure, absolutely.
- Q. But in this supplemental declaration, as we established earlier, I think, there is no mention of this June 15th day as being the certain day?
- A. It's June 12th. I mean, we -- we have already established that that was a typo.
- Q. No, no. You are misunderstanding my question. The drift of the earlier questions, if I understood them, was that after you looked at your Daytimer then you could nail down that it was June?
  - A. Uh-huh.
- Q. And what I'm asking you is, in fact, it's not your Daytimer that tells you it was June. The only thing that you can conclude -- makes you conclude it was June is these receipts that you were handed because your Daytimer doesn't tell you that, does it?

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| MR. PINKERTON: Object to the form of the                 |
| question as mischaracterizing the previous testimony and |
| the predicate on which it was laid.                      |
| MR. HARRIS: It's cross-examination.                      |
| MR. WILSON: I'll rephrase the question.                  |

- Q. (By Mr. Wilson) Does your Daytimer that you reviewed, does it tell you conclusively, standing alone by itself --
  - A. No.
  - Q. -- that the Baker meeting occurred on June 12th?
  - A. No, it does not.
  - Q. Or that you told Howard DeMoore on June 15th?
  - A. No, it does not.
- Q. Okay. And, in fact, what brought you to that conclusion, as you say in your second supplemental declaration, was these receipts that you were shown?

  MR. PINKERTON: Object to the form.

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Q. (By Mr. Wilson) Is that a fact?

MR. PINKERTON: He has already testified about the Daytimer and the receipts and that's what's in there.

- Q. (By Mr. Wilson) You nodded your head, was that a yes?
  - A. Yes.
  - Q. Okay. And you have no personal knowledge about

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the authenticity of those receipts, do you?

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A. No, I don't.

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MR. PINKERTON: One question, out of fairness. Your Daytimer indicates you were in town from the 12th to the 15th.

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THE WITNESS: Absolutely.

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MR. PINKERTON: And your recollection was refreshed about being in town during those dates, right?

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THE WITNESS: Yes.

MR. PINKERTON: So is that part of the

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basis for your testimony that it was the 15th?

 THE WITNESS: Part of the basis of that testimony that it is the 15th is that I knew that there was a reason that I couldn't be in town to go on the -- on that trip, the demonstration, and when you put the dates together and you put the receipts and the timing, everything makes absolute sense as to why and how that had to be that date.

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MR. WILSON: Let me ask one more question.

MR. PINKERTON: Let him follow-up.

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Q. (By Mr. Wilson) July shows that you were home for the entire month, too, doesn't it?

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A. July shows nothing because I don't have July.

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Q. Ah, but we have that calendar at the end of June that shows what you plan ahead for July, and it shows

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only one appointment, right?

- It shows one appointment, but that doesn't mean to say that I don't have appointments.
  - Q. Did you travel out of town in July?
    - I have no idea. Α.
    - So it's possible you were home in July? Q.
- It's possible I was home and it's possible that Α. I was away. I fail to see the significance of that, but --

MR. PINKERTON: I think we're at a time where we should break for Mr. Bird.

MR. WILSON: I have just one request about this exhibit, if it's going to be made an exhibit --

> MR. PINKERTON: It already is an exhibit.

MR. WILSON: Well, yeah, I would prefer to have it initialed where he has highlighted so there is no question about what was highlighted.

MR. HARRIS: Are you ready to say no further questions and terminate the deposition?

MR. PINKERTON: We're at a time where we've committed to Mr. Bird that he would be able to leave. It's actually late. We extended here to finish that one area.

MR. WILSON: I think I have one more question and it has to go to the Daytimers.

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THE WITNESS: Will you send them back to

- Q. (By Mr. Wilson) And that's exactly what the question is. Mr. Pinkerton was asking you if you had maintained these in your possession, that they are business records that you normally kept and you said yes, and he said and you've maintained them and you said yes. And in fact, you have left them in his custody for a considerable point in time --
  - A. No, no.

me, please?

- Q. And in my custody for a considerable point in time; is that fair?
  - A. They've been in your custody a lot longer.
  - Q. You remember when we were here --

MR. PINKERTON: Wait a minute. Counsel, let him answer the question, please.

MR. WILSON: He did.

MR. PINKERTON: He said no. Explain your

- Q. (By Mr. Wilson) Have they been in
- Mr. Pinkerton's custody out of your sight?
  - A. For a short space of time.
  - Q. For how long?
  - A. Maybe couple of weeks max.
  - Q. Okay. So they weren't maintained in your

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| 1    | custody continuously?                   |     |
| 2    | MR. PINKERTON: I didn't ask him that.   |     |
| 3    | THE WITNESS: Come on, Steve, I need to  | go. |
| 4    | MR. WILSON: I know you need to go, and  | I   |
| 5    | appreciate your time. I think I'm done. |     |
| 6    | MR. PINKERTON: Can he have the Daytimer | s   |
| 7    | now?                                    |     |
| 8    | THE WITNESS: I would like them sent to  | me. |
| 9=   | VIDEOGRAPHER: We're off the record at   |     |
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STATE OF TEXAS X
COUNTY OF DALLAS X

I, Christina Cheatham, a Certified Shorthand Reporter duly commissioned and qualified in and for the State of Texas, do hereby certify that there came before me on the 20th day of November, 2000, at the offices of Worsham, Forsythe & Wooldridge, located at 1701 Bryan Street, Energy Plaza, 30th Floor, in the City of Dallas, County of Dallas, State of Texas, the following named person, to-wit: JOHN BIRD, who was duly sworn to testify the truth, the whole truth and nothing but the truth of his knowledge touching and concerning the matters in controversy in this cause; and that he was thereupon examined upon his oath and his examination reduced to typewriting under my supervision; that the deposition is a true record of the testimony given by the witness, and signature of witness is to be before any notary public.

I further certify that I am neither attorney or counsel for, nor related to or employed by any of the parties to the action in which this deposition is taken, and further that I am not a relative or employee of any attorney or counsel employed by the parties hereto, or financially interested in the action.

Certified by me on this the 23<sup>rd</sup> of January, 2000.



CHRISTINA CHEATHAM, CSR 4590
FULLER & ASSOCIATES, INC.
5260 Renaissance Tower
1201 Elm Street
Dallas, Texas 75270

Asg No 5533 Job Ref 1649

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**\$117,000** 124.5 \$177,400 120 24 \$70,000 123 14

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